

# Train the Trainer

for MICE Industry

Certified Trainer Program

## Achieving Trainer Excellence™ Workshop



Making training fun, interesting, and relevant **Achieving Trainer Excellence™** is a highly interactive, comprehensive trainer development workshop that focuses on skill areas critical to being a best-in-class trainer. Both new and semi-experienced trainers learn a variety of proven techniques guaranteed to enhance their presentation style and their leadership ability—to improve the speed and quality of learning with material from any source.

Trainers have it tough these days. They need the skills and confidence to create top-notch classroom experiences that lead to bottom-line results.

Multiple opportunities for practice and feedback in a range of relevant situations allow participants to quickly understand the value of the skills. Armed with that understanding, participants are eager to make the new skills a permanent part of their trainer toolbox. Equipped with the skills from Achieving Trainer Excellence™, trainers exhibit newfound confidence and enthusiasm for their jobs. Once that excitement spills over to the training room, employees actually begin to anticipate—rather than dread—the training experience. And once that happens, you'll see a positive return on both the time and the money you've invested in training.

**25 ▶ 26**

**April 2019**

08.30-18.00 hrs.

Holiday Inn  
Bangkok Silom

Organized by



In partnership with



**Apply  
Now!**

# **A**chieving **T**rainer **E**xcellence™ **W**orkshop



## Content & Outcomes:

### Adult Learning Techniques™

**1-Day**  
workshop

The purpose of this program is to help you develop and fine-tune the skills you'll need to deliver training. You will be able to:

- Describe how a model for effective learning achieves intended learning outcomes.
- Identify how five critical learning experiences contribute to adult learning.
- Use your understanding of activity design to select the best trainer role(s) and level of involvement.
- Apply your knowledge of learning preferences to maximize learner engagement.
- Understand the types of feedback and demonstrate the skills of reinforcing performance.
- Apply a variety of techniques to start, expand, or limit discussions.
- Identify and categorize challenging behaviors by participants and select appropriate techniques to maintain participant involvement in the training session

### Training Competency Demonstration™

**1-Day**  
workshop

The purpose of this program is to help you create a better learning experience for your participants. You will be able to:

- Give and receive feedback using a set of proven criteria.
- Identify necessary implementation activities.
- Apply specific coaching given to you by an expert trainer who observed you delivering training multiple times during the program.

### Audience

New or semi-experienced trainers who want to gain a better understanding of how adults learn, to practice with and be coached by an expert trainer, and to improve their ability to change learner behavior. Plus, the candidates for 'Train the Trainer' are required to be certified in the international MICE curriculum such as CIS, CEM, CMP, EMD and IAPCO Regional Seminar as well as the national certification program, Coach the Coaches program for MICE industry, by TCEB

### Classroom Session Length

2-day workshop

### Classroom Materials

Participant workbooks and personal action plans

### Instruction

AchieveGlobal Trainer



## Achieving Trainer Excellence™ Workshop

### Trainer Profiles



#### **Khun Piyada Sooksai** *Training Experience*

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##### **1996 - Present**

- AchieveGlobal Master Trainer for Certifications and Client Train-the-Trainer Programs.
- AchieveGlobal Certified Trainer for Leadership, Sales Performance and Customer Service Programs

#### **Khun Pongsri Wongtaweek** *Training Experience*

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##### **2001 - Present**

- AchieveGlobal Master Trainer for Certifications and Client Train-the-Trainer Programs
- AchieveGlobal Certified Trainer for Leadership, Sales Performance and Customer Service Programs



#### **Khun Phaveena Dahuja** *Training Experience*

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##### **Present**

- AchieveGlobal Certified Trainer for Leadership, Sales Performance and Customer Service Programs

##### **2014 - 2016**

- Trainer, American Express Travel & Lifestyle Services

##### **2001 - 2002**

- Line Trainer, Qantas & British Airways Thailand



## Achieving Trainer Excellence™ Workshop

### REGISTRATION FORM

<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Miss First Name:	Member of <input type="checkbox"/> EMA <input type="checkbox"/> TEA <input type="checkbox"/> THA <input type="checkbox"/> TICA <input type="checkbox"/> Others Last Name:
Year(s) in the industry:	Degree(s) Held:
Title:	Badge Name:
Organization:	Company Registration Number:
Address:	
Country:	Zip Code:
Phone:	Mobile:
Fax:	E-mail:

### REGISTRATION FEES

Member	Baht 10,000
Non member	Baht 25,000
<i>* EMA, TEA, THA, TICA, TMVS &amp; AMVS Certified Venues, and other partners who have signed MOU with TCEB are entitled to Member rate.</i>	

### PAYMENT – BANK TRANSFER

Account Name: MICE CAPABILITIES DEVELOPMENT  
 Account No.: 038-438984-1  
 Bank Name: SIAM COMMERCIAL BANK PUBLIC COMPANY LIMITED  
 Branch Name: Siam Square Branch  
 Bank Address: 222/1-7 Rama 1 Road, Wangmai, Patumwan Bangkok 10330, Thailand  
 Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to nubduan\_k@tceb.or.th

**\*Kindly note that all the bank charges are to be borne by the participant.**

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