



ASEAN MICE VENUE Standard

Certification Manual

CATEGORY: MEETING ROOM





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I. ASEAN MICE Venue Standard category Meeting Room

Foreword

MICE or Meeting, Incentive, Convention and Exhibition is one of growing sectors in ASEAN Countries. The vision statement of ASEAN Tourism Strategic Plan 2016-2025 is

By 2025, ASEAN will be a quality tourism destination offering a unique, diverse ASEAN experience, and will be committed to responsible, sustainable, inclusive and balanced tourism development, so as to contribute significantly to the socio- economic well-being of ASEAN people.

The impact of MICE is more than the number of visitors or an amount of spending by these visitors in ASEAN countries. These visitors are known to be one of high spenders as well as spending more before and/or after the MICE activities. By average, they also stay at a destination longer than many other types of visitors. MICE visitors therefore contribute to significant growth of tourism and relevant sectors as well as the revenue of the country.

By introducing ASEAN MICE Venue Standard, this will allow all member states to have guidelines to make their property competitive and are able to join hands in providing quality MICE venues to the visitors, making ASEAN a competitive MICE region.

Introduction

MICE venues are undoubtedly one of the vital factors for a destination to be selected for MICE activity. The ten ASEAN Member Countries, namely: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam, have considered these ASEAN MICE Venue Standard (AMVS) as a reference to develop and enhance the capacity and competitiveness of MICE entrepreneurs and owners of venues in serving both the organizers and visitors in a professional way.

The ASEAN MICE Venue Standard (AMVS) refers to meeting room, exhibition venue and event venue. In this manual, the focus will be Meeting Room category and in this category there will be 3 settings: Meeting Rooms in Hotels & Resorts, Meeting Rooms in Convention & Exhibition Centers, and Meeting Rooms in Public & Private Sectors. The major criteria for AMVS of this category will be 1. Physical Setting 2. Technology and 3. Service. These indicators focus on the standards of physical aspects, venue management and people working within venues so that together they can meet the requirements of MICE travelers in a competitive way.

Background

ASEAN MICE Venue Standard (AMVS) History

Since Thailand by Thailand Convention and Exhibition Bureau (Public Organization) or TCEB jointly started working to develop ASEAN MICE Venue Standard (AMVS) as a lead country coordination in 2017. Until during ASEAN Tourism forum 2018 was held in Chiang Mai, Thailand. The respective of 10 ASEAN Tourism Ministers has endorsed and adopted AMVS – meeting room category and circulated to implement in every countries of ASEAN.

Scope

Scope of ASEAN MICE Venue Standard

ASEAN MICE Venue Standard cover 3 categories, namely

- (1) Meeting Room
- (2) Exhibition Venue, and
- (3) Event Venue

ASEAN MICE Venue Standard (category Meeting Room) cover meeting room in 3 settings: Hotels/Resorts, Convention/Exhibition Centers, and Public/Private Sectors.

Terms & Definitions

Terms and Definitions

The terms and definitions applied in the standards are as below.

4.1 MICE

MICE refers to meeting, incentive, convention, exhibition and business events industry. This also refers to service providers and clients in MICE industry.

4.2 MICE Venue Categories

MICE venue categories refer to Meeting Room, Exhibition Venue and Event Venue. In other words, they are physical spaces designed and provided for MICE activities with purposes for meetings, exhibitions, and events.

4.3 Meeting Room Category

A meeting room refers to a dedicated space within a MICE Venue. In this manual, Meeting Room, a category under AMVS, going under a certification must be within **one** of the following settings: Hotels/Resorts, Convention/Exhibition Centers or a venue owned by a Public/Private Sectors.

- For *hotels/resorts*, this refers to a property with an aim to provide accommodation services.
- For convention, this refers to a venue for participants to attend for educational sessions or participate in meetings, discussions or organized events.
- For exhibition, this refers to a venue for participants to present products or services with objectives on sales or information exchange.
- For meeting rooms within public/private sectors, this refers to space owned by public
 and private sectors such as government office, government owned space, or private
 company office building where meeting rooms are provided and are able to qualify for
 the standards in this manual. In most cases, meeting rooms in public and private sectors
 do not aim for profits and come under certification as a way to ensure quality of service
 provided to meeting participants.

4.4 Physical setting

Physical setting of a meeting room refers to, for examples, the condition of meeting room (walls, partitions, facilities, and cleanliness), the pre-functional area and the meeting room's compound. This includes reception, registration, waiting areas, breakout rooms, media center and dining area. Public areas, safety/security/emergency facilities and organizer's access to meeting room is also included.

4.5 Technology

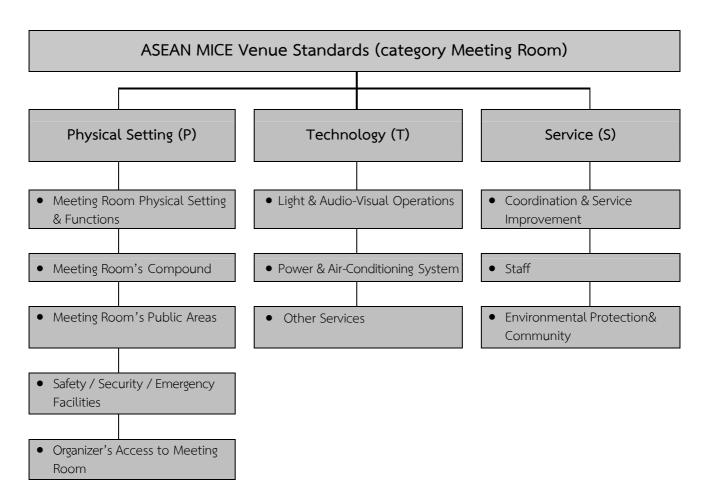
Technology refers to, for examples, light, A/V, power, and air conditioning employed for a meeting purpose. This also refers to the availability internet Wi-Fi as well as document and interpretation services dedicated for a meeting purpose.

4.6 Service

Service refers to, for examples, services provided for the meeting purpose. This includes the coordination of the staff of the venues with the organizers as well as venue's service improvement process. Quality of staff as well as environmental protection/community are also include.

Criteria

An overview of an overall criteria is as below.



The criteria of ASEAN MICE Venue Standards (category Meeting Room) by types of indicators are listed as below.

	Types of Indicators					
MICE Venues Setting	Physical	Technology	Service	Total of	Sustainability	
	(P)	(T)	(S)	Indicators	(St)*	
1. Hotels/Resorts	34	9	12	55	3	
2. Convention/Exhibition Centers	34	9	12	55	3	
3. Public/Private Sectors	18	8	6	32	2	

^{*}Notes: Sustainability criteria is the guidance part which is not included scores.

Details of the criteria by types of the meeting venue settings.

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
			PHYSICAL
✓	✓	✓	P01 The condition of meeting room and the pre-functional area
\checkmark	✓	-	P02 Space for exhibitions in the pre-functional area of the meeting room
			(This space should be located not more than 20 meters from the meeting room)
\checkmark	✓	✓	P03 Walls and/or partitions of the meeting room
✓	✓	✓	P04 Tables
✓	✓	✓	P05 Chairs
✓	√	√	P06 Stationery & materials available for the meeting participants • Flip chart paper • Flip chart stand • Notepad/Writing Paper • Pen/Pencil • Marker • Pointer • Clicker
✓	✓	√	P07 Facilities & furniture of the meeting room • An adjustable & firm stage • An area for a backdrop • Podium • Sofa for speakers/meeting chairperson • Speaker's table/podium flower decoration • Registration table • Registration pads

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
\checkmark	✓	√	P08 Cleanliness of meeting room
			Meeting room is well-kept, free of dust, bad smell, insects and rodents.
			Meeting equipment and all amenities are well-kept. Free of dust or stain or
			rust.
			 There is a concrete policy in cleaning and monitoring process.
			There is an adequate number of cleaner staff during the event.
✓	\checkmark	\checkmark	P09 Reception, registration & waiting areas (This space should be located not more
			than 20 meters from the meeting room)
✓	✓	-	P10 Breakout rooms
✓	✓	-	P11 Capacity to accommodate of the breakout rooms
✓	✓	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms
✓	✓	-	P13 Security arrangement for VIPs
✓	\checkmark	\checkmark	P14 Space for conference organizers/for secretariat room (This space should be
			located not more than 300 meters from the meeting venue)
\checkmark	✓	-	P15 Media centers
\checkmark	✓	✓	P16 Support for meeting participants with disabilities (according to local law)
✓	✓	✓	P17 Prayer rooms
✓	✓	-	P18 The dining area
✓	✓	√	P19 Signage
✓	✓	✓	P20 Emergency exit sign

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
\checkmark	√	√	P21 Restrooms amenities & facilities
			ASEAN Public Restroom for Tourism Standards
			3.2 Amenities & Facilities
			3.2.1 Appropriate space for each unit.
			3.2.2 Provision of adequate facilities for disabled and elderly.
			3.2.3 Provision of adequate units/cubicles for ladies and men.
			3.2.4 Sufficient amenities provisions such as tissue, soap, etc.
\checkmark	✓	✓	P22 Restrooms cleanliness
			ASEAN Public Restroom for Tourism Standards
			3.3 Cleanliness
			3.3.1 Adequate air circulation and ventilation system
			3.3.2 Good smell and no dirty slough
			3.3.3 Clean and adequate water
			3.3.4 Floor should be kept clean and dry
			3.3.5 Practice sanitation and hygiene principles
			3.3.6 Trained personnel on facility maintenance and cleanliness keeping
			3.3.7 Customer's feedback channel
			3.3.8 Regular maintenance of the toilet premises
✓	✓	\checkmark	P23 Smoking zone
✓	✓	-	P24 Parking accessibility: Drop Off & Collection Point
✓	✓	✓	P25 Parking sufficiency
✓	✓	-	P26 Coaches drop off & collection point
✓	√	✓	P27 Fire protection & evacuation process

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
✓	✓	-	P28 Safety & security system
			 Sufficient amount of security guards in the public area such as parking areas, main entrance Sufficient amount of CCTV or other security devices in public area There is a concrete evidence of safety and security training for staff in handling natural disaster & manmade threat There is a concrete policy on safety and security in case of the natural disaster & manmade threat Staff are trained on safety and security issues.
1	√	_	P29 First aid room
	, , ,		
V	V		P30 Water reserve system
•	V	-	 P31 Space for loading/ unloading conference equipment Functionality of space Sufficient amount of usable trolleys Elevator, when necessary Service staff
✓	✓	-	P32 Meeting room setup period for organizer
✓	√	✓	P33 Wiring and electrical equipment in the meeting room • Grounding is installed • There is a power cut-off system • There is an inspection document or annual maintenance
<u></u>	√	√ ·	 P34 Ventilation system There is a device for ventilation in a ready-to-use condition The operation of the ventilation system does not disturb the meeting There is an inspection document or annual maintenance Remarks: Excluding doors, windows and vents

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
			TECHNOLOGY
✓	\checkmark	\checkmark	T01 Lighting system of the meeting room
			Lighting for stages and seating areas can be operated separately
			Brightness of the room can be fully controlled
			Spot lights button facilities are available
			A majority of light bulbs are energy saving
✓	\checkmark	\checkmark	T02 Sound system
			Sufficient number of wireless microphones
			Variety of types of microphones (i.e. fixed lines, wireless, clipper)
			Sound system is functional and appropriate for the size of the meeting room
			Sound system is applicable for different equipment (i.e. computer, IPAD) and
			events
			There is a list of suppliers in case needed
✓	✓	✓	T03 Visual system
			Projectors (free of charge or charges apply) are in good quality
			Screen size is appropriate for the number of meeting participants
			• Visual system is applicable for different equipment) i.e .computer, IPAD (
			and events
			There is a list of suppliers in case needed
√	√	\checkmark	T04 Visual and sound system control & operation
			A full-time or qualified temporary staff available during the event
			There is a dashboard to be used to control the visual system
			There is a dashboard to be used to control the sound system

	Type		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
✓	✓	\checkmark	T05 Electrical outlets
			Electrical outlets are appropriate to the number of meeting participants
			There is an ease for an access to the electrical outlets by the majority of the
			meeting participants
			• There are universal plugs available for rent/loan (free of charges or charges
			apply)
\checkmark	✓	\checkmark	T06 Emergency power system
			Functional Emergency lights
			Emergency power system for at least 6-8 hours usages.
			The emergency power is comply with the government regulations
✓	✓	\checkmark	T07 Air-conditioning/ temperature control system
✓	✓	√	T08 Maintenance of air-conditioning and power/power emergency system
✓	√	-	T09 Communication & Document Service
			There is a photocopy service
			There is a document scan service
			There is a fax service
			There are facilities provided for the internet/Wi-Fi purposes
			There is a printer service

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
			SERVICE
\checkmark	√	-	S01 Advanced-booking service
			There is an on-line comprehensive information on the types and floorplan of
			meeting rooms
			There is an on-line comprehensive information on the availability of meeting
			rooms
			There is a salesperson in handling client's queries
			The salesperson is knowledgeable and is able to provide advice on floor plan
			and meeting packages suitable for the client's needs
			There are variety of payment methods
✓	\checkmark	\checkmark	S02 Service to organizers
\checkmark	√	√	S03 Complaints & service evaluation of the buyers and/or organizers
			• There are appropriate channels in receiving complaints and customer
			feedback
			There is a system in handling customer complaints and customer feedback
			There is a motivation/ incentive system for staff to prevent complaints
✓	\checkmark	\checkmark	S04 Staff personality
			Staff are in uniform
			Staff are neat and tidy
			Staff are friendly
✓	\checkmark	\checkmark	S05 Staff Training and Development
			Knowledge & understanding about their job description and duties
			Knowledge & understanding about the meeting industry and meeting activities
			Knowledge & understanding about the venues and the organization
			Knowledge & understanding about different backgrounds & needs of meeting
			participants and organizers

