

# **ASEAN MICE**

## **VENUE Standard**

### **Certification Manual**

**CATEGORY : MEETING ROOM**

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# I. ASEAN MICE Venue Standard *category* Meeting Room

# Chapter 1

## Foreword

MICE or Meeting, Incentive, Convention and Exhibition is one of growing sectors in ASEAN Countries. The vision statement of ASEAN Tourism Strategic Plan 2016-2025 is

*By 2025, ASEAN will be a quality tourism destination offering a unique, diverse ASEAN experience, and will be committed to responsible, sustainable, inclusive and balanced tourism development, so as to contribute significantly to the socio- economic well-being of ASEAN people.*

The impact of MICE is more than the number of visitors or an amount of spending by these visitors in ASEAN countries. These visitors are known to be one of high spenders as well as spending more before and/or after the MICE activities. By average, they also stay at a destination longer than many other types of visitors. MICE visitors therefore contribute to significant growth of tourism and relevant sectors as well as the revenue of the country.

By introducing ASEAN MICE Venue Standard, this will allow all member states to have guidelines to make their property competitive and are able to join hands in providing quality MICE venues to the visitors, making ASEAN a competitive MICE region.

## *Chapter 2*

### *Introduction*

MICE venues are undoubtedly one of the vital factors for a destination to be selected for MICE activity. The ten ASEAN Member Countries, namely: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam, have considered these ASEAN MICE Venue Standard (AMVS) as a reference to develop and enhance the capacity and competitiveness of MICE entrepreneurs and owners of venues in serving both the organizers and visitors in a professional way.

The ASEAN MICE Venue Standard (AMVS) refers to meeting room, exhibition venue and event venue. In this manual, the focus will be Meeting Room category and in this category there will be 3 settings: Meeting Rooms in Hotels & Resorts, Meeting Rooms in Convention & Exhibition Centers, and Meeting Rooms in Public & Private Sectors. The major criteria for AMVS of this category will be 1. Physical Setting 2. Technology and 3. Service. These indicators focus on the standard of physical aspects, venue management and people working within venues so that together they can meet the requirements of MICE travelers in a competitive way.

### *Background*

#### **ASEAN MICE Venue Standard (AMVS) History**

Since Thailand by Thailand Convention and Exhibition Bureau (Public Organization) or TCEB jointly started working to develop ASEAN MICE Venue Standard (AMVS) as a lead country coordination in 2017. Until during ASEAN Tourism forum 2018 was held in Chiang Mai, Thailand. The respective of 10 ASEAN Tourism Ministers has endorsed and adopted AMVS – meeting room category and circulated to implement in every countries of ASEAN.

## *Chapter 3*

### *Scope*

#### **Scope of ASEAN MICE Venue Standard**

ASEAN MICE Venue Standard covers 3 categories, namely

- (1) Meeting Room
- (2) Exhibition Venue, and
- (3) Event Venue

ASEAN MICE Venue Standard (category Meeting Room) covers meeting room in 3 settings: Hotels/Resorts, Convention/Exhibition Centers, and Public/Private Sectors.

## Chapter 4

### *Terms & Definitions*

#### **Terms and Definitions**

The terms and definitions applied in the standards are as below.

##### **4.1 MICE**

MICE refers to meeting, incentive, convention, exhibition and business events industry. This also refers to service providers and clients in MICE industry.

##### **4.2 MICE Venue Categories**

MICE venue categories refer to Meeting Room, Exhibition Venue and Event Venue. In other words, they are physical spaces designed and provided for MICE activities with purposes for meetings, exhibitions, and events.

##### **4.3 Meeting Room Category**

A meeting room refers to a dedicated space within a MICE Venue. In this manual, Meeting Room, a category under AMVS, going under a certification must be within one of the following settings: Hotels/Resorts, Convention/Exhibition Centers or a venue owned by a Public/Private Sectors.

- For hotels and resorts, this refers to a property with the aim of providing accommodation services.
- For convention, this refers to a venue for participants to attend educational sessions or participate in meetings, discussions, or organized events.
- For exhibition, this refers to a venue for participants to present products or services with objectives of sales or information exchange.
- For meeting rooms within the public and private sectors, this refers to spaces owned by the public and private sectors, such as government offices, government-owned spaces, or private company office buildings, where meeting rooms are provided and are able to meet the standards in this manual. In most cases, meeting rooms in the public and private sectors do not aim for profits and come under certification as a way to ensure the quality of service provided to meeting.



#### ***4.4 Physical setting***

Physical setting of a meeting room refers to, for example, the condition of the meeting room (walls, partitions, facilities, and cleanliness), the pre-functional area, and the meeting room's compound. This includes reception, registration, waiting areas, breakout rooms, a media center, and a dining area. Public areas, safety/security/emergency facilities, and the organizer's access to the meeting room are also included.

#### ***4.5 Technology***

Technology refers to, for example, light, A/V, power, and air conditioning employed for a meeting purpose. This also refers to the availability internet Wi-Fi as well as document and interpretation services dedicated for a meeting purpose.

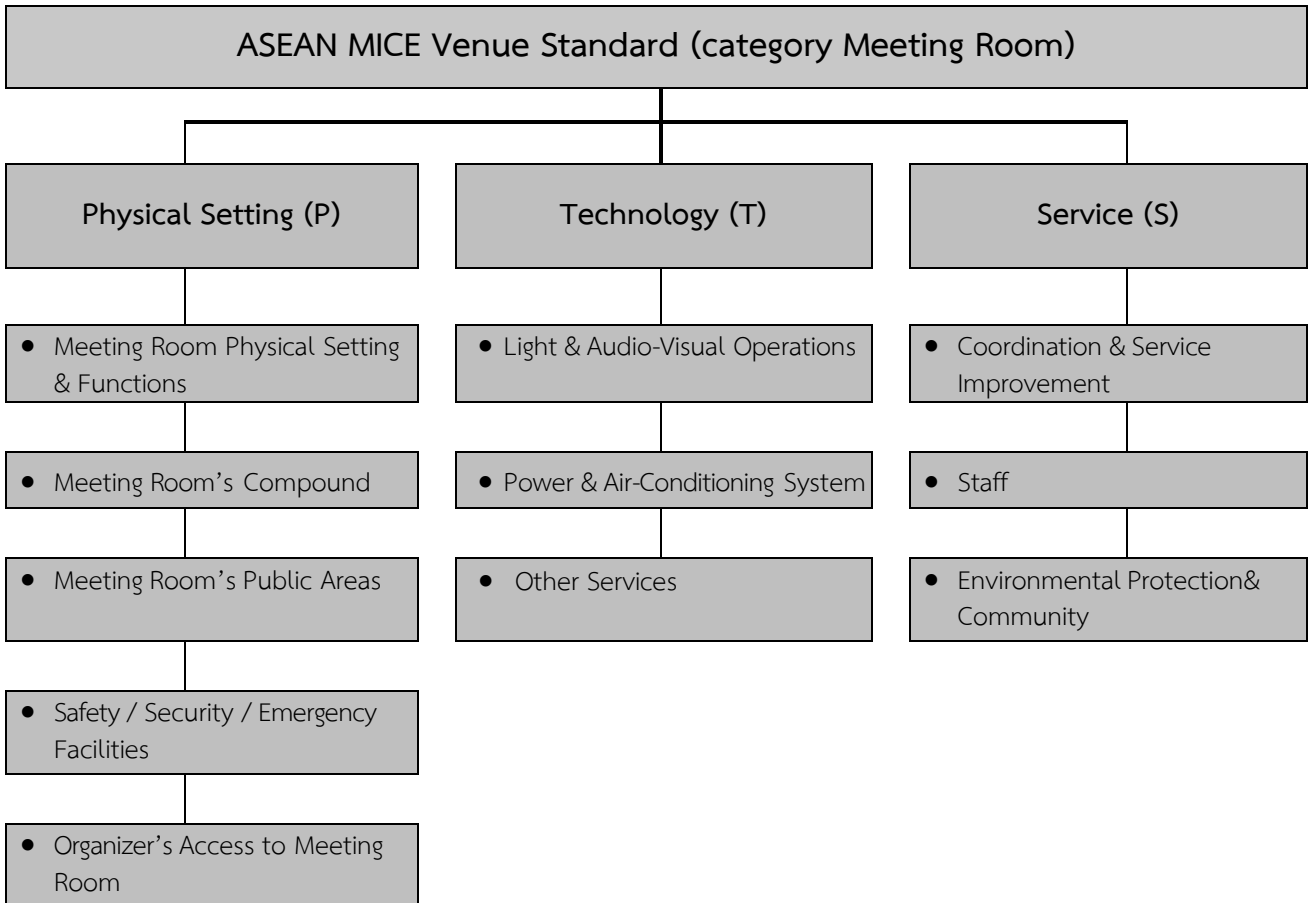
#### ***4.6 Service***

Service refers to, for example, services provided for the meeting purpose. This includes the coordination of the staff of the venues with the organizers as well as venue's service improvement process. Quality of staff as well as environmental protection/community are also include.

# Chapter 5

## Criteria

An overview of an overall criteria is as below.



The criteria of ASEAN MICE Venue Standard (category Meeting Room) by types of indicators are listed as below.

MICE Venues Setting	Types of Indicators				
	Physical (P)	Technology (T)	Service (S)	Total of Indicators	Sustainability (St)*
1. Hotels/Resorts	34	9	12	55	3
2. Convention/Exhibition Centers	34	9	12	55	3
3. Public/Private Sectors	18	8	6	32	2

*\*Notes: Sustainability criteria is the guidance part which is not included scores.*

Details of the criteria by types of the meeting venue settings.

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
PHYSICAL			
✓	✓	✓	P01 The condition of meeting room and the pre-functional area
✓	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)
✓	✓	✓	P03 Walls and/or partitions of the meeting room
✓	✓	✓	P04 Tables
✓	✓	✓	P05 Chairs
✓	✓	✓	P06 Stationery & materials available for the meeting participants <ul style="list-style-type: none"><li>• Flip chart paper</li><li>• Flip chart stand</li><li>• Notepad/Writing Paper</li><li>• Pen/Pencil</li><li>• Marker</li><li>• Pointer</li><li>• Clicker</li></ul>
✓	✓	✓	P07 Facilities & furniture of the meeting room <ul style="list-style-type: none"><li>• An adjustable &amp; firm stage</li><li>• An area for a backdrop</li><li>• Podium</li><li>• Sofa for speakers/meeting chairperson</li><li>• Speaker’s table/podium flower decoration</li><li>• Registration table</li><li>• Registration pads</li></ul>

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	✓	P08 Cleanliness of meeting room <ul style="list-style-type: none"> <li>• Meeting room is well-kept, free of dust, bad smell, insects and rodents.</li> <li>• Meeting equipment and all amenities are well-kept. Free of dust or stain or rust.</li> <li>• There is a concrete policy in cleaning and monitoring process.</li> <li>• There is an adequate number of cleaner staff during the event.</li> </ul>
✓	✓	✓	P09 Reception, registration & waiting areas (This space should be located not more than 20 meters from the meeting room)
✓	✓	-	P10 Breakout rooms
✓	✓	-	P11 Capacity to accommodate of the breakout rooms
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms
✓	✓	-	P13 Security arrangement for VIPs
✓	✓	✓	P14 Space for conference organizers/for secretariat room (This space should be located not more than 300 meters from the meeting venue)
✓	✓	-	P15 Media centers
✓	✓	✓	P16 Support for meeting participants with disabilities (according to local law)
✓	✓	✓	P17 Prayer rooms
✓	✓	-	P18 The dining area
✓	✓	✓	P19 Signage
✓	✓	✓	P20 Emergency exit sign

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	✓	P21 Restrooms amenities & facilities ASEAN Public Restroom for Tourism Standard 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit. 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.
✓	✓	✓	P22 Restrooms cleanliness ASEAN Public Restroom for Tourism Standard 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough 3.3.3 Clean and adequate water 3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles 3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customer's feedback channel 3.3.8 Regular maintenance of the toilet premises
✓	✓	✓	P23 Smoking zone
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point
✓	✓	✓	P25 Parking sufficiency
✓	✓	-	P26 Coaches drop off & collection point
✓	✓	✓	P27 Fire protection & evacuation process

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	-	P28 Safety & security system <ul style="list-style-type: none"> <li>• Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>• Sufficient amount of CCTV or other security devices in public area</li> <li>• There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>• There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>• Staff are trained on safety and security issues.</li> </ul>
✓	✓	-	P29 First aid room
✓	✓	-	P30 Water reserve system
✓	✓	-	P31 Space for loading/ unloading conference equipment <ul style="list-style-type: none"> <li>• Functionality of space</li> <li>• Sufficient amount of usable trolleys</li> <li>• Elevator, when necessary</li> <li>• Service staff</li> </ul>
✓	✓	-	P32 Meeting room setup period for organizer
✓	✓	✓	P33 Wiring and electrical equipment in the meeting room <ul style="list-style-type: none"> <li>• Grounding is installed</li> <li>• There is a power cut-off system</li> <li>• There is an inspection document or annual maintenance</li> </ul>
✓	✓	✓	P34 Ventilation system <ul style="list-style-type: none"> <li>• There is a device for ventilation in a ready-to-use condition</li> <li>• The operation of the ventilation system does not disturb the meeting</li> <li>• There is an inspection document or annual maintenance</li> </ul> <p><u>Remarks:</u> Excluding doors, windows and vents</p>

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
TECHNOLOGY			
✓	✓	✓	T01 Lighting system of the meeting room <ul style="list-style-type: none"><li>• Lighting for stages and seating areas can be operated separately</li><li>• Brightness of the room can be fully controlled</li><li>• Spot lights button facilities are available</li><li>• A majority of light bulbs are energy saving</li></ul>
✓	✓	✓	T02 Sound system <ul style="list-style-type: none"><li>• Sufficient number of wireless microphones</li><li>• Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li><li>• Sound system is functional and appropriate for the size of the meeting room</li><li>• Sound system is applicable for different equipment (i.e. computer, IPAD) and events</li><li>• There is a list of suppliers in case needed</li></ul>
✓	✓	✓	T03 Visual system <ul style="list-style-type: none"><li>• Projectors (free of charge or charges apply) are in good quality</li><li>• Screen size is appropriate for the number of meeting participants</li><li>• Visual system is applicable for different equipment) i.e .computer, IPAD ( and events</li><li>• There is a list of suppliers in case needed</li></ul>
✓	✓	✓	T04 Visual and sound system control & operation <ul style="list-style-type: none"><li>• A full-time or qualified temporary staff available during the event</li><li>• There is a dashboard to be used to control the visual system</li><li>• There is a dashboard to be used to control the sound system</li></ul>



Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	✓	<p>T05 Electrical outlets</p> <ul style="list-style-type: none"> <li>• Electrical outlets are appropriate to the number of meeting participants</li> <li>• There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>• There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>
✓	✓	✓	<p>T06 Emergency power system</p> <ul style="list-style-type: none"> <li>• Functional Emergency lights</li> <li>• Emergency power system for at least 6-8 hours usages.</li> <li>• The emergency power is comply with the government regulations</li> </ul>
✓	✓	✓	T07 Air-conditioning/ temperature control system
✓	✓	✓	T08 Maintenance of air-conditioning and power/power emergency system
✓	✓	-	<p>T09 Communication &amp; Document Service</p> <ul style="list-style-type: none"> <li>• There is a photocopy service</li> <li>• There is a document scan service</li> <li>• There is a fax service</li> <li>• There are facilities provided for the internet/Wi-Fi purposes</li> <li>• There is a printer service</li> </ul>

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
SERVICE			
✓	✓	-	S01 Advanced-booking service <ul style="list-style-type: none"><li>• There is an on-line comprehensive information on the types and floorplan of meeting rooms</li><li>• There is an on-line comprehensive information on the availability of meeting rooms</li><li>• There is a salesperson in handling client’s queries</li><li>• The salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client’s needs</li><li>• There are variety of payment methods</li></ul>
✓	✓	✓	S02 Service to organizers
✓	✓	✓	S03 Complaints & service evaluation of the buyers and/or organizers <ul style="list-style-type: none"><li>• There are appropriate channels in receiving complaints and customer feedback</li><li>• There is a system in handling customer complaints and customer feedback</li><li>• There is a motivation/ incentive system for staff to prevent complaints</li></ul>
✓	✓	✓	S04 Staff personality <ul style="list-style-type: none"><li>• Staff are in uniform</li><li>• Staff are neat and tidy</li><li>• Staff are friendly</li></ul>
✓	✓	✓	S05 Staff Training and Development <ul style="list-style-type: none"><li>• Knowledge &amp; understanding about their job description and duties</li><li>• Knowledge &amp; understanding about the meeting industry and meeting activities</li><li>• Knowledge &amp; understanding about the venues and the organization</li><li>• Knowledge &amp; understanding about different backgrounds &amp; needs of meeting participants and organizers</li></ul>

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	-	<p>S06 F&amp;B service</p> <ul style="list-style-type: none"> <li>• Staff are able to create or adapt the menu to suit with the requirements of the meeting</li> <li>• Staff are able to create or adapt the menu by using local ingredients</li> <li>• Staff is able to produce high volume of refreshments and meals within the time and requirements of the event</li> <li>• The tea set/coffee set/dinner set are appropriate</li> <li>• There is clean drinking water available for meeting participants</li> <li>• Food service staff are well-trained and knowledgeable</li> </ul>
✓	✓	✓	<p>S07 Foreign language skills of staff</p> <ul style="list-style-type: none"> <li>• Most staff can communicate in English</li> <li>• Some of the staff can communicate in third language</li> <li>• There are on-going language training program for staff both full-time and temporary</li> </ul>
✓	✓	✓	<p>S08 Respect to the difference of races, religions, cultures, genders and ages</p> <ul style="list-style-type: none"> <li>• There are signs in local and English language</li> <li>• The preparation of foods is accountable for different needs of meeting participants</li> <li>• The staff is aware of differences in races, religions and cultures</li> <li>• There is a equality policy for staff in providing service to meeting participants</li> </ul>
✓	✓	-	<p>S09 Staff performance on service quality</p> <ul style="list-style-type: none"> <li>• There is a systematic recruitment procedures both for full-time and temporary staff</li> <li>• There is an appropriate orientation and training for full-time and temporary staff in respond to the local law</li> <li>• There is an monitoring system for new hires and temporary staff</li> <li>• There is an appropriate performance management for full-time and temporary staff</li> </ul>

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
✓	✓	-	S10 Compensation, benefits and welfare for staff <ul style="list-style-type: none"> <li>• Compensation, benefits and welfare are provided in accordance with the local labor's law</li> <li>• There is an annual staff health check</li> <li>• In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li> </ul>
✓	✓	-	S11 Interpretation services
✓	✓	-	S12 First aid staff and/or nursing staff

## Guidance

Type			Criteria
Hotels/Resorts	Convention /Exhibition	Public/Private	
SUSTAINABILITY			
✓	✓	✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels
✓	✓	✓	St02 Waste handling
✓	✓	-	St03 Consideration for the surrounding community

## Chapter 6

### Requirements & Scoring

The table below illustrates different types of settings and the criteria. When venues apply for certification, they must choose **one** applicable type of setting only. This means if their meeting room is in:

- a hotel/resort setting, there will be 55 indicators
- a convention/exhibition setting, there will be 55 indicators
- a public/private sector setting, there will be 32 indicators

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
PHYSICAL				
✓	✓	✓	P01 The condition of meetingroom and the pre-functional area	3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above
✓	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations. 2 There is a space for small exhibitions with electrical source and with some decorations 1 There is a space for small exhibitions with no electrical source 0 No space within the range of 20 meters from the meeting venue

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P03 Walls and/or partitions of the meeting room	<p>3 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration.</p> <p>2 Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration.</p> <p>1 Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration.</p> <p>0 Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.</p>
✓	✓	✓	P04 Tables	<p>3 Clean, Functional, Sufficient, and Adaptable with variety of settings</p> <p>2 Clean, Functional &amp; Sufficient</p> <p>1 Clean &amp; Functional</p> <p>0 None of the above</p>
✓	✓	✓	P05 Chairs	<p>3 Clean, Functional, Sufficient, and Adaptable with variety of settings</p> <p>2 Clean, Functional &amp; Sufficient</p> <p>1 Clean &amp; Functional</p> <p>0 None of the above</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P06 Stationery & materials available for the meeting participants <ul style="list-style-type: none"> <li>• Flip chart paper</li> <li>• Flip chart stand</li> <li>• Notepad/Writing Paper</li> <li>• Pen/Pencil</li> <li>• Marker</li> <li>• Pointer</li> <li>• Clicker</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements
✓	✓	✓	P07 Facilities & furniture of the meeting room <ul style="list-style-type: none"> <li>• An adjustable &amp; firm stage</li> <li>• An area for a backdrop</li> <li>• Podium</li> <li>• Sofa for speakers/meeting chairperson</li> <li>• Speaker's table/podium flower decoration</li> <li>• Registration table</li> <li>• Registration pads</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>P08 Cleanliness of meeting room</p> <ul style="list-style-type: none"> <li>Meeting room is well-kept, free of dust, bad smell, insects and rodents.</li> <li>Meeting equipment and all amenities are well-kept, free of dust, stain or rust.</li> <li>There is a concrete policy in cleaning and monitoring process.</li> <li>There is an adequate number of cleaner staff during the event.</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>P09 Reception, registration &amp; waiting areas (This space should be located not more than 20 meters from the meeting room)</p>	<p>3 Functional, clean &amp; well-organized, and appropriately decorated reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room.</p> <p>2 Functional, clean &amp; well-organized reception, registration, and waiting areas</p> <p>1 Functional reception, registration and waiting areas but the conditions need an improvement</p> <p>0 No reception, registration, and waiting areas within 20 meters from the meeting room</p>
✓	✓	-	<p>P10 Breakout rooms</p>	<p>3 Functional, clean &amp; well-organized and functional, and appropriately decorated</p> <p>2 Functional, clean &amp; well-organized</p> <p>1 Availability of functional breakout rooms but the conditions need an improvement</p> <p>0 No breakout rooms</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meeting room
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space
✓	✓	-	P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff
✓	✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	3 There is a space with electrical source, furnishing and air-conditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no air-conditioning 0 No space

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P15 Media centers	<p>3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request.</p> <p>2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities</p> <p>1 The space can be set up or there is a shared space, with some shared facilities</p> <p>0 No space</p>
✓	✓	✓	P16 Support for meeting participants with disabilities (according to local law)	<p>3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants.</p> <p>2 There are sufficient facilities supporting meeting participants with disabilities</p> <p>1 There are minimum facilities supporting meeting participants with disabilities</p> <p>0 There are no facilities supporting meeting participants with disabilities</p>
✓	✓	✓	P17 Prayer rooms	<p>3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities</p> <p>2 The space can be set up, separated for males/females with some facilities</p> <p>1 The space can be set up and separated for males/females</p> <p>0 The space cannot be set up for prayer rooms</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P18 The dining area	<p>3 Shared dining area is functional, clean, well-organized, sufficient and adaptable with variety of settings</p> <p>2 Shared dining area is functional, clean, well-organized and sufficient.</p> <p>1 Shared dining area is functional, clean and well-organized.</p> <p>0 No shared dining area.</p>
✓	✓	✓	P19 Signage	<p>3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages</p> <p>2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms</p> <p>1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms.</p> <p>0 There are no permanent signs</p>
✓	✓	✓	P20 Emergency exit sign	<p>3 Sufficient, visible, and permanent exit signs are installed</p> <p>2 Visible, and permanent signs are installed</p> <p>1 Permanent exit signs are installed</p> <p>0 There are no permanent exit signs</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>P21 Restrooms amenities &amp; facilities</p> <p>ASEAN Public Restroom for Tourism Standard</p> <p>3.2 Amenities &amp; Facilities</p> <p>3.2.1 Appropriate space for each unit</p> <p>3.2.2 Provision of adequate facilities for disabled and elderly.</p> <p>3.2.3 Provision of adequate units/ cubicles for ladies and men.</p> <p>3.2.4 Sufficient amenities provisions such as tissue, soap, etc.</p>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>P22 Restrooms cleanliness</p> <p>ASEAN Public Restroom for Tourism Standard</p> <p>3.3 Cleanliness</p> <p>3.3.1 Adequate air circulation and ventilation system</p> <p>3.3.2 Good smell and no dirty slough</p> <p>3.3.3 Clean and adequate water</p> <p>3.3.4 Floor should be kept clean and dry</p> <p>3.3.5 Practice sanitation and hygiene principles</p> <p>3.3.6 Trained personnel on facility maintenance and cleanliness keeping</p> <p>3.3.7 Customers' feedback channel</p> <p>3.3.8 Regular maintenance of the toilet premises</p>	<p>3 Complete all requirements</p> <p>2 Complete 4-6 requirements</p> <p>1 Complete 2-3 requirements</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P23 Smoking zone	<p>3 There is a smoking zone, complies with relevant laws. The area is functional.</p> <p>2 There is a smoking zone and complies with relevant laws</p> <p>1 There is a smoking zone but does not comply with relevant laws</p> <p>0 There is no smoking zones</p>
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point	<p>3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed</p> <p>2 There is a drop-off and collection point, with cover and/or service staff</p> <p>1 There is a drop-off and collection point</p> <p>0 There is no drop-off and collection point</p>
✓	✓	✓	P25 Parking sufficiency	<p>3 Sufficient parking space within the hotel premise</p> <p>2 There is limited parking space within the hotel premise</p> <p>1 There is no parking space available on the hotel premise but nearby parking space can be provided.</p> <p>0 There is no parking space available</p>
✓	✓	-	P26 Coaches drop off & collection point	<p>3 There is a drop-off and collection point for coaches, with cover and service staff</p> <p>2 There is a drop-off and collection point for coaches, with cover</p> <p>1 There is a drop-off and collection point for coaches</p> <p>0 There is no drop-off and collection point for coaches</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law 2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process
✓	✓	-	P28 Safety & security system <ul style="list-style-type: none"> <li>• Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>• Sufficient amount of CCTV or other security devices in public area</li> <li>• There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>• There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>• Staff are trained on safety and security issues.</li> </ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P29 First aid room	<p>3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room</p> <p>2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits</p> <p>1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available.</p> <p>0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room</p>
✓	✓	-	P30 Water reserve system	<p>3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.</p> <p>2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.</p> <p>1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.</p> <p>0 There is no water reserve system.</p>
✓	✓	-	P31 Space for loading/unloading conference equipment <ul style="list-style-type: none"> <li>• Functionality of space</li> <li>• Sufficient amount of usable trolleys</li> <li>• Elevator, when necessary</li> <li>• Service staff</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P32 Meeting room setup period for organizer	<p>3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist.</p> <p>2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges.</p> <p>1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply.</p> <p>0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event</p>
✓	✓	-	P33 Wiring and electrical equipment in the meeting room <ul style="list-style-type: none"> <li>• Grounding is installed</li> <li>• There is a power cut-off system</li> <li>• There is an inspection document or annual maintenance</li> </ul>	<p>3 Complete all requirements</p> <p>2 Unable to meet 1 requirement</p> <p>1 Unable to meet 2 requirements</p> <p>0 Unable to meet 3 requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	<p>P34 Ventilation system</p> <ul style="list-style-type: none"> <li>• There is a device for ventilation in a ready-to-use condition</li> <li>• The operation of the ventilation system does not disturb the meeting</li> <li>• There is an inspection document or annual maintenance</li> </ul> <p><u>Remarks:</u> Excluding doors, windows and vents</p>	<p>3 Complete all requirements</p> <p>2 Unable to meet 1 requirement</p> <p>1 Unable to meet 2 requirements</p> <p>0 Unable to meet 3 requirements</p>

Type				Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private			
TECHNOLOGY					
✓	✓	✓	T01 Lighting system of the meeting room <ul style="list-style-type: none"><li>• Lighting for stages and seating areas can be operated separately</li><li>• Brightness of the room can be fully controlled</li><li>• Spot lights button facilities are available</li><li>• A majority of light bulbs are energy saving</li></ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	
✓	✓	✓	T02 Sound system <ul style="list-style-type: none"><li>• Sufficient number of wireless microphones</li><li>• Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li><li>• Sound system is functional and appropriate for the size of the meeting room</li><li>• Sound system is applicable for different equipment (i.e. IPAD, computer) and events</li><li>• There is a list of suppliers in case needed</li></ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	

Type				Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private			
✓	✓	✓		T03 Visual system <ul style="list-style-type: none"> <li>• Projectors (free of charge or charges apply) are in good quality</li> <li>• Screen size is appropriate for the number of meeting participants</li> <li>• Visual system is applicable for different equipment (i.e. IPAD, computer) and events</li> <li>• There is a list of suppliers in case needed</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements
✓	✓	✓		T04 Visual and sound system control & operation <ul style="list-style-type: none"> <li>• A full-time or qualified temporary staff available during the event</li> <li>• There is a dashboard to be used to control the visual system</li> <li>• There is a dashboard to be used to control the sound system</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓		T05 Electrical outlets <ul style="list-style-type: none"> <li>• Electrical outlets are appropriate to the number of meeting participants</li> <li>• There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>• There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements

Type				Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private			
✓	✓	✓		T06 Emergency power system <ul style="list-style-type: none"> <li>• Functional Emergency lights</li> <li>• Emergency power system for the usage of at least 6-8 hours usages.</li> <li>• The emergency power is comply with the government regulations</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓		T07 Air-conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre-functional area. 2 There is an air-conditioning/temperature control system in the meeting room and the pre-functional area. 1 There is an air-conditioning/temperature control system in the meeting room. 0 If the venue requires air-conditioning/temperature control system, there is no device on premise.
✓	✓	✓		T08 Maintenance of air-conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies. 2 There is an evidence of a maintenance and there is an emergency plan & procedures 1 There is a scheduled maintenance 0 There is no scheduled maintenance