	Туре		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria
✓	\checkmark	-	S06 F&B service
			Staff are able to create or adapt the menu to suit with the requirements of
			the meeting
			Staff are able to create or adapt the menu by using local ingredients
			Staff is able to produce high volume of refreshments and meals within the
			time and requirements of the event
			The tea set/coffee set/dinner set are appropriate
			There is clean drinking water available for meeting participants
			Food service staff are well-trained and knowledgeable
✓	\checkmark	\checkmark	S07 Foreign language skills of staff
			Most staff can communicate in English
			Some of the staff can communicate in third language
			There are on-going language training program for staff both full-time and
			temporary
✓	\checkmark	\checkmark	S08 Respect to the difference of races, religions, cultures, genders and ages
			There are signs in local and English language
			• The preparation of foods is accountable for different needs of meeting
			participants
			The staff is aware of differences in races, religions and cultures
			There is a equality policy for staff in providing service to meeting participants
\checkmark	\checkmark	-	S09 Staff performance on service quality
			• There is a systematic recruitment procedures both for full-time and
			temporary staff
			There is an appropriate orientation and training for full-time and temporary
			staff in respond to the local law
			There is an monitoring system for new hires and temporary staff
			• There is an appropriate performance management for full-time and
			temporary staff

	Туре		
Hotels/Resorts	Convention	Public/Private	Criteria
✓	✓	-	S10 Compensation, benefits and welfare for staff
			Compensation, benefits and welfare are provided in accordance with the
			local labor's law
			There is an annual staff health check
			• In compliance with the local law, there is an encouragement to hire local
			staff to work with the organization
\checkmark	√	-	S11 Interpretation services
✓	✓	-	S12 First aid staff and/or nursing staff

Guidance

	Type					
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria			
			SUSTAINABILITY			
\checkmark	\checkmark	\checkmark	St01 Environmental protection system			
			ASEAN Green Hotel Standard			
			1.1 Environmental policy and actions for hotel operation			
			1.1.1 Promotion of environmental activities in order to encourage the			
			involvement of hotel staff, clients and suppliers to participate in			
			environmental management practices.			
			1.1.2 Existence of plan for raising staff to be aware of environment i.e.			
			training.			
			1.1.3 Existence of environmental management plan for hotel operation.			
			1.1.4 Existence of monitoring program for environmental management of			
			hotels			
\checkmark	✓	√	St02 Waste handling			
\checkmark	✓	ı	St03 Consideration for the surrounding community			

Requirements & Scoring

The table below illustrates different types of settings and the criteria. When venues apply for certification, they must choose **one** applicable type of setting only. This means if their meeting room is in:

- a hotel/resort setting, there will be 55 indicators
- a convention/exhibition setting, there will be 55 indicators
- a public/private sector setting, there will be 32 indicators

	Туре	<u> </u>		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			PHY:	SICAL
\checkmark	√	√	P01 The condition of meetingroom and	3 Clean & well-organized and functional, and
			the pre-functional area	appropriately decorated
				2 Clean & well-organized and functional
				1 Clean
				0 None of the above
√	✓	-	P02 Space for exhibitions in the pre-	3 There is a space relative to the size of the meeting
			functional area of the meeting	room for exhibitions with electrical source, and
			room (This space should be	appropriate decorations.
			located not more than 20 meters	2 There is a space for small exhibitions with electrical
			from the meeting room)	source and with some decorations
				1 There is a space for small exhibitions with no
				electrical source
				0 No space within the range of 20 meters from the
				meeting venue

	Type			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
	✓	✓	meeting room	 3 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration. 2 Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration. 1 Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration. 0 Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.
√	√	✓		3 Clean, Functional, Sufficient, and Adaptable with variety of settings 2 Clean, Functional & Sufficient 1 Clean & Functional 0 None of the above
✓	✓	✓		3 Clean, Functional, Sufficient, and Adaptable with variety of settings 2 Clean, Functional & Sufficient 1 Clean & Functional 0 None of the above

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	✓	P06 Stationery & materials available	3 Complete all requirements
			for the meeting participants	2 Complete 4-6 requirements
			 Flip chart paper 	1 Complete 1-3 requirement
			 Flip chart stand 	0 Unable to meet any of the requirements
			 Notepad/Writing Paper 	
			• Pen/Pencil	
			Marker	
			Pointer	
			Clicker	
✓	√	✓	P07 Facilities & furniture of the meeting	3 Complete all requirements
			room	2 Complete 4-6 requirements
			An adjustable & firm stage	1 Complete 1-3 requirement
			 An area for a backdrop 	0 Unable to meet any of the requirements
			• Podium	
			 Sofa for speakers/meeting 	
			chairperson	
			 Speaker's table/podium 	
			flower decoration	
			 Registration table 	
			 Registration pads 	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	✓	P08 Cleanliness of meeting room	3 Complete all requirements
			 Meeting room is well-kept, 	2 Complete 3 requirements
			free of dust, bad smell, insects	1 Complete 1-2 requirements
			and rodents.	0 Unable to meet any of the requirements
			 Meeting equipment and all 	
			amenities are well-kept, free	
			of dust, stain or rust.	
			• There is a concrete policy in	
			cleaning and monitoring process.	
			• There is an adequate number	
			of cleaner staff during the event.	
✓	\checkmark	✓	P09 Reception, registration & waiting	3 Functional, clean & well-organized, and appropriately
			areas (This space should be	decorated reception, registration, and waiting
			located not more than 20	areas. There is a consistent usage of stationery,
			meters from the meeting room)	table clothes (if any) as well as tables and chairs
				with the meeting room.
				2 Functional, clean & well-organized reception,
				registration, and waiting areas
				1 Functional reception, registration and waiting areas
				but the conditions need an improvement
				0 No reception, registration, and waiting areas within 20
				meters from the meeting room
	\checkmark	-	P10 Breakout rooms	3 Functional, clean & well-organized and functional, and
				appropriately decorated
				2 Functional, clean & well-organized
				1 Availability of functional breakout rooms but the
				conditions need an improvement
				0 No breakout rooms

	Type			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	√	-	P11 Capacity to accommodate of the breakout rooms	 3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meeting room
~	V	-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	 3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space
✓	✓	-	P13 Security arrangement for VIPs	 3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff
\	✓	√	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\	\	-	P15 Media centers	 3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space
✓	\	✓	P16 Support for meeting participants with disabilities (according to local law)	 3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities
✓	✓	✓	P17 Prayer rooms	 3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities 1 The space can be set up and separated for males/ females 0 The space cannot be set up for prayer rooms

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	-	P18 The dining area	3 Shared dining area is functional, clean, well-organized,
				sufficient and adaptable with variety of settings
				2 Shared dining area is functional, clean, well-organized
				and sufficient.
				1 Shared dining area is functional, clean and well-
				organized.
				0 No shared dining area.
✓	✓	\checkmark	P19 Signage	3 Sufficient, visible, permanent, and well-kept signs
				are installed displaying necessary information about
				meeting rooms, restrooms, and dining rooms in
				appropriate languages
				2 Visible, and permanent signs are installed displaying
				necessary information about meeting rooms,
				restrooms, and dining rooms
				1 Permanent signs are installed displaying necessary
				information about meeting rooms, restrooms, and
				dining rooms.
				0 There are no permanent signs
✓	√	\checkmark	P20 Emergency exit sign	3 Sufficient, visible, and permanent exit signs are installed
				2 Visible, and permanent signs are installed
				1 Permanent exit signs are installed
				0 There are no permanent exit signs

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	✓	P21 Restrooms amenities & facilities	3 Complete all requirements
			ASEAN Public Restroom for Tourism	2 Complete 3 requirements
			Standard	1 Complete 1-2 requirements
			3.2 Amenities & Facilities	0 Unable to meet any of the requirements
			3.2.1 Appropriate space for each	
			unit	
			3.2.2 Provision of adequate facilities	
			for disabled and elderly.	
			3.2.3 Provision of adequate units/	
			cubicles for ladies and men.	
			3.2.4 Sufficient amenities provisions	
			such as tissue, soap, etc.	
✓	\checkmark	\checkmark	P22 Restrooms cleanliness	3 Complete all requirements
			ASEAN Public Restroom for Tourism	2 Complete 4-6 requirements
			Standard	1 Complete 2-3 requirements
			3.3 Cleanliness	0 Unable to meet any of the requirements
			3.3.1 Adequate air circulation and	
			ventilation system	
			3.3.2 Good smell and no dirty	
			slough	
			3.3.3 Clean and adequate water	
			3.3.4 Floor should be kept clean	
			and dry	
			3.3.5 Practice sanitation and hygiene	
			principles	
			3.3.6 Trained personnel on facility	
			maintenance and	
			cleanliness keeping	
			3.3.7 Customers' feedback channel	
			3.3.8 Regular maintenance of the	
			toilet premises	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	\checkmark	P23 Smoking zone	3 There is a smoking zone, complies with relevant
				laws. The area is functional.
				2 There is a smoking zone and complies with relevant laws
				1 There is a smoking zone but does not comply with relevant laws
				0 There is no smoking zones
✓	\checkmark	-	P24 Parking accessibility: Drop Off &	3 There is a drop-off and collection point, with cover
			Collection Point	and/or service staff, and there is a valet parking
				service if needed
				2 There is a drop-off and collection point, with cover
				and/or service staff
				1 There is a drop-off and collection point
				0 There is no drop-off and collection point
✓	\checkmark	\checkmark	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise
				2 There is limited parking space within the hotel premise
				1 There is no parking space available on the hotel
				premise but nearby parking space can be provided.
				0 There is no parking space available
✓	\checkmark	-	P26 Coaches drop off & collection	3 There is a drop-off and collection point for coaches,
			point	with cover and service staff
				2 There is a drop-off and collection point for coaches,
				with cover
				1 There is a drop-off and collection point for coaches
				0 There is no drop-off and collection point for coaches

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	\checkmark	P27 Fire protection & evacuation process	3 There is a fire protection system, evacuation process,
				and staff training complying to relevant local law
				2 There is some fire protection system and an evidence
				of an evacuation process
				1 There is some fire protection system
				0 There is no fire protection system and evacuation
				process
\checkmark	\checkmark	1	P28 Safety & security system	3 Complete all requirements
			 Sufficient amount of security 	2 Complete 3-4 requirements
			guards in the public area such	1 Complete 1-2 requirements
			as parking areas, main entrance	0 Unable to meet any of the requirements
			 Sufficient amount of CCTV or 	
			other security devices in public	
			area	
			• There is a concrete evidence	
			of safety and security training	
			for staff in handling natural	
			disaster & manmade threat	
			• There is a concrete policy on	
			safety and security in case of	
			the natural disaster & manmade	
			threat	
			 Staff are trained on safety and 	
			security issues.	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
√	\	-	P29 First aid room	 3 There is a permanent first aid room and first aid kit available. 2 There is a temporary first aid room and first aid kit available during the event. 1 There is available only first aid kits. 0 There is no available first aid kit/no first aid room
	\	-	P30 Water reserve system	 3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages. 2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 0 There is no water reserve system.
✓	✓	-	P31 Space for loading/unloading conference equipment • Functionality of space • Sufficient amount of usable trolleys • Elevator, when necessary • Service staff	 3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

	Туре				
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring
	✓			P32 Meeting room setup period for organizer	 3 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist. 2 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up purpose of more than 4 hours before the event. Free of Charges. 1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event.
✓	✓		-	P33 Wiring and electrical equipment in the meeting room • Grounding is installed • There is a power cut-off system • There is an inspection document or annual maintenance	2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements

Туре					
Hotels/Resorts	Convention		Public/Private	Criteria	Requirements & Scoring
✓	✓		-	P34 Ventilation system	3 Complete all requirements
				• There is a device for ventilation	2 Unable to meet 1 requirement
				in a ready-to-use condition	1 Unable to meet 2 requirements
				• The operation of the ventilation	0 Unable to meet 3 requirements
				system does not disturb the	
				meeting	
				• There is an inspection document	
				or annual maintenance	
				Remarks: Excluding doors, windows and	
				vents	

Туре				
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			TECHN	OLOGY
✓	✓	✓	 T01 Lighting system of the meeting room Lighting for stages and seating areas can be operated separately Brightness of the room can be fully controlled Spot lights button facilities are available A majority of light bulbs are energy saving 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements
✓		✓	 Sufficient number of wireless microphones Variety of types of microphones (i.e. fixed lines, wireless, clipper) Sound system is functional and appropriate for the size of the meeting room Sound system is applicable for different equipment (i.e. IPAD, computer) and events There is a list of suppliers in case needed 	1 Complete 1-2 requirements

Туре				
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	\checkmark	\checkmark	T03 Visual system	3 Complete all requirements
			• Projectors (free of charge or	2 Complete 3 requirements
			charges apply) are in good quality	1 Complete 1-2 requirements
			• Screen size is appropriate for	0 Unable to meet any of the requirements
			the number of meeting participants	
			• Visual system is applicable for	
			different equipment (i.e. IPAD,	
			computer) and events	
			• There is a list of suppliers in case	
			needed	
\checkmark	\checkmark	\checkmark	T04 Visual and sound system control &	3 Complete 3 requirements
			operation	2 Complete 2 requirements
			A full-time or qualified temporary	1 Complete 1 requirement
			staff available during the event	0 Unable to meet any of the requirements
			• There is a dashboard to be used	
			to control the visual system	
			• There is a dashboard to be used	
			to control the sound system	
\checkmark	\checkmark	\checkmark	T05 Electrical outlets	3 Complete 3 requirements
			• Electrical outlets are appropriate	2 Complete 2 requirements
			to the number of meeting	1 Complete 1 requirement
			participants	0 Unable to meet any of the requirements
			• There is an ease for an access	o make to meet any or the requirements
			to the electrical outlets by the	
			majority of the meeting participants	
			• There are universal plugs available	
			for rent/loan (free of charges or	
			charges apply)	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	✓	\checkmark	T06 Emergency power system	3 Complete 3 requirements
			• Functional Emergency lights	2 Complete 2 requirements
			• Emergency power system for	1 Complete 1 requirement
			the usage of at least 6-8 hours	0 Unable to meet any of the requirements
			usages.	
			• The emergency power is comply	
			with the government regulations	
\checkmark	\checkmark	\checkmark	T07 Air-conditioning/temperature control	3 There is a functional air-conditioning/temperature
			system	control system in the meeting room and the pre-
				functional area.
				2 There is an air-conditioning/temperature control
				system in the meeting room and the pre-functional
				area.
				1 There is an air-conditioning/temperature control
				system in the meeting room.
				0 If the venue requires air-conditioning/temperature
				control system, there is no device on premise.
\checkmark	\checkmark	\checkmark	T08 Maintenance of air-conditioning and	3 There is an evidence of a maintenance and there
			power/power emergency system	is an emergency plan & procedures. There are
				certified staff on premise for all discrepancies and
				emergencies.
				2 There is an evidence of a maintenance and there
				is an emergency plan & procedures
				1 There is a scheduled maintenance
				0 There is no scheduled maintenance

Туре					
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	~	/	-	T09 Communication & Document Service	3 Complete 4-5 requirements
				• There is a photocopy service	2 Complete 2-3 requirements
				• There is a document scan service	1 Complete 1 requirement
				• There is a fax service	0 Unable to meet any of the requirements
				• There are facilities provided for	
				the internet/Wi-Fi purposes	
				• There is a printer service	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			SER	VICE
✓	\checkmark	-	S01 Advanced-booking service	3 Complete 5 requirements
			• There is an on-line comprehensive	2 Complete 3-4 requirements
			information on the types and	1 Complete 1-2 requirement
			floor plan of meeting rooms	0 Unable to meet any of the requirements
			• There is an on-line comprehensive	
			information on the availability	
			of meeting rooms	
			There is a salesperson in handling	
			client's queries	
			The salesperson is knowledgeable	
			and is able to provide advice on	
			floor plan and meeting packages	
			suitable for the client's needs	
			• There are variety of payment	
			methods	
✓	\checkmark	√	S02 Service to organizers	3 There is a dedicated team of staff to respond to
				the organizers and handle all issues as a one-stop
				service when there are incidents
				2 Organizers need to contact 2-3 channels when
				there are incidents
				1 Organizers need to contact a number of parties
				when there are incidents
				0 No available list of emergency contacts

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	√	\checkmark	S03 Complaints & service evaluation of	3 Complete 3 requirements
			the buyers and/or organizers	2 Complete 2 requirements
			• There are appropriate channels	1 Complete 1 requirement
			in receiving complaints and	0 Unable to meet any of the requirements
			customer feedback	
			• There is a system in handling	
			customer complaints and customer	
			feedback	
			• There is a motivation/incentive	
			system for staff to prevent	
			complaints	
✓	\checkmark	\checkmark	S04 Staff personality	3 Complete 3 requirements
			Staff are in uniform	2 Complete 2 requirements
			Staff are neat and tidy	1 Complete 1 requirement
			Staff are friendly	0 Unable to meet any of the requirements
✓	\checkmark	\checkmark	S05 Staff Training and Development	3 Complete all requirements
			 Knowledge & understanding about 	2 Complete 3 requirements
			their job description and duties	1 Complete 1-2 requirement
			 Knowledge & understanding about 	0 Unable to meet any of the requirements
			the meeting industry and meeting	
			activities	
			 Knowledge & understanding about 	
			the venues and the organization	
			Knowledge & understanding about	
			different backgrounds & needs	
			of meeting participants and	
			organizers	

Туре				
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	\checkmark	-	S06 F&B service	3 Complete 5-6 requirements
			• Staff are able to create or adapt	2 Complete 3-4 requirements
			the menu to suit with the	1 Complete 1-2 requirement
			requirements of the meeting	0 Unable to meet any of the requirements
			• Staff are able to create or adapt	
			the menu by using local ingredients	
			• Staff is able to produce high	
			volume of refreshments and	
			meals within the time and	
			requirements of the event	
			• The tea set/coffee set/dinner	
			set are appropriate	
			• There is clean drinking water	
			available for meeting participants	
			• Food service staff are well- trained	
			and knowledgeable	
\checkmark	\checkmark	\checkmark	S07 Foreign language skills of staff	3 Complete 3 requirements
			• Most staff can communicate in	2 Complete 2 requirements
			English	1 Complete 1 requirement
			 Some of the staff can communicate 	0 Unable to meet any of the requirements
			in third language	
			• There are on-going language	
			training program for staff both	
			full-time and temporary	

	Туре				
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	
	<		 S08 Respect to the difference of races, religions, cultures, genders and ages There are signs in local and English language The preparation of foods is accountable for different needs of meeting participants The staff is aware of differences in races, religions and cultures There is a equality policy for staff in providing service to meeting participants 	· ·	
✓	✓		 Staff performance on service quality There is a systematic recruitment procedures both for full-time and temporary staff There is an appropriate orientation and training for full-time and temporary staff in respond to the local law There is an monitoring system for new hires and temporary staff There is an appropriate performance management for full-time and temporary staff 	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	

S	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	√	-	S10 Compensation, benefits and welfare	3 Complete 3 requirements
			for staff	2 Complete 2 requirements
			Compensation, benefits and welfare	1 Complete 1 requirement
			are provided in accordance with	O Unable to meet any of the requirements
			the local labor's law	
			• There is an annual staff health	
			check	
			• In compliance with the local law,	
			there is an encouragement to	
			hire local staff to work with the	
			organization	
	\checkmark	-	S11 Interpretation services	3 Staff has a good experience and is able to
				coordinate and fully support the interpretation
				services
				2 Staff can coordinate and can fully support the
				interpretation services
				1 Staff can coordinate and can merely support the
				interpretation service
				0 No experiences in working with any interpretation
				services
\checkmark	\checkmark	-	S12 First aid staff and/or nursing staff	3 There is a full-time nurse and temporary trained
				staff available during the event.
				2 There is a full-time nurse or temporary trained staff
				available during the event,
				1 There is only staff available during the event .
				0 No full-time or temporary nurses/staff during the
				event

Guidance

	Type			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			SUSTAIN	NABILITY
\checkmark	√	✓	St01 Environmental protection system	3 Complete 4 requirements, with an adaption of
			ASEAN Green Hotel Standard	guidelines to be applicable to the meeting room
			1.1 Environmental policy and actions for	2 Complete 3 requirements, with an adaption of
			hotel operation	guidelines to be applicable to the meeting room
			1.1.1 Promotion of environmental	1 Complete 1-2 requirements
			activities in order to encourage	O Unable to meet any of the requirements
			the involvement of hotel	
			staff, clients and suppliers to	
			participate in environmental	
			management practices.	
			1.1.2 Existence of plan for raising staff	
			to be aware of environment	
			i.e. training.	
			1.1.3 Existence of environmental	
			management plan for hotel	
			operation.	
			1.1.4 Existence of monitoring program	
			for environmental management	
			of hotels	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\	<	✓	St02 Waste handling	 3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law
				0 There is no waste handling process
✓	✓	-	St03 Consideration for the surrounding community	 3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community

II. ASEAN MICE Venue Standard Audit & Certification Manual for category Meeting Room

Foreword

This document is devoted as a manual of audit and certification of ASEAN MICE Venue Standard (AMVS). It includes a discussion of the auditing principles and guidelines as well as certification procedures so that a venue can be awarded ASEAN MICE Venue Standard (category Meeting Room).

The major criteria and requirements contained within this manual are based upon the ASEAN Member States (AMS) - approved ASEAN MICE Venue Standard (AMVS). The audit and the certification will allow MICE venues within ASEAN develop their capabilities to attract more businesses and to gain opportunities as a MICE region with venue of equivalent and competitive standards.

Introduction

The formulation of the ASEAN MICE Venue Standard (AMVS) and Certification Body is essential in ensuring the successful implementation of the AMVS. This manual provides a comprehensive description of the assessment process, the parties responsible for managing and conducting such process as well as the benefits that MICE venues can expect to receive when they have been successfully certified as AMVS. Towards this end, this manual aims to equip assessors with the knowledge and skills in making accurate assessments of MICE venues as well as the systematic implementation and management of the AMVS.

Scope

This manual comprises of:

- A structure and role of the certification body responsible for the implementation of the ASEAN MICE Venue Standard (AMVS)
- An assessment guide as a reference and standard operating procedure in making ASEAN MICE Venue Standard (AMVS) assessment

Terms & Definitions

The terms and definitions in this manual are as follows:

10.1 ASEAN Member States (AMS)

ASEAN Member States or AMS refers to member countries of the Association of the Southeast Asia Nations. This refers to Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Viet Nam.

10.2 ASEAN MICE Venue Standard (AMVS)

ASEAN MICE Venue Standard cover 3 categories, namely (1) Meeting Room (2) Exhibition Venue, and (3) Event Venue. ASEAN MICE Venue Standard (category Meeting Room) cover meeting room in 3 settings: Hotels/Resorts, Convention/Exhibition Centers, Public/Private Sectors.

10.3 The National Assessment Committee

The National Assessment Committee refers to a certification body that executes the Assessment Guidelines in inspecting, auditing and assessing ASEAN MICE Venues. The National Assessment Committee can be referred to as an Auditor.

10.4 Government Tourism Organization

A governmental institution that plans and manages tourism development and promotion at a national level or equivalent.

10.5 Assessment Guidelines

Assessment guidelines refer to a scorecard for members of the National Assessment Committee in inspecting, auditing and assessing ASEAN MICE Venue

Proposed Certification Body

The proposed certification body will facilitate the implementation of the ASEAN MICE Venue Standard (AMVS) in each respective AMS. Three (3) categories of organizations are proposed to form the certification body, which are

- Government Tourism Organization (National Level) or Equivalent
- Government Tourism Organization (Provincial or Local Level) or Equivalent
- Non-Government or Association connected to MICE businesses

The responsibilities of each organization in the Certification Body are shown in Table 11.1.

Table 11.1: Responsibilities of Organizations within the Certification Body

Organizations	Responsibility
Government Tourism Organization	• Set up National Assessment Committee for the ASEAN
(National Level) or Equivalent	MICE Venue Standards (AMVS) at a national level
	• Act as a Chairperson to head the National Assessment
	Committee. This includes chairing and participating in
	the screening of applications, inspection, auditing,
	preparation of assessment report, and concluding the
	final result of the audit.
Government Tourism Organization	• Act as a member in the National Assessment
(Provincial or Local Level) or	Committee. This includes participating in the screening
Equivalent	of applications, inspection, auditing and preparation of
	assessment report.
Non-Government or Association	• Act as a member in the National Assessment
connected to MICE businesses	Committee. This includes participating in the screening
	of applications, inspection, auditing and preparation of
	assessment report.

In this regard, ASEAN Member States are responsible to approve and endorse assessment reports and issue certification and logo to successful MICE Venues.

The proposed organization structure of the Certification Body or the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) is as follows (Figure 11.1). The Certification Body, upon approving the assessment report will bring it to the ASEAN Member States Meeting for endorsement (Figure 11.2).

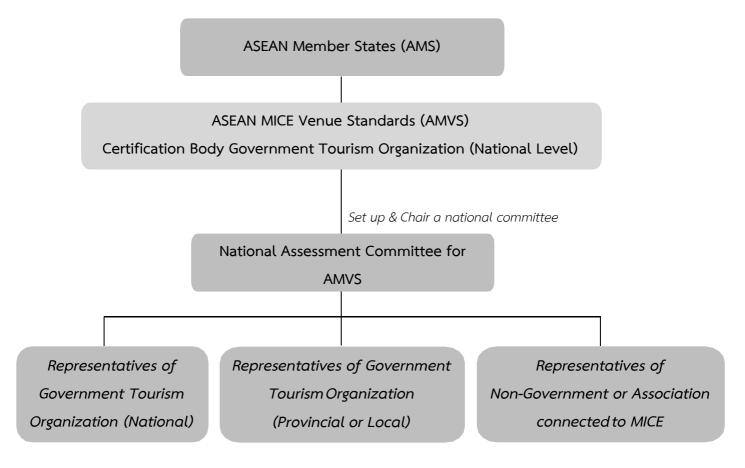


Figure 11.1: Organization Structure of the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS

Examples of agencies which could be included in National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS are shown in table 11.2. Due to the varying structures of government in each respective ASEAN country, the responsible agencies may differ from country to country.

However, it is important that the selection of the members in the National Assessment Committee must not lead to a conflict of interest with the applicants/MICE venue operators undergoing the audit for AMVS.

Table 11.2: Examples of agencies which could be included in the National Assessment Committee for ASEAN MICE Venue Standard (AMVS) within the AMVS Certification Body of each AMS

Government Tourism	Government Tourism	Non-Government or	
Organization	Organization	Association connected to	
(National)	(Provincial or Local)	MICE businesses	
Ministry of Tourism	• Provincial or local authorities	Non-government organizations	
Tourism Board	working in supporting or	or associations connected to	
Tourism Promotion Board	promoting tourism and/or	the MICE businesses	
MICE Board	MICE sector		

11.1 The Start of AMVS Assessment & Audit

The start of the AMVS assessment & audit will follow the process shown in Figure 11.2 below.