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	T09 Communication & Document Service <ul style="list-style-type: none"> <li>• There is a photocopy service</li> <li>• There is a document scan service</li> <li>• There is a fax service</li> <li>• There are facilities provided for the internet/Wi-Fi purposes</li> <li>• There is a printer service</li> </ul>	3 Complete 4-5 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements

Type				Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private			
SERVICE					
✓	✓	-	S01 Advanced-booking service <ul style="list-style-type: none"><li>• There is an on-line comprehensive information on the types and floor plan of meeting rooms</li><li>• There is an on-line comprehensive information on the availability of meeting rooms</li><li>• There is a salesperson in handling client’s queries</li><li>• The salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client’s needs</li><li>• There are variety of payment methods</li></ul>	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	
✓	✓	✓	S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there are incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 No available list of emergency contacts	

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	S03 Complaints & service evaluation of the buyers and/or organizers <ul style="list-style-type: none"> <li>• There are appropriate channels in receiving complaints and customer feedback</li> <li>• There is a system in handling customer complaints and customer feedback</li> <li>• There is a motivation/ incentive system for staff to prevent complaints</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓	S04 Staff personality <ul style="list-style-type: none"> <li>• Staff are in uniform</li> <li>• Staff are neat and tidy</li> <li>• Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓	S05 Staff Training and Development <ul style="list-style-type: none"> <li>• Knowledge &amp; understanding about their job description and duties</li> <li>• Knowledge &amp; understanding about the meeting industry and meeting activities</li> <li>• Knowledge &amp; understanding about the venues and the organization</li> <li>• Knowledge &amp; understanding about different backgrounds &amp; needs of meeting participants and organizers</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	<p>S06 F&amp;B service</p> <ul style="list-style-type: none"> <li>• Staff are able to create or adapt the menu to suit with the requirements of the meeting</li> <li>• Staff are able to create or adapt the menu by using local ingredients</li> <li>• Staff is able to produce high volume of refreshments and meals within the time and requirements of the event</li> <li>• The tea set/coffee set/dinner set are appropriate</li> <li>• There is clean drinking water available for meeting participants</li> <li>• Food service staff are well- trained and knowledgeable</li> </ul>	<p>3 Complete 5-6 requirements</p> <p>2 Complete 3-4 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>S07 Foreign language skills of staff</p> <ul style="list-style-type: none"> <li>• Most staff can communicate in English</li> <li>• Some of the staff can communicate in third language</li> <li>• There are on-going language training program for staff both full-time and temporary</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>S08 Respect to the difference of races, religions, cultures, genders and ages</p> <ul style="list-style-type: none"> <li>• There are signs in local and English language</li> <li>• The preparation of foods is accountable for different needs of meeting participants</li> <li>• The staff is aware of differences in races, religions and cultures</li> <li>• There is a equality policy for staff in providing service to meeting participants</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	-	<p>S09 Staff performance on service quality</p> <ul style="list-style-type: none"> <li>• There is a systematic recruitment procedures both for full-time and temporary staff</li> <li>• There is an appropriate orientation and training for full-time and temporary staff in respond to the local law</li> <li>• There is an monitoring system for new hires and temporary staff</li> <li>• There is an appropriate performance management for full-time and temporary staff</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	<p>S10 Compensation, benefits and welfare for staff</p> <ul style="list-style-type: none"> <li>• Compensation, benefits and welfare are provided in accordance with the local labor's law</li> <li>• There is an annual staff health check</li> <li>• In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	-	S11 Interpretation services	<p>3 Staff has a good experience and is able to coordinate and fully support the interpretation services</p> <p>2 Staff can coordinate and can fully support the interpretation services</p> <p>1 Staff can coordinate and can merely support the interpretation service</p> <p>0 No experiences in working with any interpretation services</p>
✓	✓	-	S12 First aid staff and/or nursing staff	<p>3 There is a full-time nurse and temporary trained staff available during the event.</p> <p>2 There is a full-time nurse or temporary trained staff available during the event,</p> <p>1 There is only staff available during the event .</p> <p>0 No full-time or temporary nurses/staff during the event</p>

## Guidance

Type				Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private			
SUSTAINABILITY					
✓	✓	✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	St02 Waste handling	<p>3 There is a training for staff for waste handling and the process is complying to the local law</p> <p>2 The process is complying to the local law</p> <p>1 There is a process but it is not complying with the local law</p> <p>0 There is no waste handling process</p>
✓	✓	-	St03 Consideration for the surrounding community	<p>3 There are regular activities and organization's policy that support surrounding community</p> <p>2 There are some activities or organization's policy that support surrounding community</p> <p>1 There are very limited activities or organization's policy that support surrounding community</p> <p>0 There is no activities or organization's policy that support surrounding community</p>

## II. ASEAN MICE Venue Standard

### Audit & Certification Manual

*for category Meeting Room*

## *Chapter 7*

### *Foreword*

This document is devoted as a manual of audit and certification of ASEAN MICE Venue Standard (AMVS). It includes a discussion of the auditing principles and guidelines as well as certification procedures so that a venue can be awarded ASEAN MICE Venue Standard (category Meeting Room).

The major criteria and requirements contained within this manual are based upon the ASEAN Member States (AMS) - approved ASEAN MICE Venue Standard (AMVS). The audit and the certification will allow MICE venues within ASEAN develop their capabilities to attract more businesses and to gain opportunities as a MICE region with venue of equivalent and competitive Standard.

## *Chapter 8*

### *Introduction*

The formulation of the ASEAN MICE Venue Standard (AMVS) and Certification Body is essential in ensuring the successful implementation of the AMVS. This manual provides a comprehensive description of the assessment process, the parties responsible for managing and conducting such process as well as the benefits that MICE venues can expect to receive when they have been successfully certified as AMVS. Towards this end, this manual aims to equip assessors with the knowledge and skills in making accurate assessments of MICE venues as well as the systematic implementation and management of the AMVS.



## *Chapter 9*

### *Scope*

This manual comprises of:

- A structure and role of the certification body responsible for the implementation of the ASEAN MICE Venue Standard (AMVS)
- An assessment guide as a reference and standard operating procedure in making ASEAN MICE Venue Standard (AMVS) assessment

## Chapter 10

### Terms & Definitions

The terms and definitions in this manual are as follows:

#### 10.1 ASEAN Member States (AMS)

ASEAN Member States or AMS refers to member countries of the Association of the Southeast Asia Nations. This refers to Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam.

#### 10.2 ASEAN MICE Venue Standard (AMVS)

ASEAN MICE Venue Standard cover 3 categories, namely (1) Meeting Room (2) Exhibition Venue, and (3) Event Venue. ASEAN MICE Venue Standard (category Meeting Room) cover meeting room in 3 settings: Hotels/Resorts, Convention/Exhibition Centers, Public/Private Sectors.

#### 10.3 The National Assessment Committee

The National Assessment Committee refers to a certification body that executes the Assessment Guidelines in inspecting, auditing and assessing ASEAN MICE Venues. The National Assessment Committee can be referred to as an Auditor.

#### 10.4 Government Tourism Organization

A governmental institution that plans and manages tourism development and promotion at a national level or equivalent.

#### 10.5 Assessment Guidelines

Assessment guidelines refer to a scorecard for members of the National Assessment Committee in inspecting, auditing and assessing ASEAN MICE Venue

## Chapter 11

### Proposed Certification Body

The proposed certification body will facilitate the implementation of the ASEAN MICE Venue Standard (AMVS) in each respective AMS. Three (3) categories of organizations are proposed to form the certification body, which are

- Government Tourism Organization (National Level) or Equivalent
- Government Tourism Organization (Provincial or Local Level) or Equivalent
- Non-Government or Association connected to MICE businesses

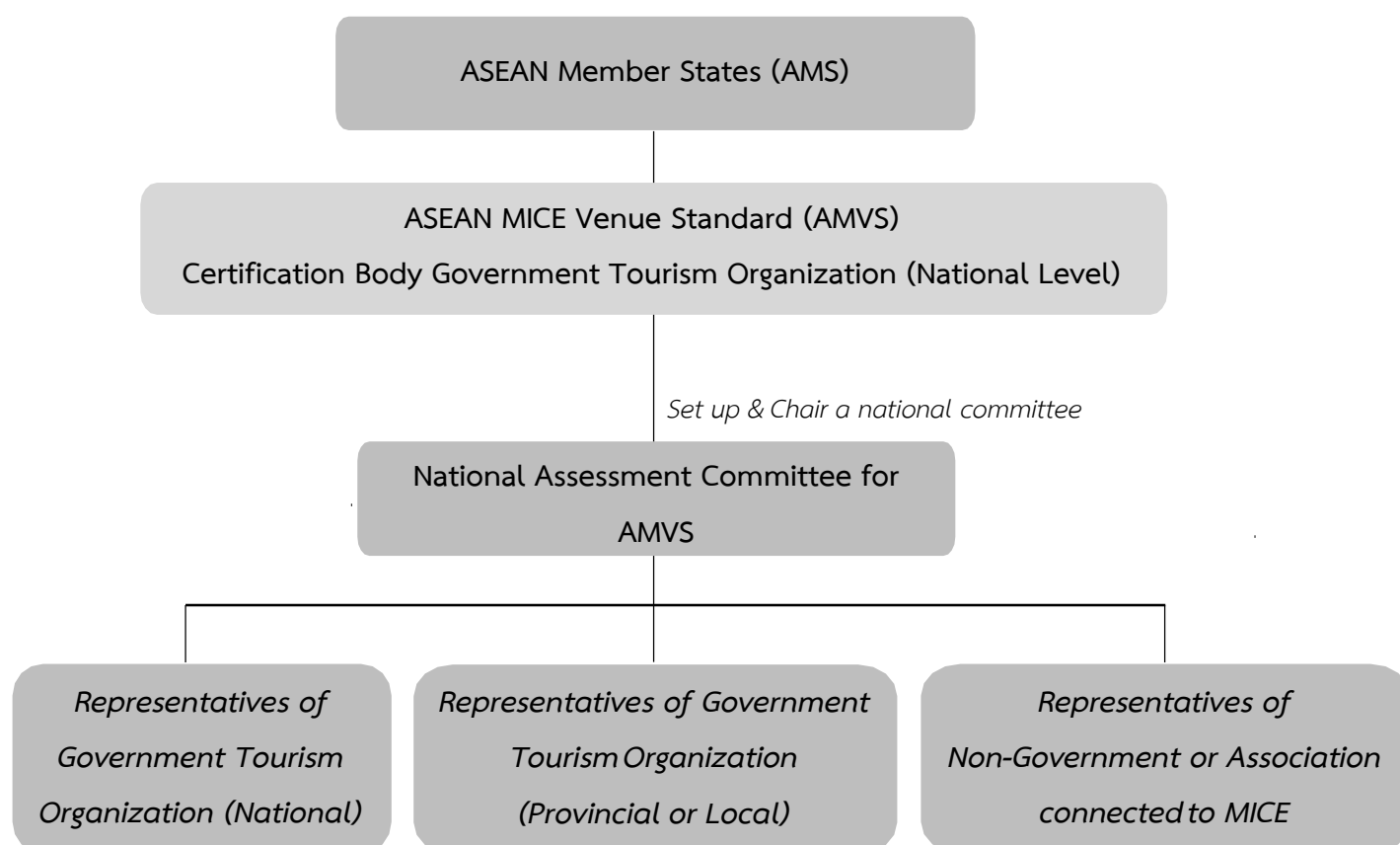
The responsibilities of each organization in the Certification Body are shown in Table 11.1.

**Table 11.1: Responsibilities of Organizations within the Certification Body**

Organizations	Responsibility
Government Tourism Organization (National Level) or Equivalent	<ul style="list-style-type: none"><li>▪ Set up National Assessment Committee for the ASEAN MICE Venue Standard (AMVS) at a national level</li><li>▪ Act as a Chairperson to head the National Assessment Committee. This includes chairing and participating in the screening of applications, inspection, auditing, preparation of assessment report, and concluding the final result of the audit.</li></ul>
Government Tourism Organization (Provincial or Local Level) or Equivalent	<ul style="list-style-type: none"><li>▪ Act as a member in the National Assessment Committee. This includes participating in the screening of applications, inspection, auditing and preparation of assessment report.</li></ul>
Non-Government or Association connected to MICE businesses	<ul style="list-style-type: none"><li>▪ Act as a member in the National Assessment Committee. This includes participating in the screening of applications, inspection, auditing and preparation of assessment report.</li></ul>

In this regard, ASEAN Member States are responsible to approve and endorse assessment reports and issue certification and logo to successful MICE Venues.

The proposed organization structure of the Certification Body or the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) is as follows (Figure 11.1). The Certification Body, upon approving the assessment report will bring it to the ASEAN Member States Meeting for endorsement (Figure 11.2).



**Figure 11.1:** Organization Structure of the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS

Examples of agencies which could be included in National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS are shown in table 11.2. Due to the varying structures of government in each respective ASEAN country, the responsible agencies may differ from country to country.

However, it is important that the selection of the members in the National Assessment Committee must not lead to a conflict of interest with the applicants/MICE venue operators undergoing the audit for AMVS.

Table 11.2: Examples of agencies which could be included in the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS

<i>Government Tourism Organization (National)</i>	<i>Government Tourism Organization (Provincial or Local)</i>	<i>Non-Government or Association connected to MICE businesses</i>
<ul style="list-style-type: none"> <li>• Ministry of Tourism</li> <li>• Tourism Board</li> <li>• Tourism Promotion Board</li> <li>• MICE Board</li> </ul>	<ul style="list-style-type: none"> <li>• Provincial or local authorities working in supporting or promoting tourism and/or MICE sector</li> </ul>	<ul style="list-style-type: none"> <li>• Non-government organizations or associations connected to the MICE businesses</li> </ul>

## 11.1 The Start of AMVS Assessment & Audit

The start of the AMVS assessment & audit will follow the process shown in Figure 11.2 below.

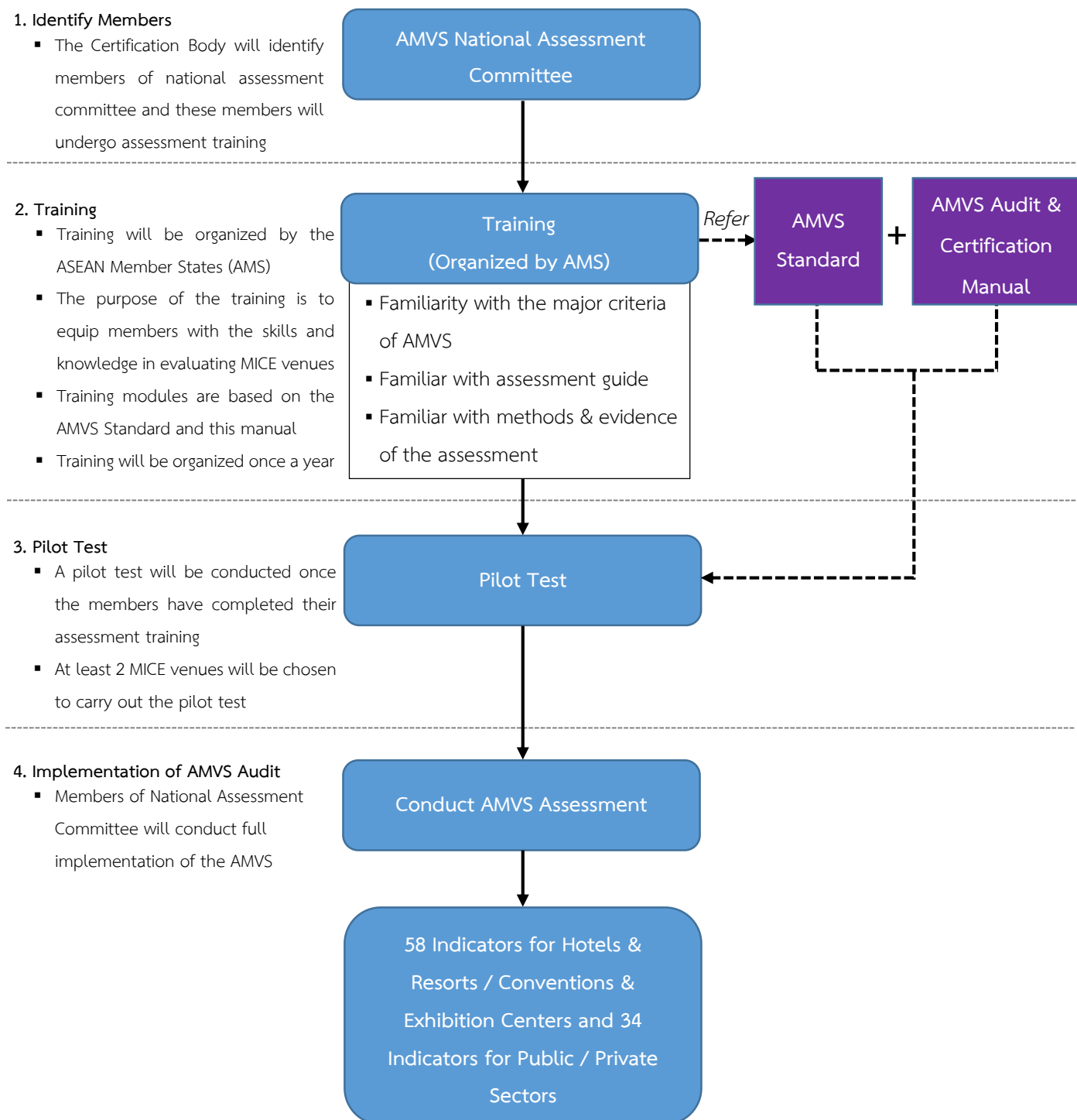


Figure 11.2: The Start of AMVS Assessment & Audit

## 11.2 The Implementation of Assessment & Audit

The assessment & audit can be implemented as in Figure 11.3 as below.

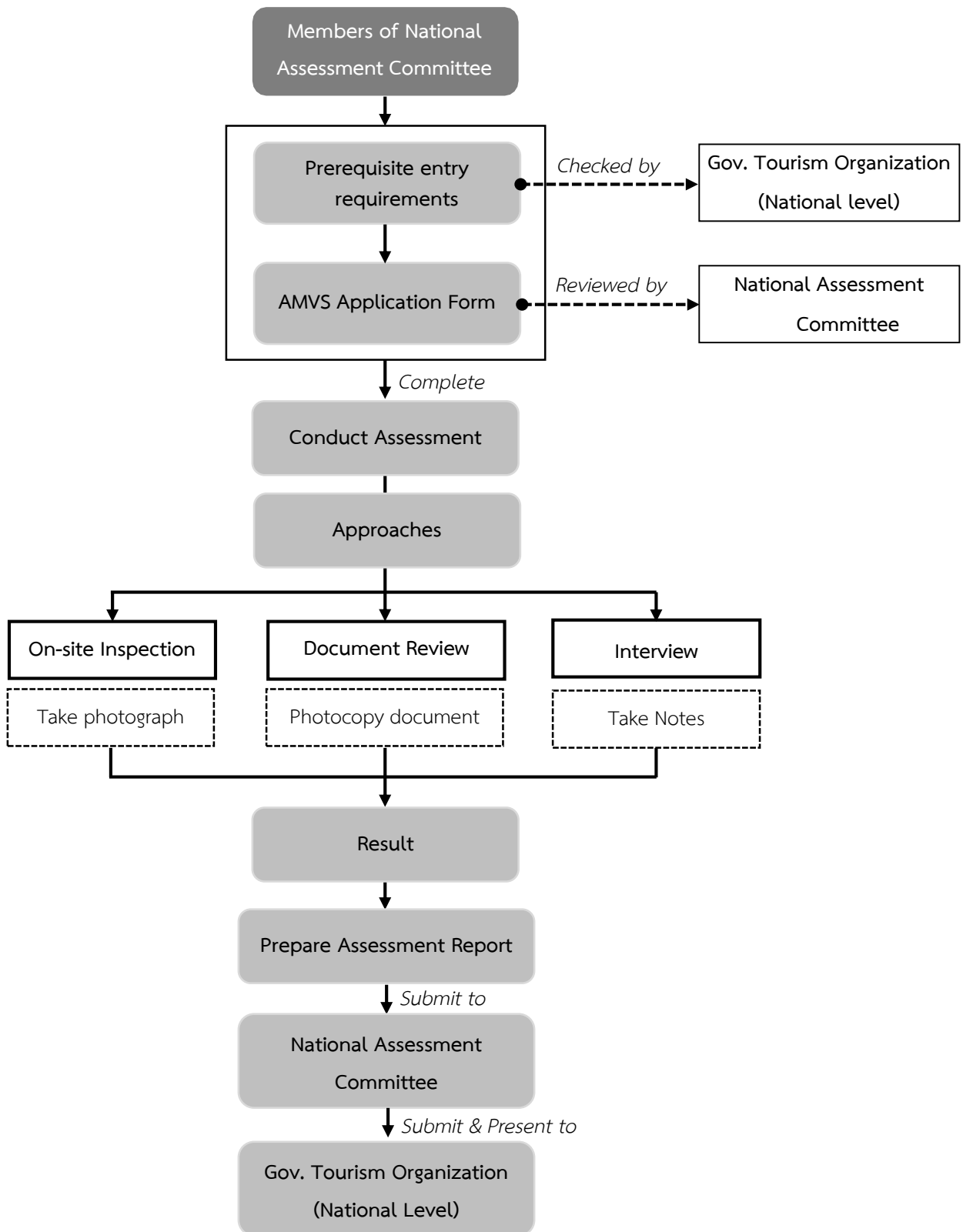


Figure 11.3: The Implementation of Assessment & Audit

### 11.3 Prerequisite Entry Requirement

Before an assessment is conducted, the National Assessment Committee for AMVS should ensure that all applicants meet the prerequisite entry requirements. If unable to do so, the MICE venues are immediately disqualified from applying for the AMVS.

A list of prerequisite entry requirements is shown in Table 11.3 below.

**Table 11.3: Prerequisite Entry Requirements and Actions by the National Assessment Committee**

Prerequisite	Action
▪ The entity/setting providing a compound to MICE venues must be registered properly according to the local law.	▪ Photocopy the certificate/relevant documents and attach it with the application form
▪ The MICE venue going under certification must operate for at least 6 months.	▪ Photocopy the certificate/relevant documents and attach it with the application form



## Chapter 12

### *Steps of AMVS Assessment & Audit*

The AMVS assessment is a key component in identifying potential MICE venues that qualify for the ASEAN MICE Venue Standard. There are 3 steps.

#### ***STEP 1: Awareness Programmed & Screening Process***

Before implementing the certification program, the government tourism organization will organize seminar, forum, meeting, etc. to create awareness and inform MICE venues about AMVS.

The National Assessment Committee will then conduct a screening process to identify MICE venues that qualify for certification based on the AMVS.

The applicant must be clear on what ‘setting’ they apply for certification. In other words, there must be a clear selection on the choice of setting (hotels/resorts, conventions/exhibitions, or public/private sectors). The National Assessment Committee must screen the application to ensure that the choice is appropriate and applicable for certification.

#### ***STEP 2: Assessment***

Assessment will be carried out by the National Assessment Committee. On-site inspections, document reviews and interviews will be conducted during the assessment. Assessments are based on the AMVS and the date of assessment will be made known to the MICE venue operators beforehand.

The National Assessment Committee shall finish an assessment report which will include a list of successful MICE venue operators for certification and submit to the Government Tourism Organization at the national level.

The duration of step 1 and 2 should be not more than 3-4 weeks or as the case may be.

**In order to receive the AMVS, MICE venues must score at least 75% of the full score.**

#### ***STEP 3: Approval***

The Government Tourism Organization at the national level will present the assessment report and list of successful MICE venues at the ASEAN Member States (AMS) meeting for approval. Once endorsed, the ASEAN Member States will issue the ASEAN MICE Venue Standard certificate and plaque to the successful MICE venues.

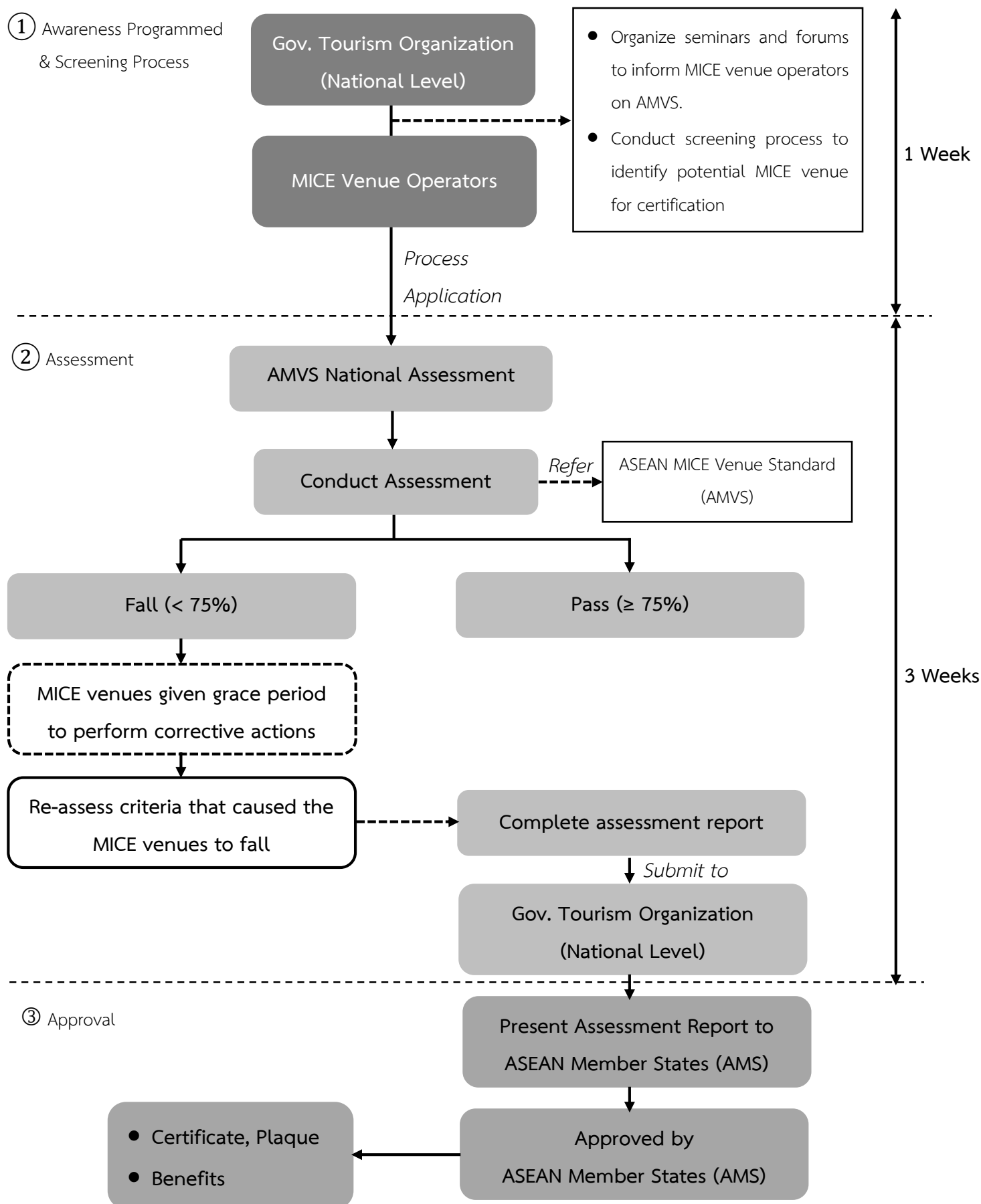


Figure 12.1: A Flowchart of the Proposed Audit Process for AMVS

## 12.1 Unsuccessful MICE Venues in Assessment

For MICE venues that fail the assessment, the National Assessment Committee will issue a corrective action form and comments to the affected MICE venues which specifies the corrective measures required to be carried out.

MICE venues are given 1 to 6 months depending on the time needed to perform corrective actions. Upon completion of the required corrective measures, the applicant is required to resubmit the Corrective Action Form to the AMVS National Assessment Committee to conduct re-assessment. Re-assessment will then be conducted ONLY on the criteria that did not meet the Standard during the initial assessment. Figure 12.2 below shows the re-assessment process.