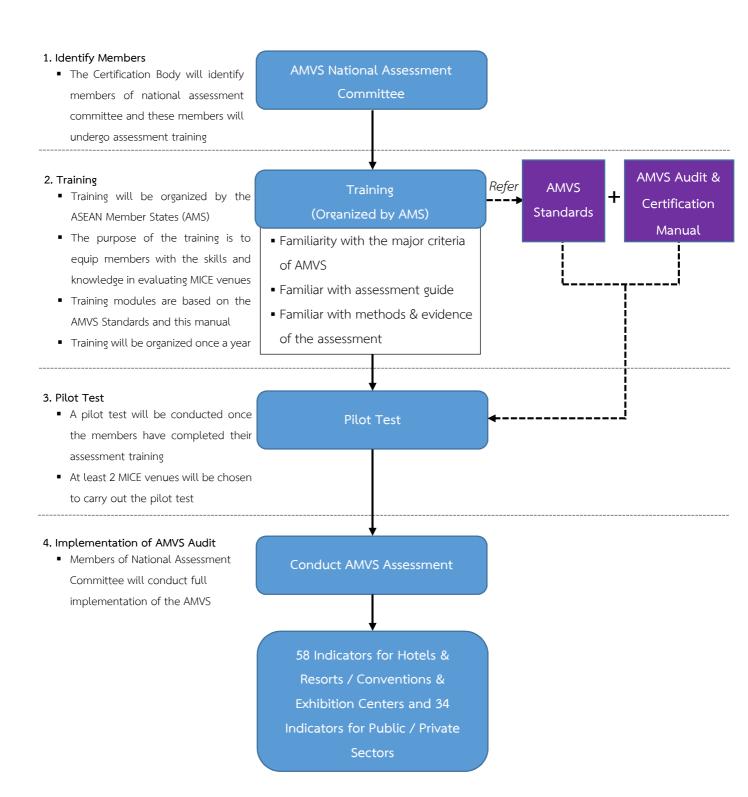


Figure 11.2: The Start of AMVS Assessment & Audit

11.2 The Implementation of Assessment & Audit

The assessment & audit can be implemented as in Figure 11.3 as below.

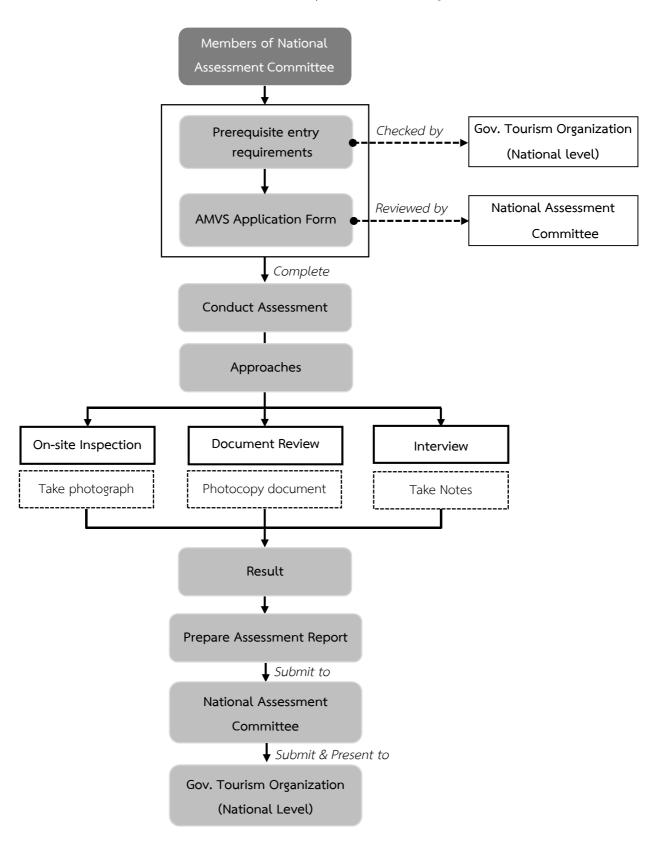


Figure 11.3: The Implementation of Assessment & Audit

11.3 Prerequisite Entry Requirement

Before an assessment is conducted, the National Assessment Committee for AMVS should ensure that all applicants meet the prerequisite entry requirements. If unable to do so, the MICE venues are immediately disqualified from applying for the AMVS.

A list of prerequisite entry requirements is shown in Table 11.3 below.

Table 11.3: Prerequisite Entry Requirements and Actions by the National Assessment Committee

Prerequisite	Action
■ The entity/setting providing a compound to	■ Photocopy the certificate/relevant documents
MICE venues must be registered properly	and attach it with the application form
according to the local law.	
■ The MICE venue going under certification	■ Photocopy the certificate/relevant documents
must operate for at least 6 months.	and attach it with the application form

Steps of AMVS Assessment & Audit

The AMVS assessment is a key component in identifying potential MICE venues that qualify for the ASEAN MICE Venue Standard. There are 3 steps.

STEP 1: Awareness Programmed & Screening Process

Before implementing the certification program, the government tourism organization will organize seminar, forum, meeting, etc. to create awareness and inform MICE venues about AMVS.

The National Assessment Committee will then conduct a screening process to identify MICE venues that qualify for certification based on the AMVS.

The applicant must be clear on what 'setting' they apply for certification. In other words, there must be a clear selection on the choice of setting (hotels/resorts, conventions/exhibitions, or public/private sectors). The National Assessment Committee must screen the application to ensure that the choice is appropriate and applicable for certification.

STEP 2: Assessment

Assessment will be carried out by the National Assessment Committee. On-site inspections, document reviews and interviews will be conducted during the assessment. Assessments are based on the AMVS and the date of assessment will be made known to the MICE venue operators beforehand.

The National Assessment Committee shall finish an assessment report which will include a list of successful MICE venue operators for certification and submit to the Government Tourism Organization at the national level.

The duration of step 1 and 2 should be not more than 3-4 weeks or as the case may be. In order to receive the AMVS, MICE venues must score at least 75% of the full score.

STEP 3: Approval

The Government Tourism Organization at the national level will present the assessment report and list of successful MICE venues at the ASEAN Member States (AMS) meeting for approval. Once endorsed, the ASEAN Member States will issue the ASEAN MICE Venue Standard certificate and plaque to the successful MICE venues.

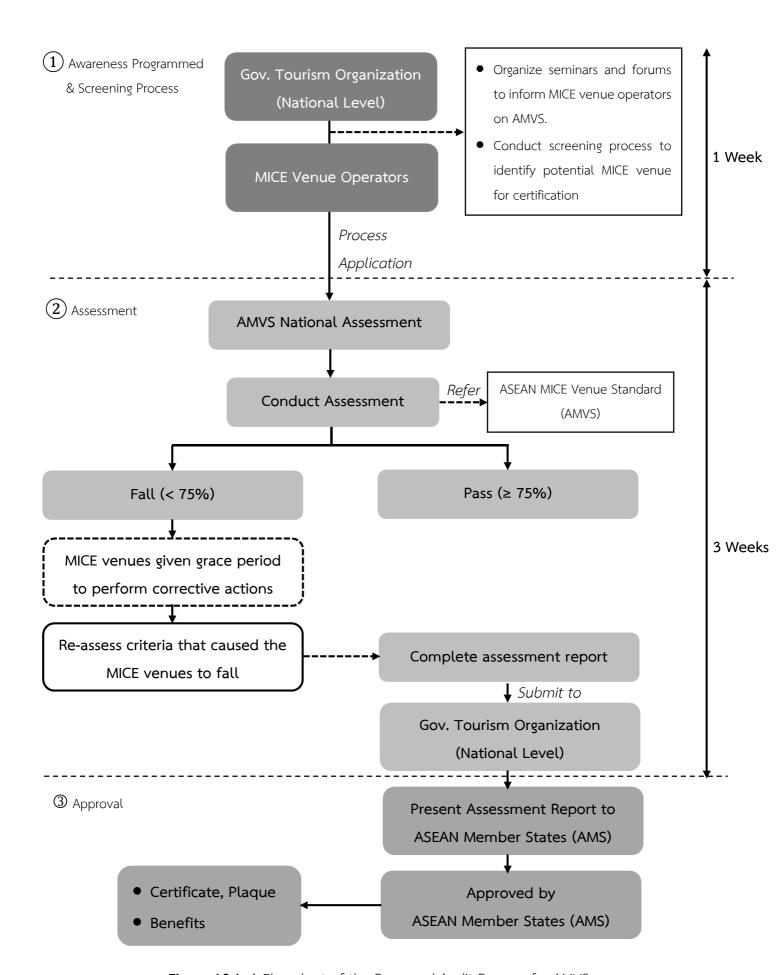


Figure 12.1: A Flowchart of the Proposed Audit Process for AMVS

12.1 Unsuccessful MICE Venues in Assessment

For MICE venues that fail the assessment, the National Assessment Committee will issue a corrective action form and comments to the affected MICE venues which specifies the corrective measures required to be carried out.

MICE venues are given 1 to 6 months depending on the time needed to perform corrective actions. Upon completion of the required corrective measures, the applicant is required to resubmit the Corrective Action Form to the AMVS National Assessment Committee to conduct re-assessment. Re-assessment will then be conducted ONLY on the criteria that did not meet the Standard during the initial assessment. Figure 12.2 below shows the re-assessment process.

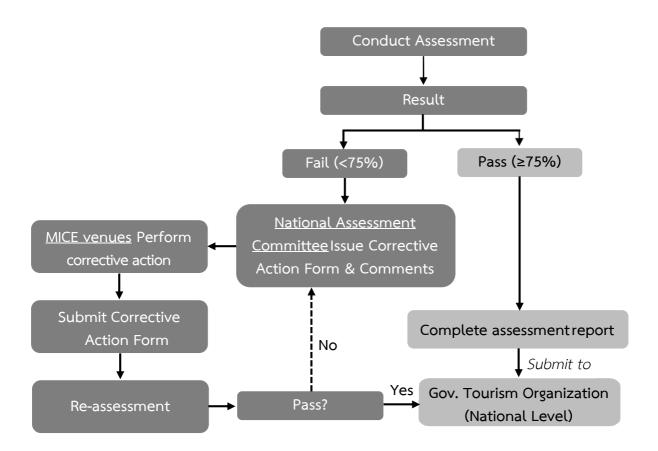


Figure 12.2: Re-assessment Process for Unsuccessful MICE Venue Operators

12.2 Successful MICE Venues

For MICE venues that successfully pass the assessment will receive the ASEAN MICE Venue Standard certificate and plaque issued by the ASEAN Member States.

The ASEAN MICE Venue Standard Plaque is crafted from gold-colored metal, attached to a piece of beige-colored wood. The plaque measures 20.5 cm \times 15.5 cm. with the border of beige-colored wood of 2 cm.

Validation Period

The proposed validity period for the AMVS is 3 years. Certified MICE venues will be reassessed every 3 years to renew their certificates. This will enable the government tourism organization to update and monitor the performance of certified MICE venues to ensure that they maintain their quality and standard as specified in AMVS.

Benefits & Privileges

The proposed benefits and privileges of being certified as an AMVS are mostly related to better access to marketing and promotional program carried out by the related government agencies. Essentially, certified MICE venues will benefit from the branding of AMVS which is an international recognition. The detailed benefits of certification, though they may vary between ASEAN countries, are as follows:

- Issued with an ASEAN MICE Venue Standard certificate, logo and plaque to be displayed on the premises
- Will be promoted in the ASEAN Organization Official website (http://www.asean.org)
- Will be promoted at ASEAN and international tourism events, festivals and forums
- Priority listing on National Tourism Organization's websites and brochures
- Priority given to participate in national and international tourism fairs organized by National Tourism Organizations

Certification Logo

The certification logo for the ASEAN MICE Venue Standard is as below:



Figure 15: ASEAN MICE Venue Standard 20xx - 20xx

The ASEAN MICE Venue Standard logo uses the standard ASEAN Tourism Standards logo for all certifications. The connotations of the logo are as below:

- 1. Flower resembling to a lotus means a legendary plant, inducing luxurious enjoyment, peace and beauty, and a recognition of award and standardization of ASEAN Tourism Services
- 2. Petals enfolding ASEAN logo signify resilience of Member Countries
- 3. Different shades of green color mean protection of environment, fertility, growth, increase of production in tourism industry (Source: ASEAN Tourism Standards Book, 2007

ASEAN MICE Venue Assessment Guidelines

ASEAN MICE Venue Assessment Guidelines refer to the scorecard that the members of the National Assessment Committee will use in 'assessing' MICE venues. The Assessment Guidelines follow the major criteria of the ASEAN MICE Venue Standard with an identification of methods of assessment and evidence. Table 16.1 summarizes the methods of assessment and evidence used in assessing MICE venues.

Table 16.1 Methods of Assessment & Evidence

Methods of Assessment	Evidence
Interview	Interview records
Document Review	Related documents
Inspection	Photographs and/or written comments

The AMVS Assessment Guidelines can be found in table 16.2. The guidelines are Table 16.2: The AMVS Assessment Guideline

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			PHYSICA	AL .
✓	✓	✓	P01 The condition of meeting room and the pre-functional area	 3 Clean & well-organized and functional, and appropriately decorated 2 Clean & well-organized and functional 1 Clean 0 None of the above
✓	√	-	P02 Space for exhibitions in the pre- functional area of the meeting room (This space should be located not more than 20 meters from the meeting room)	source, and appropriate decorations. 2 There is a space for small exhibitions with
\	√	√	P03 Walls and/or partitions of the meeting room	 Walls and/or partitions are in good condition including the structure, the soundproof features and the decoration. Walls and/or partitions are in fair condition including the structure, the soundproof features and the decoration. Walls and/or partitions need improvement including the condition of the structure, the soundproof features and decoration. Walls and/or partitions are in poor condition including the structure, the soundproof features and the decoration.