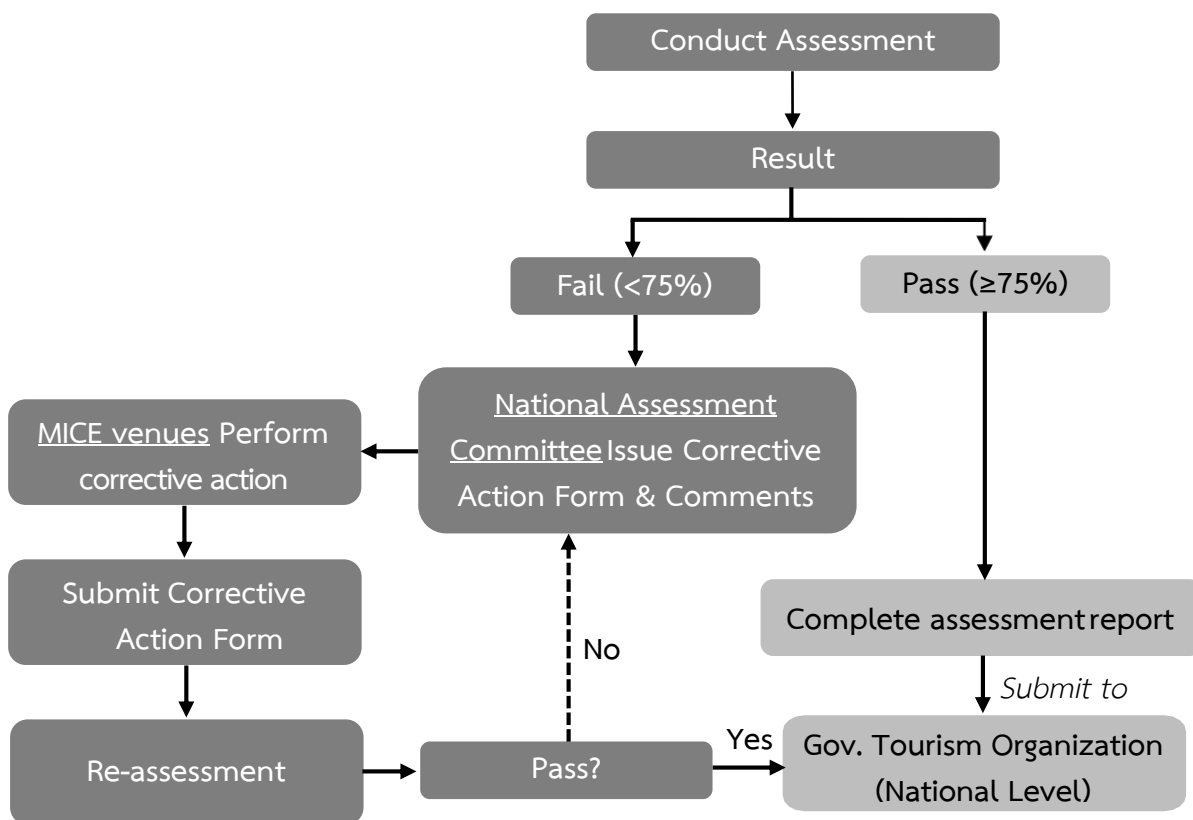


Figure 12.2: Re-assessment Process for Unsuccessful MICE Venue Operators

## **12.2 Successful MICE Venues**

For MICE venues that successfully pass the assessment will receive the ASEAN MICE Venue Standard certificate and plaque issued by the ASEAN Member States.

The ASEAN MICE Venue Standard Plaque is crafted from gold-colored metal, attached to a piece of beige-colored wood. The plaque measures 20.5 cm x 15.5 cm. with the border of beige-colored wood of 2 cm.

## *Chapter 13*

### *Validation Period*

The proposed validity period for the AMVS is 3 years. Certified MICE venues will be reassessed every 3 years to renew their certificates. This will enable the government tourism organization to update and monitor the performance of certified MICE venues to ensure that they maintain their quality and standard as specified in AMVS.

## *Chapter 14*

### *Benefits & Privileges*

The proposed benefits and privileges of being certified as an AMVS are mostly related to better access to marketing and promotional program carried out by the related government agencies. Essentially, certified MICE venues will benefit from the branding of AMVS which is an international recognition. The detailed benefits of certification, though they may vary between ASEAN countries, are as follows:

- Issued with an ASEAN MICE Venue Standard certificate, logo and plaque to be displayed on the premises
- Will be promoted in the ASEAN Organization Official website (<http://www.asean.org>)
- Will be promoted at ASEAN and international tourism events, festivals and forums
- Priority listing on National Tourism Organization's websites and brochures
- Priority given to participate in national and international tourism fairs organized by National Tourism Organizations

## Chapter 15

### Certification Logo

The certification logo for the ASEAN MICE Venue Standard is as below:



**Figure 15:** ASEAN MICE Venue Standard 20xx – 20xx

The ASEAN MICE Venue Standard logo uses the standard ASEAN Tourism Standard logo for all certifications. The connotations of the logo are as below:

1. Flower resembling to a lotus means a legendary plant, inducing luxurious enjoyment, peace and beauty, and a recognition of award and standardization of ASEAN Tourism Services
2. Petals enfolding ASEAN logo signify resilience of Member Countries
3. Different shades of green color mean protection of environment, fertility, growth, increase of production in tourism industry (Source: ASEAN Tourism Standard Book, 2007)

## Chapter 16

### *ASEAN MICE Venue Assessment Guidelines*

ASEAN MICE Venue Assessment Guidelines refer to the scorecard that the members of the National Assessment Committee will use in ‘assessing’ MICE venues. The Assessment Guidelines follow the major criteria of the ASEAN MICE Venue Standard with an identification of methods of assessment and evidence. Table 16.1 summarizes the methods of assessment and evidence used in assessing MICE venues.

**Table 16.1 Methods of Assessment & Evidence**

Methods of Assessment	Evidence
Interview	Interview records
Document Review	Related documents
Inspection	Photographs and/or written comments

The AMVS Assessment Guidelines can be found in table 16.2. The guidelines are Table 16.2: The AMVS Assessment Guideline



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
PHYSICAL				
✓	✓	✓	P01 The condition of meeting room and the pre-functional area	3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above
✓	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations. 2 There is a space for small exhibitions with electrical source and with some decorations 1 There is a space for small exhibitions with no electrical source 0 No space within the range of 20 meters from the meeting venue
✓	✓	✓	P03 Walls and/or partitions of the meeting room	3 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration. 2 Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration. 1 Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration. 0 Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P04 Tables	3 Clean, Functional, Sufficient, and Adaptable with variety of settings 2 Clean, Functional & Sufficient 1 Clean & Functional 0 None of the above
✓	✓	✓	P05 Chairs	3 Clean, Functional, Sufficient, and Adaptable with variety of settings 2 Clean, Functional & Sufficient 1 Clean & Functional 0 None of the above
✓	✓	✓	P06 Stationery & materials available for the meeting participants <ul style="list-style-type: none"> <li>• Flip chart paper</li> <li>• Flip chart stand</li> <li>• Notepad/Writing Paper</li> <li>• Pen/Pencil</li> <li>• Marker</li> <li>• Pointer</li> <li>• Clicker</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements
✓	✓	✓	P07 Facilities & furniture of the meeting room <ul style="list-style-type: none"> <li>• An adjustable &amp; firm stage</li> <li>• An area for a backdrop</li> <li>• Podium</li> <li>• Sofa for speakers/meeting chairperson</li> <li>• Speaker's table/podium flower decoration</li> <li>• Registration table</li> <li>• Registration pads</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>P08 Cleanliness of meeting room</p> <ul style="list-style-type: none"> <li>• Meeting room is well-kept, free of dust, bad smell, insects and rodents.</li> <li>• Meeting equipment and all amenities are well-kept, free of dust, stain or rust.</li> <li>• There is a concrete policy in cleaning and monitoring process.</li> <li>• There is an adequate number of cleaner staff during the event.</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>P09 Reception, registration &amp; waiting areas (This space should be located not more than 20 meters from the meeting room)</p>	<p>3 Functional, clean &amp; well-organized, and appropriately decorated reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room.</p> <p>2 Functional, clean &amp; well-organized reception, registration, and waiting areas</p> <p>1 Functional reception, registration and waiting areas but the conditions need an improvement</p> <p>0 No reception, registration, and waiting areas within 20 meters from the meeting room</p>
✓	✓	-	<p>P10 Breakout rooms</p>	<p>3 Functional, clean &amp; well-organized and functional, and appropriately decorated</p> <p>2 Functional, clean &amp; well-organized</p> <p>1 Availability of functional breakout rooms but the conditions need an improvement</p> <p>0 No breakout rooms</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meetingroom
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space
✓	✓	-	P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	3 There is a space with electrical source, furnishing and air-conditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no air-conditioning 0 No space
✓	✓	-	P15 Media centers	3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space
✓	✓	✓	P16 Support for meeting participants with disabilities (according to local law)	3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P17 Prayer rooms	<p>3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities</p> <p>2 The space can be set up, separated for males/females with some facilities</p> <p>1 The space can be set up and separated for males/females</p> <p>0 The space cannot be set up for prayer rooms</p>
✓	✓	-	P18 The dining area	<p>3 Shared dining area is functional, clean, well-organized, sufficient and adaptable with variety of settings</p> <p>2 Shared dining area is functional, clean, well-organized and sufficient.</p> <p>1 Shared dining area is functional, clean and well-organized.</p> <p>0 No shared dining area.</p>
✓	✓	✓	P19 Signage	<p>3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages</p> <p>2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms</p> <p>1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms.</p> <p>0 There are no permanent signs</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P20 Emergency exit sign	3 Sufficient, visible, and permanent exit signs are installed 2 Visible, and permanent signs are installed 1 Permanent exit signs are installed 0 There are no permanent exit signs
✓	✓	✓	P21 Restrooms amenities & facilities ASEAN Public Restroom for Tourism Standard 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units /cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>P22 Restrooms cleanliness</p> <p>ASEAN Public Restroom for Tourism Standard</p> <p>3.3 Cleanliness</p> <p>3.3.1 Adequate air circulation and ventilation system</p> <p>3.3.2 Good smell and no dirty slough</p> <p>3.3.3 Clean and adequate water</p> <p>3.3.4 Floor should be kept clean and dry</p> <p>3.3.5 Practice sanitation and hygiene principles</p> <p>3.3.6 Trained personnel on facility maintenance and cleanliness keeping</p> <p>3.3.7 Customers' feedback channel</p> <p>3.3.8 Regular maintenance of the toilet premises</p>	<p>3 Complete all requirements</p> <p>2 Complete 4-6 requirements</p> <p>1 Complete 2-3 requirements</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	P23 Smoking zone	<p>3 There is a smoking zone, complies with relevant laws. The area is functional.</p> <p>2 There is a smoking zone and complies with relevant laws</p> <p>1 There is a smoking zone but does not comply with relevant laws</p> <p>0 There is no smoking zones</p>



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed 2 There is a drop-off and collection point, with cover and/or service staff 1 There is a drop-off and collection point 0 There is no drop-off and collection point
✓	✓	✓	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise 2 There is limited parking space within the hotel premise 1 There is no parking space available on the hotel premise but nearby parking space can be provided. 0 There is no parking space available
✓	✓	-	P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff 2 There is a drop-off and collection point for coaches, with cover 1 There is a drop-off and collection point for coaches 0 There is no drop-off and collection point for coaches

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	P27 Fire protection & evacuation process	<p>3 There is a fire protection system, evacuation process, and staff training complying to relevant local law</p> <p>2 There is some fire protection system and an evidence of an evacuation process</p> <p>1 There is some fire protection system</p> <p>0 There is no fire protection system and evacuation process</p>
✓	✓	-	<p>P28 Safety &amp; security system</p> <ul style="list-style-type: none"> <li>• Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>• Sufficient amount of CCTV or other security devices in public area</li> <li>• There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>• There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>• Staff are trained on safety and security issues.</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3-4 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P29 First aid room	<p>3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room</p> <p>2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits</p> <p>1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available.</p> <p>0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room</p>
✓	✓	-	P30 Water reserve system	<p>3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.</p> <p>2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.</p> <p>1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.</p> <p>0 There is no water reserve system.</p>
✓	✓	-	P31 Space for loading/unloading conference equipment <ul style="list-style-type: none"> <li>• Functionality of space</li> <li>• Sufficient amount of usable trolleys</li> <li>• Elevator, when necessary</li> <li>• Service staff</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	P32 Meeting room setup period for organizer	<p>3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist.</p> <p>2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges.</p> <p>1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply.</p> <p>0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event</p>
✓	✓	-	P33 Wiring and electrical equipment in the meeting room <ul style="list-style-type: none"> <li>• Grounding is installed</li> <li>• There is a power cut-off system</li> <li>• There is an inspection document or annual maintenance</li> </ul>	<p>3 Complete all requirements</p> <p>2 Unable to meet 1 requirement</p> <p>1 Unable to meet 2 requirements</p> <p>0 Unable to meet 3 requirements</p>
✓	✓	-	P34 Ventilation system <ul style="list-style-type: none"> <li>• There is a device for ventilation in a ready-to-use condition</li> <li>• The operation of the ventilation system does not disturb the meeting</li> <li>• There is an inspection document or annual maintenance</li> </ul> <p><u>Remarks:</u> Excluding doors, windows and vents</p>	<p>3 Complete all requirements</p> <p>2 Unable to meet 1 requirement</p> <p>1 Unable to meet 2 requirements</p> <p>0 Unable to meet 3 requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
TECHNOLOGY				
✓	✓	✓	T01 Lighting system of the meeting room <ul style="list-style-type: none"><li>• Lighting for stages and seating areas can be operated separately</li><li>• Brightness of the room can be fully controlled</li><li>• Spot lights button facilities are available</li><li>• A majority of light bulbs are energy saving</li></ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements
✓	✓	✓	T02 Sound system <ul style="list-style-type: none"><li>• Sufficient number of wireless microphones</li><li>• Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li><li>• Sound system is functional and appropriate for the size of the meeting room</li><li>• Sound system is applicable for different equipment (i.e. computer, IPAD) and events</li><li>• There is a list of suppliers in case needed</li></ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>T03 Visual system</p> <ul style="list-style-type: none"> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different equipment (i.e. IPAD, computer) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirements</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>T04 Visual and sound system control &amp; operation</p> <ul style="list-style-type: none"> <li>A full-time or qualified temporary staff available during the event</li> <li>There is a dashboard to be used to control the visual system</li> <li>There is a dashboard to be used to control the sound system</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>T05 Electrical outlets</p> <ul style="list-style-type: none"> <li>Electrical outlets are appropriate to the number of meeting participants</li> <li>There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	T06 Emergency power system <ul style="list-style-type: none"> <li>• Functional Emergency lights</li> <li>• Emergency power system for the usage of at least 6-8 hours usages.</li> <li>• The emergency power is comply with the government regulations</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓	T07 Air-conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre- functional area. 2 There is an air-conditioning/temperature control system in the meeting room and the pre-functional area. 1 There is an air-conditioning/temperature control system in the meeting room. 0 If the venue requires air-conditioning/temperature control system, there is no device on premise.
✓	✓	✓	T08 Maintenance of air-conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies. 2 There is an evidence of a maintenance and there is an emergency plan & procedures 1 There is a scheduled maintenance 0 There is no scheduled maintenance

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	T09 Communication & Document Service <ul style="list-style-type: none"> <li>• There is a photocopy service</li> <li>• There is a document scan service</li> <li>• There is a fax service</li> <li>• There are facilities provided for the internet/Wi-Fi purposes</li> <li>• There is a printer service</li> </ul>	3 Complete 4-5 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements



Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
SERVICE				
✓	✓	-	S01 Advanced-booking service <ul style="list-style-type: none"><li>• There is an on-line comprehensive information on the types and floor plan of meeting rooms</li><li>• There is an on-line comprehensive information on the availability of meeting rooms</li><li>• There is a salesperson in handling client’s queries</li><li>• The salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client’s needs</li><li>• There are variety of payment methods</li></ul>	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements
✓	✓	✓	S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there are incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of parties when there are incidents 0 No available list of emergency contacts

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	S03 Complaints & service evaluation of the buyers and/or organizers <ul style="list-style-type: none"> <li>• There are appropriate channels in receiving complaints and customer feedback</li> <li>• There is a system in handling customer complaints and customer feedback</li> <li>• There is a motivation/ incentive system for staff to prevent complaints</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓	S04 Staff personality <ul style="list-style-type: none"> <li>• Staff are in uniform</li> <li>• Staff are neat and tidy</li> <li>• Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
✓	✓	✓	S05 Staff Training and Development <ul style="list-style-type: none"> <li>• Knowledge &amp; understanding about their job description and duties</li> <li>• Knowledge &amp; understanding about the meeting industry and meeting activities</li> <li>• Knowledge &amp; understanding about the venues and the organization</li> <li>• Knowledge &amp; understanding about different backgrounds &amp; needs of meeting participants and organizers</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	<p>S06 F&amp;B service</p> <ul style="list-style-type: none"> <li>• Staff are able to create or adapt the menu to suit with the requirements of the meeting</li> <li>• Staff are able to create or adapt the menu by using local ingredients</li> <li>• Staff is able to produce high volume of refreshments and meals within the time and requirements of the event</li> <li>• The tea set/coffee set/dinner set are appropriate</li> <li>• There is clean drinking water available for meeting participants</li> <li>• Food service staff are well-trained and knowledgeable</li> </ul>	<p>3 Complete 5-6 requirements</p> <p>2 Complete 3-4 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	✓	<p>S07 Foreign language skills of staff</p> <ul style="list-style-type: none"> <li>• Most staff can communicate in English</li> <li>• Some of the staff can communicate in third language</li> <li>• There are on-going language training program for staff both full-time and temporary</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	✓	<p>S08 Respect to the difference of races, religions, cultures, genders and ages</p> <ul style="list-style-type: none"> <li>• There are signs in local and English language</li> <li>• The preparation of foods is accountable for different needs of meeting participants</li> <li>• The staff is aware of differences in races, religions and cultures</li> <li>• There is a equality policy for staff in providing service to meeting participants</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	-	<p>S09 Staff performance on service quality</p> <ul style="list-style-type: none"> <li>• There is a systematic recruitment procedures both for full-time and temporary staff</li> <li>• There is an appropriate orientation and training for full-time and temporary staff in respond to the local law</li> <li>• There is an monitoring system for new hires and temporary staff</li> <li>• There is an appropriate performance management for full-time and temporary staff</li> </ul>	<p>3 Complete all requirements</p> <p>2 Complete 3 requirements</p> <p>1 Complete 1-2 requirement</p> <p>0 Unable to meet any of the requirements</p>

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	<p>S10 Compensation, benefits and welfare for staff</p> <ul style="list-style-type: none"> <li>• Compensation, benefits and welfare are provided in accordance with the local labor's law</li> <li>• There is an annual staff health check</li> <li>• In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li> </ul>	<p>3 Complete 3 requirements</p> <p>2 Complete 2 requirements</p> <p>1 Complete 1 requirement</p> <p>0 Unable to meet any of the requirements</p>
✓	✓	-	S11 Interpretation services	<p>3 Staff has a good experience and is able to coordinate and fully support the interpretation services</p> <p>2 Staff can coordinate and can fully support the interpretation services</p> <p>1 Staff can coordinate and can merely support the interpretation service</p> <p>0 No experiences in working with any interpretation services</p>
✓	✓	-	S12 First aid staff and/or nursing staff	<p>3 There is a full-time nurse and temporary trained staff available during the event.</p> <p>2 There is a full-time nurse or temporary trained staff available during the event,</p> <p>1 There is only staff available during the event.</p> <p>0 No full-time or temporary nurses/staff during the event</p>

## Guidance

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
SUSTAINABILITY				
✓	✓	✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements
✓	✓	✓	St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law 0 There is no waste handling process

Type			Criteria	Requirements & Scoring
Hotels/Resorts	Convention /Exhibition	Public/Private		
✓	✓	-	St03 Consideration for the surrounding community	<p>3 There are regular activities and organization's policy that support surrounding community</p> <p>2 There are some activities or organization's policy that support surrounding community</p> <p>1 There are very limited activities or organization's policy that support surrounding community</p> <p>0 There is no activities or organization's policy that support surrounding community</p>

## Chapter 17

### Auditing Procedures

The National Assessment Committee in assessing and auditing MICE venues will require to comply with the procedures as follows.

#### **Procedure 1: Application Check & Audit Preparation**

- After receiving the application package (an application form and the self-assessment report), the committee meets to review if the application is complete and meets the pre-requisite entry requirements. The committee also agrees on the date & time for an audit.
- Advise to the applicant on the date & time of audit in written format, signed by the Chairman of the National Assessment Committee
- In case this is a re-assessment application, the review of the corrective action forms will be done at this stage.

#### **Procedure 2: An Audit**

- At the MICE venue, the committee starts the auditing process by reiterating the purpose of the visit and the audit procedures.
- The committee will discuss the application package with all necessary details with the applicant.
- The committee needs to sign on Members of National Assessment Committee Audit Attendance on the date and time of an audit.

#### **Procedure 3: An Assessment**

- The committee will conduct an assessment by an interview, an inspection or a document review as stipulated in the AMVS Assessment Guidelines of this manual. The committee should refer to the Audit Form in the appendix of this manual.
- The committee will need to collect an evidence which can be interview records (as well as names and positions of the interviewers), photographs or written comments and related documents.
- The committee will score with the lowest score of 0 (zero) and the highest score of 3 (three).



- If this is a re-assessment, the committee will re-assess only issues which are required to.
- An assessment must end with a discussion of the result, particularly major criteria gaining low scores. The committee may ask and discuss with the applicant at this stage to clarify the issues. The Chairman of the National Assessment Committee must conclude the visit and inform the timeline of communicating the result to the applicant. At this stage, the Chairman, after the consensus of the committee, will issue An On-Site Audit Report & Corrective Action Form to the applicant.

#### **Procedure 4: An Audit Report**

- After the assessment is over, the committee must meet to conclude the score. If the applicant scores more than 75%, the MICE venue will be proposed for certification. If not, the corrective action form and comment will be filled and sent to the applicant. The applicant should be advised of the process of a reassessment.
- The audit report will comprise of
  - A final scorecard, with an average score of each major criteria from all members of the National Assessment Committee.
  - Records reviewed/people interviewed/photographs
  - Information on what was addressed and what was found
  - Corrective statement (if any)
  - Statement of confidentiality of the report
  - Summary of any obstacles encountered during the on-site Audit.
- At this stage, the committee has to prepare the Audit Report to be submitted to the Government Tourism Organization (National Level) or equivalent for an endorsement of a qualified applicant to be awarded AMVS.
- After the venue is certified, it is suggested that the National Assessment Committee may consider to conduct at least one interim audit to ensure a compliance of the certified venue to the AMVS.

## *Chapter 18*

### *Code of Conduct of the National Assessment Committee*

The committee members must adhere to the following Code of Conduct Rules:

- Keep confidentiality on all the information acquired pre, during and post Audit.
- Retrain from communicating opinions or results throughout the assessment.
- Seek to maintain good professional relationships with stakeholders to promote free flow of information and be respectful throughout the entire Audit process.
- Accept NO GIFTS in any form from Auditee Organizations or affiliates.

## *Chapter 19*

### *Suspension and Withdrawal of Certification*

#### **19.1 Suspension of certification**

In case the certified entity does not conduct in accordance with the procedure for assessment and certification of AMVS and does not correct the non-conformities and/or does not follow the regulations within the specified period of the validation of the AMVS, the inspection body or the National Assessment Committee shall prepare the report to propose Government Tourism Organizations for initially considering the suspension of the certification and inform the certified entity to implement corrective and preventive action.

The certified entity shall implement corrective and preventive action effectively and shall be audited for follow up by the inspection body within 180 days. If the corrective action is not undertaken within 180 days, the certification shall be withdrawn.

#### **19.2 Withdrawal of certification**

In case the certified entity falls in one or more of the following cases:

- 1) Not conform to the regulations that Government Tourism Organization determines and have a severe effect on the certification;
- 2) Not conform to the essence of AMVS that is certified;
- 3) Not conform to AMVS that is certified after the certification is suspended two times within 180 days; and
- 4) Having the complaint that the National Assessment Committee and/or the Government Tourism Organization has considered that it might damage the certification. The Government Tourism Organization will proceed in endorsing a withdrawal of the certification to the AMS for the final approval so that the MICE venue shall return the certificate and the plaque to the Government Tourism Organization immediately.

## *Chapter 20*

### *Appeal and Complaint*

#### **20.1 Appeal**

- 1) The applicant of AMVS can appeal within 30 days from the date that the Government Tourism Organization sends the letter of informing the consideration result or the implementation for notification. The appeal shall be submitted to the Government Tourism Organization in writing. If the appeal is delivered by mail, it shall be registered.
- 2) The Government Tourism Organization shall appoint the appeal panel on a case by case basis to consider the appeal and inform the appellant of the result of consideration within 60 days from the date that the Government Tourism Organization receives the appeal.
- 3) During the consideration of the appeal which has not been terminated, the former result of the consideration is still effective.
- 4) The appeal panel's consideration result shall be deemed terminated.
- 5) The appellant shall be responsible for all cost of considering the appeal, except for the case that the appeal is effective.

#### **20.2 Complaint**

For submitting the complaints, the complainant shall submit the complaint in writing, which can be verified and have enough evidences to support the complaint, to the inspection body or the National Assessment Committee. In case the complainant submits the complaint to the inspection body, the inspection body shall inform the Government Tourism Organization in writing within 10 days from the date of complaint receipt. When the Government Tourism Organization receives the complaint, the Government Tourism Organization will consider the information received and might request additional evidences for considering whether it is the complaint or not and then officially notify the complainant of the consideration result.

In case of the complaint, the Government Tourism Organization will inform the relevant persons to analyze the cause, implement the corrective and preventive actions, and inform the outcome of the implementation to the complainant in writing.

## *Chapter 21*

### *Cancellation of Certification*

The Government Tourism Organization shall cancel the certification of AMVS if it is one of the following cases:

- 21.1 The certified entity informs of the cancellation of certification in writing.
- 21.2 The certified entity terminates the certified business.
- 21.3 The certified entity is bankrupt.

# AMVS Application Form



## 1. Details of Applicant

Name of applicant (Name of organization).....

Website: .....

***The meeting room undergoing AMVS certification is within:***

☐ Hotels/Resorts (55 Indicators)

☐ Convention/Exhibitions (55 Indicators)

☐ Public/Private Sectors (32 Indicators)

## 2. Address of the MICE Venue

.....  
.....  
.....

Province..... Postal Code..... Tel..... Fax.....

Email address.....

## 3. Details of the meeting room venue undergoing the AMVS audit

Name of the Meeting Room.....

Building.....Floor.....Number of Years in Operation.....Years

Size of the meeting room (Width x Length x Height).....Meters

## 4. Capacity of the meeting room in persons:

.....persons in a classroom setting .....persons in a theatre setting

## 5. No. of meeting venue employees..... Working day & time.....

## 6. In this certification, we would like to audit in the language

☐ English ☐ Others please specify.....

## 7. Contact person

1) Name..... Position.....

Tel..... Fax.....

Mobile Phone..... E-mail address.....

2) Name..... Position.....  
Tel..... Fax.....  
Mobile Phone..... E-mail address.....

8. We certify that this application including the Self-Assessment attached are true and up-to-date.
9. We will comply with the procedures and content of the AMVS Audit & Certification Manual.

Authorized Signature.....  
(.....)  
...../...../.....

Authorized Signature.....  
(.....)  
...../...../.....

**Remarks:**

1. Authorized Signature is the person who has the name appeared in the commercial registered document of business.
2. If signed by authorized representative, please attach letter of Power of Attorney.

**Please attach these specified documents for consideration:**

1. Head office and other location maps
2. A copy of affidavit of partnership and company registry office not exceeding 6 months

*For Government Tourism Organization or National Assessment Committee's officer only*

Document required for application:

☐ Complete

☐ Require additional documents.....

.....

Date of Application Review.....



# Self-Assessment Report of MICE Venue Application for ASEAN MICE Venue Standard

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
PHYSICAL							
✓	✓	✓	P01 The condition of meeting room and the pre-functional area	3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>		
✓	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations. 2 There is a space for small exhibitions with electrical source and with some decorations 1 There is a space for small exhibitions with no electrical source 0 No space within the range of 20 meters from the meeting venue	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P03 Walls and/or partitions of the meeting room	<p>3 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration.</p> <p>2 Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration.</p> <p>1 Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration.</p> <p>0 Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P04 Tables	<p>3 Clean, Functional, Sufficient, and Adaptable with variety of settings</p> <p>2 Clean, Functional &amp; Sufficient</p> <p>1 Clean &amp; Functional</p> <p>0 None of the above</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P05 Chairs	<p>3 Clean, Functional, Sufficient, and Adaptable with variety of settings</p> <p>2 Clean, Functional &amp; Sufficient</p> <p>1 Clean &amp; Functional</p> <p>0 None of the above</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P06 Stationery & materials available for the meeting participants <ul style="list-style-type: none"> <li>• Flip chart paper</li> <li>• Flip chart stand</li> <li>• Notepad/Writing Paper</li> <li>• Pen/Pencil</li> <li>• Marker</li> <li>• Pointer</li> <li>• Clicker</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P07 Facilities & furniture of the meeting room <ul style="list-style-type: none"> <li>• An adjustable &amp; firm stage</li> <li>• An area for a backdrop</li> <li>• Podium</li> <li>• Sofa for speakers/meeting chairperson</li> <li>• Speaker's table/podium flower decoration</li> <li>• Registration table</li> <li>• Registration pads</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P08 Cleanliness of meeting room <ul style="list-style-type: none"> <li>• Meeting room is well-kept, free of dust, bad smell, insects and rodents.</li> <li>• Meeting equipment and all amenities are well-kept, free of dust, stain or rust.</li> <li>• There is a concrete policy in cleaning and monitoring process.</li> <li>• There is an adequate number of cleaner staff during the event.</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P09 Reception, registration & waiting areas (This space should be located not more than 20 meters from the meeting room)	<p>3 Functional, clean &amp; well-organized, and appropriately decorated reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room.</p> <p>2 Functional, clean &amp; well-organized reception, registration, and waiting areas</p> <p>1 Functional reception, registration and waiting areas but the conditions need an improvement</p> <p>0 No reception, registration, and waiting areas within 20 meters from the meeting room</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-	P10 Breakout rooms	<p>3 Functional, clean &amp; well-organized and <u>functional</u>, and appropriately decorated</p> <p>2 Functional, clean &amp; well-organized</p> <p>1 Availability of functional breakout rooms but the conditions need an improvement</p> <p>0 No breakout rooms</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meetingroom	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P13 Security arrangement for VIPs	<p>3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose.</p> <p>2 There is a possible VIP security arrangement in terms of both physical setting and staff</p> <p>1 There is a possible VIP security arrangement in terms of physical setting or staff</p> <p>0 There is no VIP security arrangement possible, both physical setting and staff</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	<p>3 There is a space with electrical source, furnishing and air-conditioning</p> <p>2 There is a space with electrical source, and some furnishing</p> <p>1 There is a space with no electrical source, no furnishing and no air-conditioning</p> <p>0 No space</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P15 Media centers	<p>3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request.</p> <p>2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities</p> <p>1 The space can be set up or there is a shared space, with some shared facilities</p> <p>0 No space</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P16 Support for meeting participants with disabilities (according to local law)	<p>3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants.</p> <p>2 There are sufficient facilities supporting meeting participants with disabilities</p> <p>1 There are minimum facilities supporting meeting participants with disabilities</p> <p>0 There are no facilities supporting meeting participants with disabilities</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P17 Prayer rooms	<p>3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities</p> <p>2 The space can be set up, separated for males/females with some facilities</p> <p>1 The space can be set up and separated for males/females</p> <p>0 The space cannot be set up for prayer rooms</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-	P18 The dining area	<p>3 Shared dining area is functional, clean, well-organized, sufficient and adaptable with variety of settings</p> <p>2 Shared dining area is functional, clean, well-organized and sufficient.</p> <p>1 Shared dining area is functional, clean and well-organized.</p> <p>0 No shared dining area.</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		



Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P19 Signage	<p>3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages</p> <p>2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms</p> <p>1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms.</p> <p>0 There are no permanent signs</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P20 Emergency exit sign	<p>3 Sufficient, visible, and permanent exit signs are installed</p> <p>2 Visible, and permanent signs are installed</p> <p>1 Permanent exit signs are installed</p> <p>0 There are no permanent exit signs</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P21 Restrooms amenities & facilities ASEAN Public Restroom for Tourism Standard 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P22 Restrooms cleanliness ASEAN Public Restroom for Tourism Standard 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough 3.3.3 Clean and adequate water 3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles 3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customers' feedback channel 3.3.8 Regular maintenance of the toilet premises	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P23 Smoking zone	3 There is a smoking zone, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking zone but does not comply with relevant laws 0 There is no smoking zones	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed  2 There is a drop-off and collection point, with cover and/or service staff  1 There is a drop-off and collection point  0 There is no drop-off and collection point	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise  2 There is limited parking space within the hotel premise  1 There is no parking space available on the hotel premise but nearby parking space can be provided.  0 There is no parking space available	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff  2 There is a drop-off and collection point for coaches, with cover  1 There is a drop-off and collection point for coaches  0 There is no drop-off and collection point for coaches	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law  2 There is some fire protection system and an evidence of an evacuation process  1 There is some fire protection system  0 There is no fire protection system and evacuation process	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		P28 Safety & security system <ul style="list-style-type: none"> <li>• Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>• Sufficient amount of CCTV or other security devices in public area</li> <li>• There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>• There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>• Staff are trained on safety and security issues.</li> </ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P29 First aid room	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room  2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits  1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available.  0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	P30 Water reserve system	3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.  2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  0 There is no water reserve system.	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-		P31 Space for loading/ unloading conference equipment <ul style="list-style-type: none"> <li>• Functionality of space</li> <li>• Sufficient amount of usable trolleys</li> <li>• Elevator, when necessary</li> <li>• Service staff</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		P32 Meeting room setup period for organizer	3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist. 2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges. 1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P33 Wiring and electrical equipment in the meeting room <ul style="list-style-type: none"> <li>• Grounding is installed</li> <li>• There is a power cut-off system</li> <li>• There is an inspection document or annual maintenance</li> </ul>	3 Complete all requirements 2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-	P34 Ventilation system <ul style="list-style-type: none"> <li>• There is a device for ventilation in a ready-to-use condition</li> <li>• The operation of the ventilation system does not disturb the meeting</li> <li>• There is an inspection document or annual maintenance</li> </ul> <p><u>Remarks:</u> Excluding doors, windows and vents</p>	3 Complete all requirements 2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		



Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
TECHNOLOGY								
✓	✓	✓	T01 Lighting system of the meeting room <ul style="list-style-type: none"><li>• Lighting for stages and seating areas can be operated separately</li><li>• Brightness of the room can be fully controlled</li><li>• Spot lights button facilities are available</li><li>• A majority of light bulbs are energy saving</li></ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	T02 Sound system <ul style="list-style-type: none"><li>• Sufficient number of wireless microphones</li><li>• Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li><li>• Sound system is functional and appropriate for the size of the meeting room</li><li>• Sound system is applicable for different equipment (i.e. computer, IPAD) and events</li><li>• There is a list of suppliers in case needed</li></ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		T03 Visual system <ul style="list-style-type: none"> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		T04 Visual and sound system control & operation <ul style="list-style-type: none"> <li>A full-time or qualified temporary staff available during the event</li> <li>There is a dashboard to be used to control the visual system</li> <li>There is a dashboard to be used to control the sound system</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		T05 Electrical outlets <ul style="list-style-type: none"> <li>• Electrical outlets are appropriate to the number of meeting participants</li> <li>• There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>• There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		T06 Emergency power system <ul style="list-style-type: none"> <li>• Functional Emergency lights</li> <li>• Emergency power system for the usage of at least 6-8 hours usages.</li> <li>• The emergency power is comply with the government regulations</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
✓	✓	✓	T07 Air-conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre- functional area.  2 There is an air-conditioning /temperature control system in the meeting room and the pre-functional area.  1 There is an air-conditioning /temperature control system in the meeting room.  0 If the venue requires air-conditioning/temperature control system, there is no device on premise.	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	T08 Maintenance of air-conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies.  2 There is an evidence of a maintenance and there is an emergency plan & procedures  1 There is a scheduled maintenance  0 There is no scheduled maintenance	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
✓	✓	-	T09 Communication & Document Service <ul style="list-style-type: none"><li>• There is a photocopy service</li><li>• There is a document scan service</li><li>• There is a fax service</li><li>• There are facilities provided for the internet/Wi-Fi purposes</li><li>• There is a printer service</li></ul>	3 Complete 4-5 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
SERVICE								
✓	✓	-	S01 Advanced-booking service <ul style="list-style-type: none"><li>There is an on-line comprehensive information on the types and floor plan of meeting rooms</li><li>There is an on-line comprehensive information on the availability of meeting rooms</li><li>There is a salesperson in handling client’s queries</li><li>The salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client’s needs</li><li>There are variety of payment methods</li></ul>	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>Inspection</li><li>Photograph and/or written comments</li></ul>			
✓	✓	✓	S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there are incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of partieswhen there are incidents 0 No available list of emergency contacts	<ul style="list-style-type: none"><li>Inspection</li><li>Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		S03 Complaints & service evaluation of the buyers and/or organizers <ul style="list-style-type: none"> <li>There are appropriate channels in receiving complaints and customer feedback</li> <li>There is a system in handling customer complaints and customer feedback</li> <li>There is a motivation/incentive system for staff to prevent complaints</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		S04 Staff personality <ul style="list-style-type: none"> <li>Staff are in uniform</li> <li>Staff are neat and tidy</li> <li>Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		S05 Staff Training and Development <ul style="list-style-type: none"> <li>Knowledge &amp; understanding about their job description and duties</li> <li>Knowledge &amp; understanding about the meeting industry and meeting activities</li> <li>Knowledge &amp; understanding about the venues and the organization</li> <li>Knowledge &amp; understanding about different backgrounds &amp; needs of meeting participants and organizers</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	S06 F&B service <ul style="list-style-type: none"><li>• Staff are able to create or adapt the menu to suit with the requirements of the meeting</li><li>• Staff are able to create or adapt the menu by using local ingredients</li><li>• Staff is able to produce high volume of refreshments and meals within the time and requirements of the event</li><li>• The tea set/coffee set/ dinner set are appropriate</li><li>• There is clean drinking water available for meeting participants</li><li>• Food service staff are well-trained and knowledgeable</li></ul>	3 Complete 5-6 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	S07 Foreign language skills of staff <ul style="list-style-type: none"><li>• Most staff can communicate in English</li><li>• Some of the staff can communicate in third language</li><li>• There are on-going language training program for staff both full-time and temporary</li></ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			



Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		S08 Respect to the difference of races, religions, cultures, genders and ages <ul style="list-style-type: none"> <li>• There are signs in local and English language</li> <li>• The preparation of foods is accountable for different needs of meeting participants</li> <li>• The staff is aware of differences in races, religions and cultures</li> <li>• There is a equality policy for staff in providing service to meeting participants</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		S09 Staff performance on service quality <ul style="list-style-type: none"> <li>• There is a systematic recruitment procedures both for full-time and temporary staff</li> <li>• There is an appropriate orientation and training for full-time and temporary staff in respond to the local law</li> <li>• There is an monitoring system for new hires and temporary staff</li> <li>• There is an appropriate performance management for full-time and temporary staff</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	S10 Compensation, benefits and welfare for staff <ul style="list-style-type: none"><li>• Compensation, benefits and welfare are provided in accordance with the local labor’s law</li><li>• There is an annual staff health check</li><li>• In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li></ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	S11 Interpretation services	3 Staff has a good experience and is able to coordinate and fully support the interpretation services  2 Staff can coordinate and can fully support the interpretation services  1 Staff can coordinate and can merely support the interpretation service  0 No experiences in working with any interpretation services	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	S12 First aid staff and/or nursing staff	3 There is a full-time nurse and temporary trained staff available during the event.  2 There is a full-time nurse or temporary trained staff available during the event.  1 There is only staff available during the event .  0 No full-time or temporary nurses/staff during the event	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

## Guidance

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
SUSTAINABILITY								
✓	✓	✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room  2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room  1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
✓	✓	✓		St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law  2 The process is complying to the local law  1 There is a process but it is not complying with the local law  0 There is no waste handling process	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		St03 Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community  2 There are some activities or organization's policy that support surrounding community  1 There are very limited activities or organization's policy that support surrounding community  0 There is no activities or organization's policy that support surrounding community	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Appendix 2

Members of

National Assessment Committee

AMVS Audit Attendance

Members of National Assessment Committee  
AMVS Audit Attendance



Name of the Meeting Venue ..... Date .....				
No.	Name - Surname	Position	Signature	
			Opening meeting	Closing meeting
1				
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# Appendix 3

## AMVS Audit Form





# AMVS Audit Form

Members of the National Assessment Committee

Name: .....

Position: .....

Date of Auditing: .....

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Applicant: Name .....

Address: .....

Meeting Venue: Name .....

Location: .....

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## Marking Procedure

Members of the National Assessment Committee are to follow this marking scale in auditing a MICE venue. Please select setting of the meeting room and please provide the score accordingly.

- ☐ Hotels/Resorts (55 Indicators)
- ☐ Conventions/Exhibitions (55 Indicators)
- ☐ Public/Private Sectors (32 Indicators)

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
PHYSICAL								
✓	✓	✓	P01 The condition of meeting room and the pre-functional area	3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	3 There is a space relative to the size of the meeting room for exhibitions with electrical source, and appropriate decorations. 2 There is a space for small exhibitions with electrical source and with some decorations 1 There is a space for small exhibitions with no electrical source 0 No space within the range of 20 meters from the meeting venue	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓	P03 Walls and/or partitions of the meeting room	3 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration.  2 Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration.  1 Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration.  0 Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	P04 Tables	3 Clean, Functional, Sufficient, and Adaptable with variety of settings  2 Clean, Functional & Sufficient  1 Clean & Functional  0 None of the above	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	P05 Chairs	3 Clean, Functional, Sufficient, and Adaptable with variety of settings  2 Clean, Functional & Sufficient  1 Clean & Functional  0 None of the above	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P06 Stationery & materials available for the meeting participants <ul style="list-style-type: none"> <li>• Flip chart paper</li> <li>• Flip chart stand</li> <li>• Notepad/Writing Paper</li> <li>• Pen/Pencil</li> <li>• Marker</li> <li>• Pointer</li> <li>• Clicker</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P07 Facilities & furniture of the meeting room <ul style="list-style-type: none"> <li>• An adjustable &amp; firm stage</li> <li>• An area for a backdrop</li> <li>• Podium</li> <li>• Sofa for speakers/meeting chairperson</li> <li>• Speaker's table/podium flower decoration</li> <li>• Registration table</li> <li>• Registration pads</li> </ul>	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P08 Cleanliness of meeting room <ul style="list-style-type: none"> <li>• Meeting room is well-kept, free of dust, bad smell, insects and rodents.</li> <li>• Meeting equipment and all amenities are well-kept, free of dust, stain or rust.</li> <li>• There is a concrete policy in cleaning and monitoring process.</li> <li>• There is an adequate number of cleaner staff during the event.</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓	P09 Reception, registration & waiting areas (This space should be located not more than 20 meters from the meeting room)	3 Functional, clean & well-organized, and appropriately decorated reception, registration, and waiting areas. There is a consistent usage of stationery, table clothes (if any) as well as tables and chairs with the meeting room.  2 Functional, clean & well-organized reception, registration, and waiting areas  1 Functional reception, registration and waiting areas but the conditions need an improvement  0 No reception, registration, and waiting areas within 20 meters from the meeting room	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	P10 Breakout rooms	3 Functional, clean & well-organized and <u>functional</u> , and appropriately decorated  2 Functional, clean & well-organized  1 Availability of functional breakout rooms but the conditions need an improvement  0 No breakout rooms	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P11 Capacity to accommodate of the breakout rooms	3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meetingroom	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P13 Security arrangement for VIPs	<p>3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose.</p> <p>2 There is a possible VIP security arrangement in terms of both physical setting and staff</p> <p>1 There is a possible VIP security arrangement in terms of physical setting or staff</p> <p>0 There is no VIP security arrangement possible, both physical setting and staff</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	<p>3 There is a space with electrical source, furnishing and air-conditioning</p> <p>2 There is a space with electrical source, and some furnishing</p> <p>1 There is a space with no electrical source, no furnishing and no air-conditioning</p> <p>0 No space</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P15 Media centers	<p>3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request.</p> <p>2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities</p> <p>1 The space can be set up or there is a shared space, with some shared facilities</p> <p>0 No space</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P16 Support for meeting participants with disabilities (according to local law)	<p>3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants.</p> <p>2 There are sufficient facilities supporting meeting participants with disabilities</p> <p>1 There are minimum facilities supporting meeting participants with disabilities</p> <p>0 There are no facilities supporting meeting participants with disabilities</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		



Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P17 Prayer rooms	<p>3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities</p> <p>2 The space can be set up, separated for males/females with some facilities</p> <p>1 The space can be set up and separated for males/females</p> <p>0 The space cannot be set up for prayer rooms</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-	P18 The dining area	<p>3 Shared dining area is functional, clean, well-organized, sufficient and adaptable with variety of settings</p> <p>2 Shared dining area is functional, clean, well-organized and sufficient.</p> <p>1 Shared dining area is functional, clean and well-organized.</p> <p>0 No shared dining area.</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	✓	P19 Signage	<p>3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages</p> <p>2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms</p> <p>1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms.</p> <p>0 There are no permanent signs</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓	P20 Emergency exit sign	<p>3 Sufficient, visible, and permanent exit signs are installed</p> <p>2 Visible, and permanent signs are installed</p> <p>1 Permanent exit signs are installed</p> <p>0 There are no permanent exit signs</p>	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P21 Restrooms amenities & facilities ASEAN Public Restroom for Tourism Standard 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units/cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P22 Restrooms cleanliness ASEAN Public Restroom for Tourism Standard 3.3 Cleanliness 3.3.1 Adequate air circulation and ventilation system 3.3.2 Good smell and no dirty slough 3.3.3 Clean and adequate water 3.3.4 Floor should be kept clean and dry 3.3.5 Practice sanitation and hygiene principles 3.3.6 Trained personnel on facility maintenance and cleanliness keeping 3.3.7 Customers' feedback channel 3.3.8 Regular maintenance of the toilet premises	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 2-3 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		P23 Smoking zone	3 There is a smoking zone, complies with relevant laws. The area is functional. 2 There is a smoking zone and complies with relevant laws 1 There is a smoking zone but does not comply with relevant laws 0 There is no smoking zones	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed  2 There is a drop-off and collection point, with cover and/or service staff  1 There is a drop-off and collection point  0 There is no drop-off and collection point	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			
✓	✓	✓	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise  2 There is limited parking space within the hotel premise  1 There is no parking space available on the hotel premise but nearby parking space can be provided.  0 There is no parking space available	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			
✓	✓	-	P26 Coaches drop off & collection point	3 There is a drop-off and collection point for coaches, with cover and service staff  2 There is a drop-off and collection point for coaches, with cover  1 There is a drop-off and collection point for coaches  0 There is no drop-off and collection point for coaches	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process, and staff training complying to relevant local law  2 There is some fire protection system and an evidence of an evacuation process  1 There is some fire protection system  0 There is no fire protection system and evacuation process	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		P28 Safety & security system <ul style="list-style-type: none"> <li>• Sufficient amount of security guards in the public area such as parking areas, main entrance</li> <li>• Sufficient amount of CCTV or other security devices in public area</li> <li>• There is a concrete evidence of safety and security training for staff in handling natural disaster &amp; manmade threat</li> <li>• There is a concrete policy on safety and security in case of the natural disaster &amp; manmade threat</li> <li>• Staff are trained on safety and security issues.</li> </ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	P29 First aid room	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room  2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits  1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available.  0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	P30 Water reserve system	3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages.  2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages.  1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages.  0 There is no water reserve system.	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-		P31 Space for loading/ unloading conference equipment <ul style="list-style-type: none"> <li>• Functionality of space</li> <li>• Sufficient amount of usable trolleys</li> <li>• Elevator, when necessary</li> <li>• Service staff</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		P32 Meeting room setup period for organizer	3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist. 2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges. 1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		



Type			Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private					
✓	✓	-	P33 Wiring and electrical equipment in the meeting room <ul style="list-style-type: none"> <li>• Grounding is installed</li> <li>• There is a power cut-off system</li> <li>• There is an inspection document or annual maintenance</li> </ul>	3 Complete all requirements 2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-	P34 Ventilation system <ul style="list-style-type: none"> <li>• There is a device for ventilation in a ready-to-use condition</li> <li>• The operation of the ventilation system does not disturb the meeting</li> <li>• There is an inspection document or annual maintenance</li> </ul> <p><u>Remarks:</u> Excluding doors, windows and vents</p>	3 Complete all requirements 2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
TECHNOLOGY								
✓	✓	✓	T01 Lighting system of the meeting room <ul style="list-style-type: none"><li>• Lighting for stages and seating areas can be operated separately</li><li>• Brightness of the room can be fully controlled</li><li>• Spot lights button facilities are available</li><li>• A majority of light bulbs are energy saving</li></ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	✓	T02 Sound system <ul style="list-style-type: none"><li>• Sufficient number of wireless microphones</li><li>• Variety of types of microphones (i.e. fixed lines, wireless, clipper)</li><li>• Sound system is functional and appropriate for the size of the meeting room</li><li>• Sound system is applicable for different equipment (i.e. computer, IPAD) and events</li><li>• There is a list of suppliers in case needed</li></ul>	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		T03 Visual system <ul style="list-style-type: none"> <li>Projectors (free of charge or charges apply) are in good quality</li> <li>Screen size is appropriate for the number of meeting participants</li> <li>Visual system is applicable for different equipment (i.e. computer, IPAD) and events</li> <li>There is a list of suppliers in case needed</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		T04 Visual and sound system control & operation <ul style="list-style-type: none"> <li>A full-time or qualified temporary staff available during the event</li> <li>There is a dashboard to be used to control the visual system</li> <li>There is a dashboard to be used to control the sound system</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		T05 Electrical outlets <ul style="list-style-type: none"> <li>• Electrical outlets are appropriate to the number of meeting participants</li> <li>• There is an ease for an access to the electrical outlets by the majority of the meeting participants</li> <li>• There are universal plugs available for rent/loan (free of charges or charges apply)</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	✓		T06 Emergency power system <ul style="list-style-type: none"> <li>• Functional Emergency lights</li> <li>• Emergency power system for the usage of at least 6-8 hours usages.</li> <li>• The emergency power is comply with the government regulations</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
✓	✓	✓		T07 Air-conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre- functional area.  2 There is an air-conditioning /temperature control system in the meeting room and the pre-functional area.  1 There is an air-conditioning /temperature control system in the meeting room.  0 If the venue requires air-conditioning/temperature control system, there is no device on premise.	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>		
✓	✓	✓		T08 Maintenance of air-conditioning and power/power emergency system	3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies.  2 There is an evidence of a maintenance and there is an emergency plan & procedures  1 There is a scheduled maintenance  0 There is no scheduled maintenance	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
✓	✓	-	T09 Communication & Document Service <ul style="list-style-type: none"><li>• There is a photocopy service</li><li>• There is a document scan service</li><li>• There is a fax service</li><li>• There are facilities provided for the internet/Wi-Fi purposes</li><li>• There is a printer service</li></ul>	3 Complete 4-5 requirements 2 Complete 2-3 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private					
SERVICE								
✓	✓	-	S01 Advanced-booking service <ul style="list-style-type: none"><li>There is an on-line comprehensive information on the types and floor plan of meeting rooms</li><li>There is an on-line comprehensive information on the availability of meeting rooms</li><li>There is a salesperson in handling client’s queries</li><li>The salesperson is knowledgeable and is able to provide advice on floor plan and meeting packages suitable for the client’s needs</li><li>There are variety of payment methods</li></ul>	3 Complete 5 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>Inspection</li><li>Photograph and/or written comments</li></ul>			
✓	✓	✓	S02 Service to organizers	3 There is a dedicated team of staff to respond to the organizers and handle all issues as a one-stop service when there are incidents 2 Organizers need to contact 2-3 channels when there are incidents 1 Organizers need to contact a number of partieswhen there are incidents 0 No available list of emergency contacts	<ul style="list-style-type: none"><li>Inspection</li><li>Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		S03 Complaints & service evaluation of the buyers and/or organizers <ul style="list-style-type: none"> <li>There are appropriate channels in receiving complaints and customer feedback</li> <li>There is a system in handling customer complaints and customer feedback</li> <li>There is a motivation/incentive system for staff to prevent complaints</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		S04 Staff personality <ul style="list-style-type: none"> <li>Staff are in uniform</li> <li>Staff are neat and tidy</li> <li>Staff are friendly</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		S05 Staff Training and Development <ul style="list-style-type: none"> <li>Knowledge &amp; understanding about their job description and duties</li> <li>Knowledge &amp; understanding about the meeting industry and meeting activities</li> <li>Knowledge &amp; understanding about the venues and the organization</li> <li>Knowledge &amp; understanding about different backgrounds &amp; needs of meeting participants and organizers</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		



Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-		S06 F&B service <ul style="list-style-type: none"> <li>Staff are able to create or adapt the menu to suit with the requirements of the meeting</li> <li>Staff are able to create or adapt the menu by using local ingredients</li> <li>Staff is able to produce high volume of refreshments and meals within the time and requirements of the event</li> <li>The tea set/coffee set/ dinner set are appropriate</li> <li>There is clean drinking water available for meeting participants</li> <li>Food service staff are well-trained and knowledgeable</li> </ul>	3 Complete 5-6 requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		
✓	✓	✓		S07 Foreign language skills of staff <ul style="list-style-type: none"> <li>Most staff can communicate in English</li> <li>Some of the staff can communicate in third language</li> <li>There are on-going language training program for staff both full-time and temporary</li> </ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>Inspection</li> <li>Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		S08 Respect to the difference of races, religions, cultures, genders and ages <ul style="list-style-type: none"> <li>• There are signs in local and English language</li> <li>• The preparation of foods is accountable for different needs of meeting participants</li> <li>• The staff is aware of differences in races, religions and cultures</li> <li>• There is a equality policy for staff in providing service to meeting participants</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		S09 Staff performance on service quality <ul style="list-style-type: none"> <li>• There is a systematic recruitment procedures both for full-time and temporary staff</li> <li>• There is an appropriate orientation and training for full-time and temporary staff in respond to the local law</li> <li>• There is an monitoring system for new hires and temporary staff</li> <li>• There is an appropriate performance management for full-time and temporary staff</li> </ul>	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	S10 Compensation, benefits and welfare for staff <ul style="list-style-type: none"><li>• Compensation, benefits and welfare are provided in accordance with the local labor’s law</li><li>• There is an annual staff health check</li><li>• In compliance with the local law, there is an encouragement to hire local staff to work with the organization</li></ul>	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			
✓	✓	-	S11 Interpretation services	3 Staff has a good experience and is able to coordinate and fully support the interpretation services  2 Staff can coordinate and can fully support the interpretation services  1 Staff can coordinate and can merely support the interpretation service  0 No experiences in working with any interpretation services	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	-	S12 First aid staff and/or nursing staff	3 There is a full-time nurse and temporary trained staff available during the event.  2 There is a full-time nurse or temporary trained staff available during the event.  1 There is only staff available during the event .  0 No full-time or temporary nurses/staff during the event	<ul style="list-style-type: none"><li>• Inspection</li><li>• Photograph and/or written comments</li></ul>			

## Guidance

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
SUSTAINABILITY								
✓	✓	✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental management of hotels	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room  2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room  1 Complete 1-2 requirements 0 Unable to meet any of the requirements	<ul style="list-style-type: none"><li>● Inspection</li><li>● Photograph and/or written comments</li></ul>			

Type				Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private						
✓	✓	✓		St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law  2 The process is complying to the local law  1 There is a process but it is not complying with the local law  0 There is no waste handling process	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		
✓	✓	-		St03 Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community  2 There are some activities or organization's policy that support surrounding community  1 There are very limited activities or organization's policy that support surrounding community  0 There is no activities or organization's policy that support surrounding community	<ul style="list-style-type: none"> <li>• Inspection</li> <li>• Photograph and/or written comments</li> </ul>		

**Remarks:**

The full score and passing score of meeting room in each MICE Venue setting is as below.

MICE Venue Setting	Total number of indicators	Full Score	Passing Score
Hotels/Resorts	55	165	123.75
Convention/Exhibitions	55	165	123.75
Public/Private Sectors	32	96	72.00

Other comments: .....

---

Signature .....

(.....)

## Appendix 4

# AMVS On-Site Audit Report & Corrective/Preventive Action Form



## AMVS On-Site Audit Report & Corrective/Preventive Action Form



Applicant: Name.....

Address: .....

Meeting Venue: Name.....

Location: .....

### Setting:

- ☐ Hotels/Resorts (55 Indicators)
- ☐ Conventions/Exhibitions (55 Indicators)
- ☐ Public/Private Sectors (32 Indicators)

### AMVS Initial Audit Result by the National Assessment Committee

The National Assessment Committee found that your MICE venue

- ☐ Has a strong potential for AMVS (category Meeting Room)
- ☐ Has a moderate potential for AMVS (category Meeting Room)
- ☐ Has a low potential for AMVS (category Meeting Room)

This is not the final audit result and this information is not considered a final result of a MICE venue to be entitled for AMVS.

National Assessment Committee's Chairman Signature .....

(.....)

Position.....

Date.....

**Applicant Acknowledgement of the AMVS Initial Audit Result**

I, on behalf of the representative of the MICE venue, acknowledge and agree to the above  
auditreport. Additional comments from the audit report (if any).....  
.....

Applicant’s Signature .....  
(.....)  
Position.....  
Date.....

# Corrective and Preventive Action Plan\*

Major Criteria No.	Nonconformity/Noncompliance with the requirements	Cause	Corrective action	Completion date	Preventive action	Completion date	Responsible person

National Assessment Committee's Chairman Signature.....

(.....)

Position.....

Date.....

I, on behalf of the representative of the MICE venue, acknowledge the corrective and preventive action plan.

Applicant's Signature.....

(.....)

Position.....

Date.....

\*Remarks: The National Assessment Committee and the applicant may agree upon the submission of this form within 2 weeks after the audit date

# Appendix 5

## AMVS Audit Report

# AMVS Audit report



Applicant: Name.....

Address: .....

Meeting Venue: Name.....

Location: .....

Date of Auditing: ...../...../.....

Attached to this report, please find:

- Application form & self-assessment report
- Members of National Assessment Committee Attendance form
- A final scorecard (an average score of the committee) as well as individual member's scorecard and comments
- An On-Site Audit Report & Corrective/Preventive Action form

The applicant obtains the score of each category as below. Please choose only one.

☐ Hotels/Resorts or Conventions/Exhibitions (55 Indicators)

Category	Full Score	Score Obtained
Physical Setting (34 Major Criteria)	102	
Technology (9 Major Criteria)	27	
Service (12 Major Criteria)	36	
<b>Total (55 Major Criteria)</b>	<b>165</b>	
Percentage to the full score		%

☐ Public/Private Sectors (34 Indicators)

Category	Full Score	Score Obtained
Physical Setting (18 Major Criteria)	54	
Technology (8 Major Criteria)	24	
Service (6 Major Criteria)	18	
<b>Total (32 Major Criteria)</b>	<b>96</b>	
Percentage to the full score		%

The committee, therefore, recommends this MICE venue to be:

☐ **Certified**

The total score is 75% and above of the full score.

☐ **Not certified**

The total score is less than 75% of the full score

National Assessment Committee's Chairman Signature .....

(.....)

Position.....

Date.....



# ASEAN MICE VENUE Standard Certification Manual

CATEGORY : MEETING ROOM

MICE  
Capabilities  
Development Department