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\	√	>	P04 Tables	 3 Clean, Functional, Sufficient, and Adaptable with variety of settings 2 Clean, Functional & Sufficient 1 Clean & Functional 0 None of the above
V	V	>	P05 Chairs	3 Clean, Functional, Sufficient, and Adaptable with variety of settings2 Clean, Functional & Sufficient1 Clean & Functional0 None of the above
→	√	\	P06 Stationery & materials available for the meeting participants • Flip chart paper • Flip chart stand • Notepad/Writing Paper • Pen/Pencil • Marker • Pointer • Clicker	 3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements
*	√	√	P07 Facilities & furniture of the meeting room • An adjustable & firm stage • An area for a backdrop • Podium • Sofa for speakers/meeting chairperson • Speaker's table/podium flower decoration • Registration table • Registration pads	3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	✓	P08 Cleanliness of meeting room	3 Complete all requirements
			• Meeting room is well-kept,	2 Complete 3 requirements
			free of dust, bad smell, insects	1 Complete 1-2 requirements
			and rodents.	0 Unable to meet any of the requirements
			 Meeting equipment and all 	
			amenities are well-kept, free	
			of dust, stain or rust.	
			• There is a concrete policy in	
			cleaning and monitoring process.	
			• There is an adequate number	
			of cleaner staff during the event.	
✓	\checkmark	✓	P09 Reception, registration & waiting	3 Functional, clean & well-organized, and
			areas (This space should be	appropriately decorated reception, registration,
			located not more than 20	and waiting areas. There is a consistent
			meters from the meeting room)	usage of stationery, table clothes (if any)
				as well as tables and chairs with the
				meeting room.
				2 Functional, clean & well-organized reception,
				registration, and waiting areas
				1 Functional reception, registration and waiting
				areas but the conditions need an improvement
				0 No reception, registration, and waiting areas
				within 20 meters from the meeting room
√	✓	-	P10 Breakout rooms	3 Functional, clean & well-organized and
				functional, and appropriately decorated
				2 Functional, clean & well-organized
				1 Availability of functional breakout rooms
				but the conditions need an improvement
				0 No breakout rooms
				5 NO DICANOUL TOOTIIS

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	-	P11 Capacity to accommodate of the	3 70% of the total capacity of a meeting room
			breakout rooms	2 60% of the total capacity of a meeting room
				1 50% of the total capacity of a meeting room
				0 Less than 50% of the total capacity of a meetingroom
\	✓		P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	 3 The space can be set up and separated from the meeting room, with appropriate facilities 2 The space can be set up and separated from the meeting room, with some facilities 1 The space can be set up and not separated from the meeting room, with some facilities 0 No space
✓	√	-	P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\	✓	\	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	 3 There is a space with electrical source, furnishing and air-conditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no air-conditioning 0 No space
✓	✓		P15 Media centers	 3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space
\	✓	✓	P16 Support for meeting participants with disabilities (according to local law)	 3 There are sufficient facilities supporting meeting participants with disabilities. There are staff who are trained to provide services to disabled meeting participants. 2 There are sufficient facilities supporting meeting participants with disabilities 1 There are minimum facilities supporting meeting participants with disabilities 0 There are no facilities supporting meeting participants with disabilities

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	→	P17 Prayer rooms	 3 There is a permanent space or a space that can be set up, separated for males/females with appropriate facilities 2 The space can be set up, separated for males/females with some facilities 1 The space can be set up and separated for males/females 0 The space cannot be set up for prayer rooms
✓	✓		P18 The dining area	 3 Shared dining area is functional, clean, well-organized, sufficient and adaptable with variety of settings 2 Shared dining area is functional, clean, well-organized and sufficient. 1 Shared dining area is functional, clean and well-organized. 0 No shared dining area.
✓	✓	\	P19 Signage	3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages 2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms 1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms, restrooms, and dining rooms. 0 There are no permanent signs

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
√	√	√	P20 Emergency exit sign	3 Sufficient, visible, and permanent exit signs are installed 2 Visible, and permanent signs are installed 1 Permanent exit signs are installed 0 There are no permanent exit signs
✓	✓	√	P21 Restrooms amenities & facilities ASEAN Public Restroom for Tourism Standard 3.2 Amenities & Facilities 3.2.1 Appropriate space for each unit 3.2.2 Provision of adequate facilities for disabled and elderly. 3.2.3 Provision of adequate units /cubicles for ladies and men. 3.2.4 Sufficient amenities provisions such as tissue, soap, etc.	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	✓	P22 Restrooms cleanliness	3 Complete all requirements
			ASEAN Public Restroom forTourism	2 Complete 4-6 requirements
			Standard	1 Complete 2-3 requirements
			3.3 Cleanliness	0 Unable to meet any of the requirements
			3.3.1 Adequate air circulation and	
			ventilation system	
			3.3.2 Good smell and no dirty	
			slough	
			3.3.3 Clean and adequate water	
			3.3.4 Floor should be kept clean	
			and dry	
			3.3.5 Practice sanitation and hygiene	
			principles	
			3.3.6 Trained personnel on facility	
			maintenance and cleanliness	
			keeping	
			3.3.7 Customers' feedback channel	
			3.3.8 Regular maintenance of the	
			toilet premises	
✓	\checkmark	✓	P23 Smoking zone	3 There is a smoking zone, complies with
				relevant laws. The area is functional.
				2 There is a smoking zone and complies with
				relevant laws
				1 There is a smoking zone but does not
				comply with relevant laws
				0 There is no smoking zones

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
√	√	1	P24 Parking accessibility: Drop Off & Collection Point	3 There is a drop-off and collection point, with cover and/or service staff, and there
				is a valet parking service if needed
				2 There is a drop-off and collection point,
				with cover and/or service staff
				1 There is a drop-off and collection point
				0 There is no drop-off and collection point
√	√	✓	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise
				2 There is limited parking space within the hotel premise
				1 There is no parking space available on the hotel premise but nearby parking space can be provided.
				There is no parking space available
√	✓	1	P26 Coaches drop off & collection point	· - ·
				2 There is a drop-off and collection point for
				coaches, with cover
				1 There is a drop-off and collection point for
				coaches O There is no drap off and collection point.
				O There is no drop-off and collection point for coaches
				10. 20001103

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	>	<	P27 Fire protection & evacuation process	 3 There is a fire protection system, evacuation process, and staff training complying to relevant local law 2 There is some fire protection system and an evidence of an evacuation process 1 There is some fire protection system 0 There is no fire protection system and evacuation process
			 Safety & security system Sufficient amount of security guards in the public area such as parking areas, main entrance Sufficient amount of CCTV or other security devices in public area There is a concrete evidence of safety and security training for staff in handling natural disaster & manmade threat There is a concrete policy on safety and security in case of the natural disaster & manmade threat Staff are trained on safety and security issues. 	3 Complete all requirements 2 Complete 3-4 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
√	✓		P29 First aid room	 3 There is a permanent first aid room and first aid kit available. 2 There is a temporary first aid room and first aid kit available during the event. 1 There is available only first aid kits. 0 There is no available first aid kit/no first aid room
✓	✓		P30 Water reserve system	 3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages. 2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 0 There is no water reserve system.
√	√		P31 Space for loading/unloading conference equipment • Functionality of space • Sufficient amount of usable trolleys • Elevator, when necessary • Service staff	2 Complete 3 requirements 1 Complete 1-2 requirements

	Type					
Hotels/Bosotts	100000000000000000000000000000000000000	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring
\ \	/	√		-	P32 Meeting room setup period for	3 There is a meeting room set-up policy and
					organizer	organizers are allowed to access a meeting

	Туре				
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring
					room fora set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist. 2 There is a meeting room set-up policy and organizers are allowed to access a meeting room fora set-up purpose of more than 4 hours before the event. Free of Charges. 1 There is a meeting room set-up policy and organizers are allowed to access a meeting room for a set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event.
✓	✓	,	-	P33 Wiring and electrical equipment in the meeting room • Grounding is installed • There is a power cut-off system • There is an inspection document or annual maintenance	3 Complete all requirements 2 Unable to meet 1 requirement 1 Unable to meet 2 requirements 0 Unable to meet 3 requirements
✓	✓		-	 P34 Ventilation system There is a device for ventilation in a ready-to-use condition The operation of the ventilation system does not disturb the meeting There is an inspection document or annual maintenance Remarks: Excluding doors, windows and vents 	1 Unable to meet 2 requirements 0 Unable to meet 3 requirements

TECHNOLOGY

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	\checkmark	T01 Lighting system of the meeting	3 Complete all requirements
			room	2 Complete 3 requirements
			 Lighting for stages and seating 	1 Complete 1-2 requirements
			areas can be operated separately	0 Unable to meet any of the requirements
			• Brightness of the room can	
			be fully controlled	
			• Spot lights button facilities	
			are available	
			• A majority of light bulbs are	
			energy saving	
✓	\checkmark	\checkmark	T02 Sound system	3 Complete all requirements
			• Sufficient number of wireless	2 Complete 3-4 requirements
			microphones	1 Complete 1-2 requirements
			• Variety of types of microphones	0 Unable to meet any of the requirements
			(i.e. fixed lines, wireless, clipper)	
			• Sound system is functional	
			and appropriate for the size	
			of the meeting room	
			• Sound system is applicable	
			for different equipment (i.e.	
			computer, IPAD) and events	
			• There is a list of suppliers in	
			case needed	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	\checkmark	✓	T03 Visual system	3 Complete all requirements
			• Projectors (free of charge or	2 Complete 3 requirements
			charges apply) are in good	1 Complete 1-2 requirements
			quality	0 Unable to meet any of the requirements
			 Screen size is appropriate for the 	
			number of meeting participants	
			 Visual system is applicable for 	
			different equipment (i.e. IPAD,	
			computer) and events	
			• There is a list of suppliers in	
			case needed	
✓	\checkmark	✓	T04 Visual and sound system control	3 Complete 3 requirements
			& operation	2 Complete 2 requirements
			 A full-time or qualified temporary 	1 Complete 1 requirement
			staff available during the event	0 Unable to meet any of the requirements
			 There is a dashboard to be used 	
			to control the visual system	
			 There is a dashboard to be used 	
			to control the sound system	
\checkmark	✓	√	T05 Electrical outlets	3 Complete 3 requirements
			Electrical outlets are appropriate	2 Complete 2 requirements
			to the number of meeting	1 Complete 1 requirement
			participants	0 Unable to meet any of the requirements
			• There is an ease for an access	
			to the electrical outlets by	
			the majority of the meeting	
			participants	
			• There are universal plugs	
			available for rent/loan (free of	
			charges or charges apply)	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	✓	T06 Emergency power system	3 Complete 3 requirements
			• Functional Emergency lights	2 Complete 2 requirements
			• Emergency power system for	1 Complete 1 requirement
			the usage of at least 6-8 hours	0 Unable to meet any of the requirements
			usages.	
			The emergency power is comply	
			with the government regulations	
✓	\checkmark	\checkmark	T07 Air-conditioning/temperature control	3 There is a functional air-conditioning/
			system	temperature control system in the meeting
				room and the pre- functional area.
				2 There is an air-conditioning/temperature
				control system in the meeting room and
				the pre-functional area.
				1 There is an air-conditioning/temperature
				control system in the meeting room.
				0 If the venue requires air-conditioning/
				temperature control system, there is no
				device on premise.
✓	\checkmark	√	T08 Maintenance of air-conditioning	3 There is an evidence of a maintenance and
			and power/power emergency	there is an emergency plan & procedures.
			system	There are certified staff on premise for all
				discrepancies and emergencies.
				2 There is an evidence of a maintenance and
				there is an emergency plan & procedures
				1 There is a scheduled maintenance
				0 There is no scheduled maintenance

	Type				
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	✓	/	-	T09 Communication & Document Service	3 Complete 4-5 requirements
				• There is a photocopy service	2 Complete 2-3 requirements
				• There is a document scan service	1 Complete 1 requirement
				• There is a fax service	0 Unable to meet any of the requirements
				• There are facilities provided	
				for the internet/Wi-Fi purposes	
				• There is a printer service	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			SERVIC	E
\checkmark	√	-	S01 Advanced-booking service	3 Complete 5 requirements
			There is an on-line comprehensive	2 Complete 3-4 requirements
			information on the types and	1 Complete 1-2 requirement
			floor plan of meeting rooms	O Unable to meet any of the requirements
			There is an on-line comprehensive	
			information on the availability	
			of meeting rooms	
			There is a salesperson in handling	
			client's queries	
			The salesperson is knowledgeable	
			and is able to provide advice	
			on floor plan and meeting	
			packages suitable for the client's	
			needs	
			• There are variety of payment	
			methods	
✓	√	√	S02 Service to organizers	3 There is a dedicated team of staff to respond
				to the organizers and handle all issues as a
				one-stop service when there are incidents
				2 Organizers need to contact 2-3 channels
				whenthere are incidents
				1 Organizers need to contact a number of
				parties when there are incidents
				0 No available list of emergency contacts

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
✓	\checkmark	✓	S03 Complaints & service evaluation	3 Complete 3 requirements
			of the buyers and/or organizers	2 Complete 2 requirements
			• There are appropriate channels	1 Complete 1 requirement
			in receiving complaints and	0 Unable to meet any of the requirements
			customer feedback	
			• There is a system in handling	
			customer complaints and	
			customer feedback	
			• There is a motivation/ incentive	
			system for staff to prevent	
			complaints	
✓	\checkmark	\checkmark	S04 Staff personality	3 Complete 3 requirements
			• Staff are in uniform	2 Complete 2 requirements
			 Staff are neat and tidy 	1 Complete 1 requirement
			• Staff are friendly	0 Unable to meet any of the requirements
✓	\checkmark	✓	S05 Staff Training and Development	3 Complete all requirements
			 Knowledge & understanding 	2 Complete 3 requirements
			about their job description	1 Complete 1-2 requirement
			and duties	0 Unable to meet any of the requirements
			• Knowledge & understanding	
			about the meeting industry	
			and meeting activities	
			• Knowledge & understanding	
			about the venues and the	
			organization	
			Knowledge & understanding	
			about different backgrounds &	
			needs of meeting participants	
			and organizers	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	\checkmark	1	S06 F&B service	3 Complete 5-6 requirements
			• Staff are able to create or	2 Complete 3-4 requirements
			adapt the menu to suit with	1 Complete 1-2 requirement
			the requirements of the meeting	0 Unable to meet any of the requirements
			• Staff are able to create or	
			adapt the menu by using	
			local ingredients	
			• Staff is able to produce high	
			volume of refreshments and	
			meals within the time and	
			requirements of the event	
			• The tea set/coffee set/dinner	
			set are appropriate	
			• There is clean drinking water	
			available for meeting participants	
			• Food service staff are well-	
			trained and knowledgeable	
\checkmark	\checkmark	✓	S07 Foreign language skills of staff	3 Complete 3 requirements
			• Most staff can communicate	2 Complete 2 requirements
			in English	1 Complete 1 requirement
			• Some of the staff can	0 Unable to meet any of the requirements
			communicate in third language	
			• There are on-going language	
			training program for staff both	
			full-time and temporary	

	Type			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
\checkmark	✓	✓	S08 Respect to the difference of races,	3 Complete all requirements
			religions, cultures, genders and	2 Complete 3 requirements
			ages	1 Complete 1-2 requirement
			• There are signs in local and	0 Unable to meet any of the requirements
			English language	
			• The preparation of foods is	
			accountable for different needs	
			of meeting participants	
			• The staff is aware of differences	
			in races, religions and cultures	
			• There is a equality policy for	
			staff in providing service to	
			meeting participants	
✓	\checkmark	-	S09 Staff performance on service quality	3 Complete all requirements
			• There is a systematic recruitment	2 Complete 3 requirements
			procedures both for full-time	1 Complete 1-2 requirement
			and temporary staff	0 Unable to meet any of the requirements
			• There is an appropriate	
			orientation and training for	
			full-time and temporary staff	
			in respond to the local law	
			• There is an monitoring system	
			for new hires and temporary	
	staff		staff	
			• There is an appropriate	
			performance management for	
			full-time and temporary staff	

	Туре			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
>	✓		 S10 Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire local staff to work with the organization 	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements
\	✓		S11 Interpretation services	 3 Staff has a good experience and is able to coordinate and fully support the interpretation services 2 Staff can coordinate and can fully support the interpretation services 1 Staff can coordinate and can merely support the interpretation service 0 No experiences in working with any interpretation services
✓	√	-	S12 First aid staff and/or nursing staff	 3 There is a full-time nurse and temporary trained staff available during the event. 2 There is a full-time nurse or temporary trained staff available during the event, 1 There is only staff available during the event. 0 No full-time or temporary nurses/staff during the event

Guidance

	Type			
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring
			SUSTAINAE	BILITY
		✓	St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental	1 Complete 1-2 requirements 0 Unable to meet any of the requirements
✓	√	✓	management of hotels St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local
				law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law 0 There is no waste handling process

	Туре			
Hotels/Resorts	Convention	Public/Private	Criteria	Requirements & Scoring
✓	√	-	St03 Consideration for the surrounding	3 There are regular activities and organization's
			community	policy that support surrounding community
				2 There are some activities or organization's
				policy that support surrounding community
				1 There are very limited activities or organization's
				policy that support surrounding community
				0 There is no activities or organization's policy
				that support surrounding community

Auditing Procedures

The National Assessment Committee in assessing and auditing MICE venues will require to comply with the procedures as follows.

Procedure 1: Application Check & Audit Preparation

- After receiving the <u>application</u> package (an application form and the self-assessment report), the committee meets to review if the application is complete and meets the pre-requisite entry requirements. The committee also agrees on the date & time for an audit.
- Advise to the applicant on the date & time of audit in written format, signed by the Chairman of the National Assessment Committee
- In case this is a re-assessment application, the review of the corrective action forms will be done at this stage.

Procedure 2: An Audit

- At the MICE venue, the committee starts the auditing process by reiterating the purpose of the visit and the audit procedures.
- The committee will discuss the application package with all necessary details with the applicant.
- The committee needs to sign on <u>Members of National Assessment Committee Audit</u>

 <u>Attendance</u> on the date and time of an audit.

Procedure 3: An Assessment

- The committee will conduct an assessment by an interview, an inspection or a
 document review as stipulated in the AMVS Assessment Guidelines of this manual.
 The committee should refer to the <u>Audit Form</u> in the appendix of this manual.
- The committee will need to collect an evidence which can be interview records (as well as names and positions of the interviewers), photographs or written comments and related documents.
- The committee will score with the lowest score of 0 (zero) and the highest score of 3 (three).

- If this is a re-assessment, the committee will re-assess only issues which are required to.
- An assessment must end with a discussion of the result, particularly major criteria gaining low scores. The committee may ask and discuss with the applicant at this stage to clarify the issues. The Chairman of the National Assessment Committee must conclude the visit and inform the timeline of communicating the result to the applicant. At this stage, the Chairman, after the consensus of the committee, will issue An On-Site Audit Report & Corrective Action Form to the applicant.

Procedure 4: An Audit Report

- After the assessment is over, the committee must meet to conclude the score. If the applicant scores more than 75%, the MICE venue will be proposed for certification. If not, the corrective action form and comment will be filled and sent to the applicant. The applicant should be advised of the process of a reassessment.
- The <u>audit report</u> will comprise of
 - o A final scorecard, with an average score of each major criteria from all members of the National Assessment Committee.
 - o Records reviewed/people interviewed/photographs
 - o Information on what was addressed and what was found
 - o Corrective statement (if any)
 - o Statement of confidentiality of the report
 - o Summary of any obstacles encountered during the on-site Audit.
- At this stage, the committee has to prepare the Audit Report to be submitted to the Government Tourism Organization (National Level) or equivalent for an endorsement of a qualified applicant to be awarded AMVS.
- After the venue is certified, it is suggested that the National Assessment Committee
 may consider to conduct at least one interim audit to ensure a compliance of the
 certified venue to the AMVS.

Code of Conduct of the National Assessment Committee

The committee members must adhere to the following Code of Conduct Rules:

- Keep confidentiality on all the information acquired pre, during and post Audit.
- Retrain from communicating opinions or results throughout the assessment.
- Seek to maintain good professional relationships with stakeholders to promote free flow of information and be respectful throughout the entire Audit process.
- Accept NO GIFTS in any form from Auditee Organizations or affiliates.

Suspension and Withdrawal of Certification

19.1 Suspension of certification

In case the certified entity does not conduct in accordance with the procedure for assessment and certification of AMVS and does not correct the non-conformities and/or does not follow the regulations within the specified period of the validation of the AMVS, the inspection body or the National Assessment Committee shall prepare the report to propose Government Tourism Organizations for initially considering the suspension of the certification and inform the certified entity to implement corrective and preventive action.

The certified entity shall implement corrective and preventive action effectively and shall be audited for follow up by the inspection body within 180 days. If the corrective action is not undertaken within 180 days, the certification shall be withdrawn.

19.2 Withdrawal of certification

In case the certified entity falls in one or more of the following cases:

- 1) Not conform to the regulations that Government Tourism Organization determines and have a severe effect on the certification;
- 2) Not conform to the essence of AMVS that is certified;
- 3) Not conform to AMVS that is certified after the certification is suspended two times within 180 days; and
- 4) Having the complaint that the National Assessment Committee and/or the Government Tourism Organization has considered that it might damage the certification. The Government Tourism Organization will proceed in endorsing a withdrawal of the certification to the AMS for the final approval so that the MICE venue shall return the certificate and the plaque to the Government Tourism Organization immediately.

Appeal and Complaint

20.1 Appeal

- 1) The applicant of AMVS can appeal within 30 days from the date that the Government Tourism Organization sends the letter of informing the consideration result or the implementation for notification. The appeal shall be submitted to the Government Tourism Organization in writing. If the appeal is delivered by mail, it shall be registered.
- 2) The Government Tourism Organization shall appoint the appeal panel on a case by case basis to consider the appeal and inform the appellant of the result of consideration within 60 days from the date that the Government Tourism Organization receives the appeal.
- 3) During the consideration of the appeal which has not been terminated, the former result of the consideration is still effective.
- 4) The appeal panel's consideration result shall be deemed terminated.
- 5) The appellant shall be responsible for all cost of considering the appeal, except for the case that the appeal is effective.

20.2 Complaint

For submitting the complaints, the complainant shall submit the complaint in writing, which can be verified and have enough evidences to support the complaint, to the inspection body or the National Assessment Committee. In case the complainant submits the complaint to the inspection body, the inspection body shall inform the Government Tourism Organization in writing within 10 days from the date of complaint receipt. When the Government Tourism Organization receives the complaint, the Government Tourism Organization will consider the information received and might request additional evidences for considering whether it is the complaint or not and then officially notify the complainant of the consideration result.

In case of the complaint, the Government Tourism Organization will inform the relevant persons to analyze the cause, implement the corrective and preventive actions, and inform the outcome of the implementation to the complainant in writing.

Cancellation of Certification

The Government Tourism Organization shall cancel the certification of AMVS if it is one of the following cases:

- 21.1 The certified entity informs of the cancellation of certification in writing.
- 21.2 The certified entity terminates the certified business.
- 21.3 The certified entity is bankrupt.

AMVS Application Form



Meeting room

1.	Details of Applicant									
	Name of applicant (Name of organization)									
	Website:									
	The meeting room undergoing AMVS certification is within:									
	☐ Hotels/Resorts (55 Indicators)									
	☐ Convention/Exhibitions (55 Indicators)									
	☐ Public/Private Sectors (32 Indicators)									
2.	Address of the MICE Venue									
	Province Postal Code									
	Email address									
3.	Details of the meeting room venue undergoing the AMVS audit									
	Name of the Meeting Room									
	BuildingFloor	lumber of Years in OperationYears								
	Size of the meeting room (Width x Length x He	ight)Meters								
4.	Capacity of the meeting room in persons:									
	persons in a classroom setting	persons in a theatre setting								
5.	No. of meeting venue employees	Working day & time								
6.	In this certification, we would like to audit in th	e language								
	☐ English ☐ Others please specify									
7.	Contact person									
	1) Name	Position								
	Tel	Fax								
	Mobile Phone	E-mail address								
	2) Name	Position								
	Tel	Fax								
	Mobile Phone	F-mail address								

8.	We da	e certify that this application including the Self-Assessment attached are true and up-to- te.								
9.	W€	e will comply with the procedures and content of the AMVS Audit & Certification Manual.								
		Authorized Signature								
		()								
		///								
		Authorized Signature								
		()								
		///								
	D -									
		Remarks: 1. Authorized Cigneture is the person who has the person appeared in the commercial								
	1.	Authorized Signature is the person who has the name appeared in the commercial registered document of business.								
	2.	If signed by authorized representative, please attach letter of Power of Attorney.								
	2. If signed by authorized representative, please attach tetter of rower of Attorney.									
	Please attach these specified documents for consideration:									
	1.	Head office and other location maps								
	2.	A copy of affidavit of partnership and company registry office not exceeding 6 months								
	For Government Tourism Organization or National Assessment Committee's officer									
	on	•								
	Do	cument required for application:								
		Complete								
		Require additional documents								
		Date of Application Daview								
		Date of Application Review								

Self-Assessment Report of MICE Venue Application for ASEAN MICE Venue Standard

	Туре				Method of		
Hotels/Resorts	ntion ition	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
otels/F	Convention /Exhibition	Public/Private			Evidence	Estimated	
I		4		PHYSICAL			
				FITTSICAL			
√	√	√	P01 The condition of meeting	3 Clean & well-organized and	Inspection		
			room and the pre-functional	functional, and appropriately	• Photograph and/or		
			area	decorated	written comments		
				2 Clean & well-organized and			
				functional			
				1 Clean			
				0 None of the above			
\checkmark	✓	-	P02 Space for exhibitions in the	3 There is a space relative to	• Inspection		
			pre-functional area of the	the size of the meeting	• Photograph and/or		
			meeting room (This space	room for exhibitions with	written comments		
			should be located not more	electrical source, and			
			than 20 meters from the	appropriate decorations.			
			meeting room)	2 There is a space for small			
				exhibitions with electrical			
				source and with some			
				decorations			
				1 There is a space for small			
				exhibitions with no electrical			
				source			
				0 No space within the range			
				of 20 meters from the			
				meeting venue			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓	✓	\checkmark	P03 Walls and/or partitions ofthe	3 Walls and/or partitions are	• Inspection		
			meeting room	in good condition including	• Photograph and/or		
				the structure, the soundproof	written comments		
				features and the decoration.			
				2 Walls and/or partitions are			
				in fair condition including			
				the structure, the soundproof			
				features and the decoration.			
				1 Walls and/or partitions need			
				improvement including the			
				condition of the structure,			
				the soundproof features and			
				decoration.			
				0 Walls and/or partitions are			
				in poor condition including			
				the structure, the soundproof			
				features and the decoration.			
√	\checkmark	\checkmark	P04 Tables	3 Clean, Functional, Sufficient,	Inspection		
				and Adaptable with variety	Photograph and/or		
				of settings	written comments		
				2 Clean, Functional & Sufficient			
				1 Clean & Functional			
				0 None of the above			
√	✓	\checkmark	P05 Chairs	3 Clean, Functional, Sufficient,	Inspection		
				and Adaptable with variety	Photograph and/or		
				of settings	written comments		
				2 Clean, Functional & Sufficient			
				1 Clean & Functional			
				0 None of the above			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
\	✓	>	P06 Stationery & materials available for the meeting participants • Flip chart paper • Flip chart stand • Notepad/Writing Paper • Pen/Pencil • Marker • Pointer • Clicker	3 Complete all requirements2 Complete 4-6 requirements1 Complete 1-3 requirement0 Unable to meet any of the requirements			
>			P07 Facilities & furniture of the meeting room • An adjustable & firm stage • An area for a backdrop • Podium • Sofa for speakers/meeting chairperson • Speaker's table/podium flower decoration • Registration table • Registration pads	 3 Complete all requirements 2 Complete 4-6 requirements 1 Complete 1-3 requirement 0 Unable to meet any of the requirements 	·		
	✓	\	 P08 Cleanliness of meeting room Meeting room is well-kept, free of dust, bad smell, insects and rodents. Meeting equipment and all amenities are well-kept, free of dust, stain or rust. There is a concrete policy in cleaning and monitoring process. There is an adequate number of cleaner staff during the event. 	 3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements 	Photograph and/or		

	Тур	рe					Method of		
Hotels/Resorts	ntion	ition	rivate	Criteria	R	equirements & Scoring	Assessment &	Score	Comments
otels/R	Convention	/Exhibition	Public/Private				Evidence	Estimated	
<u> </u>	√	/	✓	P09 Reception, registration & waiting areas (This space should be	3	Functional, clean & well-organized, and appropriately	·		
				located not more than 20		decorated reception,	·		
				meters from the meeting		registration, and waiting			
				room)		areas. There is a consistent			
				·		usage of stationery, table			
						clothes (if any) as well as			
						tables and chairs with the			
						meeting room.			
					2	Functional, clean & well-			
						organized reception,			
						registration, and waiting			
						areas			
					1	Functional reception,			
						registration and waiting			
						areas but the conditions			
						need an improvement			
					0	No reception, registration,			
						and waiting areas within			
						20 meters from the meeting			
		_				room			
√	✓	,	-	P10 Breakout rooms		Functional, clean & well-	•		
						organized and <u>functional</u> ,			
						and appropriately decorated	written comments		
						Functional, clean & well-			
						organized			
					1	Availability of functional			
						breakout rooms but the			
						conditions need an			
					0	improvement			
					U	No breakout rooms			

		Турє	9				Method of		
Hotels/Resorts		Convention	noniai	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
Hotel	2	Con	Z /	Publi			Evidence		
√		\checkmark		-	P11 Capacity to accommodate of	3 70% of the total capacity of	Inspection		
					the breakout rooms	a meeting room	• Photograph and/or		
						2 60% of the total capacity of	written comments		
						a meeting room			
						1 50% of the total capacity of			
						a meeting room			
						0 Less than 50% of the total			
						capacity of a meetingroom			
✓		\checkmark		-	P12 VIP & special purpose reception	3 The space can be set up	Inspection		
					room, dressing rooms, and	and separated from the	• Photograph and/or		
					cloakrooms	meeting room, with	written comments		
						appropriate facilities			
						2 The space can be set up			
						and separated from the			
						meeting room, with some			
						facilities			
						1 The space can be set up			
						and not separated from the			
						meeting room, with some			
						facilities			
						0 No space			

	٦	Гуре				Method of		
Hotels/Resorts	_	Convention /Exhibition	e.	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
				P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff	 Photograph and/or 		
√		✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	3 There is a space with electrical source, furnishing and airconditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no air-conditioning 0 No space	·		

	Туре				Method of		
Sesorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
	\	1	P15 Media centers	3 The space can be set up, dedicated for a meeting event, with sufficient and good condition of facilities. A list of suppliers to rent or lease facilities is also			
				available upon request. 2 The space can be set up or there is a shared space, with sufficient and good condition of shared facilities 1 The space can be set up or there is a shared space, with some shared facilities 0 No space			
✓	✓	\	P16 Support for meeting participants with disabilities (according to local law)	3 There are sufficient facilities	 Inspection Photograph and/or written comments 		

	Type				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
Ĭ	√						
V	V	√	P17 Prayer rooms	3 There is a permanent space			
				or a space that can be set	 Photograph and/or 		
				up, separated for males/	written comments		
				females with appropriate			
				facilities			
				2 The space can be set up,			
				separated for males/females			
				with some facilities			
				1 The space can be set up			
				and separated for males/			
				females			
				0 The space cannot be set			
				up for prayer rooms			
\checkmark	✓	1	P18 The dining area	3 Shared dining area is functional,	Inspection		
				clean, well-organized, sufficient	• Photograph and/or		
				and adaptable with variety	written comments		
				of settings			
				2 Shared dining area is functional,			
				clean, well-organized and			
				sufficient.			
				1 Shared dining area is functional,			
				clean and well-organized.			
				0 No shared dining area.			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/	Convention /Exhibition	/bublic/			Evidence	Estimated	
\checkmark	✓	✓	P19 Signage	3 Sufficient, visible, permanent,	Inspection		
				and well-kept signs are	• Photograph and/or		
				installed displaying necessary	written comments		
				information about meeting			
				rooms, restrooms, and dining			
				rooms in appropriate languages			
				2 Visible, and permanent signs			
				are installed displaying			
				necessary information about			
				meeting rooms, restrooms,			
				and dining rooms			
				1 Permanent signs are installed			
				displaying necessary			
				information about meeting			
				rooms, restrooms, and dining			
				rooms.			
				0 There are no permanent signs			
✓	\checkmark	✓	P20 Emergency exit sign	3 Sufficient, visible, and	Inspection		
				permanent exit signs are	• Photograph and/or		
				installed	written comments		
				2 Visible, and permanent signs			
				are installed			
				1 Permanent exit signs are			
				installed			
				0 There are no permanent			
				exit signs			

	Ту	ре				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
\checkmark	~	/	√	P21 Restrooms amenities & facilities	3 Complete all requirements	·		
				ASEAN Public Restroom for Tourism	2 Complete 3 requirements	Photograph and/or		
				Standard	1 Complete 1-2 requirements	written comments		
				3.2 Amenities & Facilities	0 Unable to meet any of the			
				3.2.1 Appropriate space for each	requirements			
				unit				
				3.2.2 Provision of adequate				
				facilities for disabled and				
				elderly.				
				3.2.3 Provision of adequate				
				units/cubicles for ladies				
				and men.				
				3.2.4 Sufficient amenities				
				provisions such as tissue,				
				soap, etc.				

	Туре				Method of		
esorts	tion	ivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private	Sincolla	riequirerrier as a sectivity		Estimated	
√	\checkmark	√	P22 Restrooms cleanliness	3 Complete all requirements	·		
			ASEAN Public Restroom for Tourism	2 Complete 4-6 requirements	Photograph and/or		
			Standard	1 Complete 2-3 requirements	written comments		
			3.3 Cleanliness	0 Unable to meet any of the			
			3.3.1 Adequate air circulation	requirements			
			and ventilation system				
			3.3.2 Good smell and no dirty				
			slough				
			3.3.3 Clean and adequate				
			water				
			3.3.4 Floor should be kept				
			clean and dry				
			3.3.5 Practice sanitation and				
			hygiene principles				
			3.3.6 Trained personnel on				
			facility maintenance and				
			cleanliness keeping				
			3.3.7 Customers' feedback				
			channel				
			3.3.8 Regular maintenance of				
			the toilet premises				
\checkmark	✓	✓	P23 Smoking zone	3 There is a smoking zone,	Inspection		
				complies with relevant laws.	• Photograph and/or		
				The area is functional.	written comments		
				2 There is a smoking zone and			
				complies with relevant laws			
				1 There is a smoking zone			
				but does not comply with			
				relevant laws			
				0 There is no smoking zones			

	٦	Гур	e				Method of		
Hotels/Resorts		Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
		✓		-	P24 Parking accessibility: Drop Off & Collection Point	 3 There is a drop-off and collection point, with cover and/or service staff, and there is a valet parking service if needed 2 There is a drop-off and collection point, with cover and/or service staff 1 There is a drop-off and collection point 0 There is no drop-off and collection point 	·		
✓		✓		✓	P25 Parking sufficiency	3 Sufficient parking space within the hotel premise 2 There is limited parking space within the hotel premise 1 There is no parking space available on the hotel premise but nearby parking space can be provided. 0 There is no parking space available	 Inspection Photograph and/or written comments 		
✓		√		-	P26 Coaches drop off & collection point	 3 There is a drop-off and collection point for coaches, with cover and service staff 2 There is a drop-off and collection point for coaches, with cover 1 There is a drop-off and collection point for coaches 0 There is no drop-off and collection point for coaches 	·		

	Туре				Method of		
Resorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
√	√	√	P27 Fire protection & evacuation	3 There is a fire protection	• Inspection		
			process	system, evacuation process,	• Photograph and/or		
				and staff training complying	written comments		
				to relevant local law			
				2 There is some fire protection			
				system and an evidence of			
				an evacuation process			
				1 There is some fire protection			
				system			
				0 There is no fire protection			
				system and evacuation process			
✓	\checkmark	-	P28 Safety & security system	3 Complete all requirements	Inspection		
			Sufficient amount of security	2 Complete 3-4 requirements	Photograph and/or		
			guards in the public area	1 Complete 1-2 requirements	written comments		
			such as parking areas, main	0 Unable to meet any of the			
			entrance	requirements			
			• Sufficient amount of CCTV				
			or other security devices				
			in public area				
			• There is a concrete evidence				
			of safety and security training				
			for staff in handling natural				
			disaster & manmade threat				
			• There is a concrete policy				
			on safety and security in				
			case of the natural disaster				
			& manmade threat				
			• Staff are trained on safety				
			and security issues.				

	Туре				Method of		
esorts	ntion	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private		·	Evidence	Estimated	
<u>↓</u>	√		P29 First aid room	 3 There is a permanent first aid room and first aid kit available. 2 There is a temporary first aid room and first aid kit available during the event. 1 There is available only first aid kits. 0 There is no available first aid kit/no first aid room 	 Inspection Photograph and/or written comments 		
✓	✓		P30 Water reserve system	3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages. 2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 0 There is no water reserve system.	•		

	Туре				Method of		
esorts		rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private		·	Evidence	Estimated	
<u>-</u>	√	1	P31 Space for loading/ unloading conference equipment • Functionality of space • Sufficient amount of usable trolleys	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	InspectionPhotograph and/or written comments		
			 Elevator, when necessary Service staff				
			P32 Meeting room setup period for organizer	3 There is a meeting room set-up policy and organizers are allowed to access a meeting room fora set-up purpose of more than 4 hours before the event. Free of Charges and there are staff available to assist. 2 There is a meeting room set-up policy and organizers are allowed to access a meeting room fora set-up purpose of more than 4 hours before the event. Free of Charges. 1 There is a meeting room set-up policy and organizers are allowed to access a meeting room fora set-up of before the event. Charges apply. 0 There is no policy and organizers are not allowed to access a meeting room for a set-up before the event.	Inspection Photograph and/or written comments		

	Тур	e				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓	\checkmark		-	P33 Wiring and electrical equipment	3 Complete all requirements	Inspection		
				in the meeting room	2 Unable to meet 1 requirement	• Photograph and/or		
				 Grounding is installed 	1 Unable to meet 2 requirements	written comments		
				• There is a power cut-off	0 Unable to meet 3 requirements			
				system				
				• There is an inspection				
				document or annual				
				maintenance				
\checkmark	✓		1	P34 Ventilation system	3 Complete all requirements	Inspection		
				• There is a device for	2 Unable to meet 1 requirement	• Photograph and/or		
				ventilation in a ready-to-	1 Unable to meet 2 requirements	written comments		
				use condition	0 Unable to meet 3 requirements			
				• The operation of the				
				ventilation system does				
				not disturb the meeting				
				• There is an inspection				
				document or annual				
				maintenance				
				Remarks: Excluding doors, windows and vents				
				WILIGOWS ALIG VELLS				

	Туре				Method of		
Hotels/Resorts	ntion	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
tels/R	Convention /Exhibition	Public/Private		,	Evidence	Estimated	
H	0 \	P		TECHNOLOGY			
./	_/	./	T041:11:				
•	v	•	T01 Lighting system of the meeting	3 Complete all requirements	• Inspection		
			room	2 Complete 3 requirements	Photograph and/or		
			• Lighting for stages and	1 Complete 1-2 requirements	written comments		
			seating areas can be	,			
			operated separately	requirements			
			Brightness of the room can				
			be fully controlled				
			• Spot lights button facilities				
			are available				
			 A majority of light bulbs 				
			are energy saving				
√	\checkmark	\checkmark	T02 Sound system	3 Complete all requirements	Inspection		
			• Sufficient number of wireless	2 Complete 3-4 requirements	Photograph and/or		
			microphones	1 Complete 1-2 requirements	written comments		
			 Variety of types of 	0 Unable to meet any of the			
			microphones (i.e. fixed	requirements			
			lines, wireless, clipper)				
			 Sound system is functional 				
			and appropriate for the				
			size of the meeting room				
			 Sound system is applicable 				
			for different equipment				
			(i.e. computer, IPAD) and				
			events				
			• There is a list of suppliers				
			in case needed				

	Type				Method of		
Resorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
<u>✓</u>	√	√	T03 Visual system	3 Complete all requirements	Inspection		
			• Projectors (free of charge	2 Complete 3 requirements	Photograph and/or		
			or charges apply) are in	1 Complete 1-2 requirements	written comments		
			good quality	0 Unable to meet any of the			
			• Screen size is appropriate	requirements			
			for the number of meeting				
			participants				
			• Visual system is applicable				
			for different equipment (i.e.				
			computer, IPAD) and events				
			• There is a list of suppliers				
			in case needed				
√	\checkmark	✓	T04 Visual and sound system control	3 Complete 3 requirements	Inspection		
			& operation	2 Complete 2 requirements	• Photograph and/or		
			• A full-time or qualified	1 Complete 1 requirement	written comments		
			temporary staff available	0 Unable to meet any of the			
			during the event	requirements			
			• There is a dashboard to				
			be used to control the				
			visual system				
			• There is a dashboard to				
			be used to control the				
			sound system				

		ype				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
Ĭ		√ √	<u>₹</u>	T05 Electrical outlets • Electrical outlets are appropriate to the number of meeting participants • There is an ease for an access to the electrical outlets by the majority of the meeting participants • There are universal plugs available for rent/loan (free of charges or charges	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
✓		√	✓	apply) T06 Emergency power system • Functional Emergency lights • Emergency power system for the usage of at least 6- 8 hours usages. • The emergency power is comply with the government regulations	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		

	Туре	<u> </u>				Method of		
Hotels/Resorts	Convention	/exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
				T07 Air-conditioning/temperature control system	3 There is a functional air- conditioning/temperature control system in the meeting room and the pre-functional area. 2 There is an air-conditioning /temperature control system in the meeting room and the pre-functional area. 1 There is an air-conditioning /temperature control system in the meeting room. 0 If the venue requires air- conditioning/temperature control system, there is no device on premise.	 Photograph and/or written comments 		
\(\sqrt{1} \)	✓			T08 Maintenance of air-conditioning and power/power emergency system	 3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies. 2 There is an evidence of a maintenance and there is an emergency plan & procedures 1 There is a scheduled maintenance 0 There is no scheduled maintenance 	 Photograph and/or written comments 		

		рe				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
√	'		-	T09 Communication & Document	3 Complete 4-5 requirements	Inspection		
				Service	2 Complete 2-3 requirements	• Photograph and/or		
				There is a photocopy service	1 Complete 1 requirement	written comments		
				• There is a document scan	0 Unable to meet any of the			
				service	requirements			
				• There is a fax service				
				• There are facilities provided				
				for the internet/Wi-Fi				
				purposes				
				• There is a printer service				

	Туре				Method of		
sorts		vate	Cuitorio	Dogwiron onto 9 Capring		Score	Carromanta
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring		Estimated	Comments
Hote	Cor	Publ			Evidence		
				SERVICE			
\checkmark	✓	-	S01 Advanced-booking service	3 Complete 5 requirements	Inspection		
			• There is an on-line	2 Complete 3-4 requirements	Photograph and/or		
			comprehensive information	1 Complete 1-2 requirement	written comments		
			on the types and floor	0 Unable to meet any of the			
			plan of meeting rooms	requirements			
			• There is an on-line				
			comprehensive information				
			on the availability of				
			meeting rooms				
			• There is a salesperson in				
			handling client's queries				
			• The salesperson is				
			knowledgeable and is able				
			to provide advice on floor				
			plan and meeting packages				
			suitable for the client's				
			needs				
			• There are variety of				
			payment methods				
✓	✓	✓	S02 Service to organizers	3 There is a dedicated team	Inspection		
				of staff to respond to the	• Photograph and/or		
				organizers and handle all	written comments		
				issues as a one-stop service			
				when there are incidents			
				2 Organizers need to contact			
				2-3 channels when there			
				are incidents			
				1 Organizers need to contact			
				a number of partieswhen			
				there are incidents			
				0 No available list of emergency			
				contacts			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/	Conve /Exhil	Public/			Evidence	Estimated	
\checkmark	✓	✓	S03 Complaints & service evaluation	3 Complete 3 requirements	• Inspection		
			of the buyers and/or organizers	2 Complete 2 requirements	• Photograph and/or		
			• There are appropriate	1 Complete 1 requirement	written comments		
			channels in receiving	0 Unable to meet any of the			
			complaints and customer	requirements			
			feedback				
			• There is a system in handling				
			customer complaints and				
			customer feedback				
			• There is a motivation/				
			incentive system for staff				
			to prevent complaints				
✓	\checkmark	✓	S04 Staff personality	3 Complete 3 requirements	Inspection		
			Staff are in uniform	2 Complete 2 requirements	• Photograph and/or		
			 Staff are neat and tidy 	1 Complete 1 requirement	written comments		
			Staff are friendly	0 Unable to meet any of the			
				requirements			
\checkmark	\checkmark	\checkmark	S05 Staff Training and Development	3 Complete all requirements	Inspection		
			• Knowledge &	2 Complete 3 requirements	Photograph and/or		
			understanding about their	1 Complete 1-2 requirement	written comments		
			job description and duties	0 Unable to meet any of the			
			• Knowledge &	requirements			
			understanding about the				
			meeting industry and				
			meeting activities				
			• Knowledge &				
			understanding about the				
			venues and the				
			organization				
			• Knowledge &				
			understanding about				
			different backgrounds &				
			needs of meeting				
			participants and organizers				

	Туре				Method of		
Hotels/Resorts	ntion ition	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
otels/F	Convention /Exhibition	Public/Private			Evidence	Estimated	
✓	√	-	S06 F&B service	3 Complete 5-6 requirements	Inspection		
			 Staff are able to create or 	2 Complete 3-4 requirements	Photograph and/or		
			adapt the menu to suit	1 Complete 1-2 requirement	written comments		
			with the requirements of	0 Unable to meet any of the			
			the meeting	requirements			
			 Staff are able to create or 	regariements			
			adapt the menu by using				
			local ingredients				
			• Staff is able to produce				
			high volume of				
			refreshments and meals				
			within the time and				
			requirements of the event				
			• The tea set/coffee set/				
			dinner set are appropriate				
			• There is clean drinking				
			water available for meeting				
			participants				
			• Food service staff are well-				
			trained and knowledgeable				
\checkmark	√	✓	S07 Foreign language skills of staff	3 Complete 3 requirements	Inspection		
			Most staff can communicate	2 Complete 2 requirements	• Photograph and/or		
			in English	1 Complete 1 requirement	written comments		
			• Some of the staff can	0 Unable to meet any of the			
			communicate in third	requirements			
			language				
			There are on-going language				
			training program for staff				
			both full-time and temporary				

		ype				Method of		
esorts	ntion	ition	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention	/Exhibition	Public/Private			Evidence	Estimated	
✓		√	√	S08 Respect to the difference of	3 Complete all requirements	Inspection		
				races, religions, cultures, genders	2 Complete 3 requirements	• Photograph and/or		
				and ages	1 Complete 1-2 requirement	written comments		
				• There are signs in local	0 Unable to meet any of the			
				and English language	requirements			
				• The preparation of foods is				
				accountable for different				
				needs of meeting				
				participants				
				• The staff is aware of				
				differences in races,				
				religions and cultures				
				• There is a equality policy				
				for staff in providing service				
				to meeting participants				
√		\checkmark	-	S09 Staff performance on service	3 Complete all requirements	Inspection		
				quality	2 Complete 3 requirements	• Photograph and/or		
				• There is a systematic	1 Complete 1-2 requirement	written comments		
				recruitment procedures	0 Unable to meet any of the			
				both for full-time and	requirements			
				temporary staff				
				• There is an appropriate				
				orientation and training				
				for full-time and temporary				
				staff in respond to the				
				local law				
				• There is an monitoring				
				system for new hires and				
				temporary staff				
				• There is an appropriate				
				performance				
				management for full-time				
				and temporary staff				

		ype				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓		√	-	S10 Compensation, benefits and	3 Complete 3 requirements	Inspection		
				welfare for staff	2 Complete 2 requirements	• Photograph and/or		
				• Compensation, benefits	1 Complete 1 requirement	written comments		
				and welfare are provided	0 Unable to meet any of the			
				in accordance with the	requirements			
				local labor's law				
				• There is an annual staff				
				health check				
				• In compliance with the				
				local law, there is an				
				encouragement to hire				
				local staff to work with				
				the organization				
✓		√	-	S11 Interpretation services	3 Staff has a good experience	Inspection		
					and is able to coordinate	• Photograph and/or		
					and fully support the	written comments		
					interpretation services			
					2 Staff can coordinate and			
					can fully support the			
					interpretation services			
					1 Staff can coordinate and			
					can merely support the			
					interpretation service			
					0 No experiences in working			
					with any interpretation services			

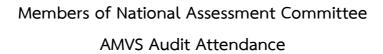
	Ту	ре				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓	~	/	-	S12 First aid staff and/or nursing	3 There is a full-time nurse	Inspection		
				staff	and temporary trained staff	• Photograph and/or		
					available during the event.	written comments		
					2 There is a full-time nurse			
					or temporary trained staff			
					available during the event.			
					1 There is only staff available			
					during the event .			
					0 No full-time or temporary			
					nurses/staff during the event			

Guidance

10	Ту	/pe				Method of		
Resort	Convention	/Exhibition	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Conve	/Exhil	Public/Private			Evidence	Estimated	
					SUSTAINABILITY			
				St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation.	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
				1.1.4 Existence of monitoring program for environmental management of hotels				

	T	ype				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
		√	√	St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law 2 The process is complying to the local law 1 There is a process but it is not complying with the local law	•		
					0 There is no waste handling process			
		→		St03 Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 1 There is no activities or organization's policy that support surrounding community	•		

Appendix 2 Members of National Assessment Committee AMVS Audit Attendance





		e Meeting Venue			
	Date				
No.	Name - Surname	Position	Signature		
NO.	Name - Surname	Position	Opening meeting	Closing meeting	
1					
2					
3					
4					
5					
6					
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10					
11					
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13					
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Appendix 3 AMVS Audit Form

AMVS Audit Form



Members of the National Assessment Committee

Name:	
Position:	
Date of Au	uditing:
Applicant:	: Name
Address:	
Meeting V	enue: Name
Location:	
Marking Pro	ocedure
Ме	mbers of the National Assessment Committee are to follow this marking scale in auditing a
MICE venu	e. Please select setting of the meeting room and please provide the score accordingly.
	Hotels/Resorts (55 Indicators)
	Conventions/Exhibitions (55 Indicators)
	Public/Private Sectors (32 Indicators)

	Туре				Method of		
Hotels/Resorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/F	Convention /Exhibition	Public/Private			Evidence	Estimated	
				PHYSICAL			
√	√	√	P01 The condition of meeting	3 Clean & well-organized and	Inspection		
			room and the pre-functional	functional, and appropriately	• Photograph and/or		
			area	decorated	written comments		
				2 Clean & well-organized and			
				functional			
				1 Clean			
				0 None of the above			
√	✓	1	P02 Space for exhibitions in the	3 There is a space relative to	Inspection		
			pre-functional area of the	the size of the meeting	• Photograph and/or		
			meeting room (This space	room for exhibitions with	written comments		
			should be located not more	electrical source, and			
			than 20 meters from the	appropriate decorations.			
			meeting room)	2 There is a space for small			
				exhibitions with electrical			
				source and with some			
				decorations			
				1 There is a space for small			
				exhibitions with no electrical			
				source			
				0 No space within the range			
				of 20 meters from the			
				meeting venue			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓	✓	\checkmark	P03 Walls and/or partitions ofthe	3 Walls and/or partitions are	Inspection		
			meeting room	in good condition including	• Photograph and/or		
				the structure, the soundproof	written comments		
				features and the decoration.			
				2 Walls and/or partitions are			
				in fair condition including			
				the structure, the soundproof			
				features and the decoration.			
				1 Walls and/or partitions need			
				improvement including the			
				condition of the structure,			
				the soundproof features and			
				decoration.			
				0 Walls and/or partitions are			
				in poor condition including			
				the structure, the soundproof			
				features and the decoration.			
V	\checkmark	\checkmark	P04 Tables	3 Clean, Functional, Sufficient,	Inspection		
				and Adaptable with variety	Photograph and/or		
				of settings	written comments		
				2 Clean, Functional & Sufficient			
				1 Clean & Functional			
				0 None of the above			
√	\checkmark	\checkmark	P05 Chairs	3 Clean, Functional, Sufficient,	Inspection		
				and Adaptable with variety	• Photograph and/or		
				of settings	written comments		
				2 Clean, Functional & Sufficient			
				1 Clean & Functional			
				0 None of the above			

	Туре				Method of		
esorts	tion	ivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	^{>} ublic/Private	Sincolla			Estimated	
		_					
√	V	√	P06 Stationery & materials available	3 Complete all requirements	•		
			for the meeting participants	2 Complete 4-6 requirements			
			 Flip chart paper 	1 Complete 1-3 requirement	written comments		
			 Flip chart stand 	0 Unable to meet any of the			
			 Notepad/Writing Paper 	requirements			
			• Pen/Pencil				
			Marker				
			• Pointer				
			• Clicker				
 	\checkmark	V	P07 Facilities & furniture of the	3 Complete all requirements	·		
			meeting room	2 Complete 4-6 requirements	•		
			 An adjustable & firm stage 	1 Complete 1-3 requirement	written comments		
			 An area for a backdrop 	0 Unable to meet any of the			
			Podium	requirements			
			 Sofa for speakers/meeting 				
			chairperson				
			Speaker's table/podium				
			flower decoration				
			 Registration table 				
			Registration pads				
V	\checkmark	√	P08 Cleanliness of meeting room	3 Complete all requirements	Inspection		
			 Meeting room is well-kept, 	2 Complete 3 requirements	• Photograph and/or		
			free of dust, bad smell,	1 Complete 1-2 requirements	written comments		
			insects and rodents.	0 Unable to meet any of the			
			 Meeting equipment and all 	requirements			
			amenities are well-kept, free				
			of dust, stain or rust.				
			• There is a concrete policy				
			in cleaning and monitoring				
			process.				
			 There is an adequate number 				
			of cleaner staff during the				
			event.				

	Ту	рe					Method of		
sorts	tion	ijon	ivate	Criteria	Re	equirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention	Exhibition	Public/Private	Sitteria		34ac3		Estimated	
			_						
√	'		√	P09 Reception, registration & waiting		Functional, clean & well-			
				areas (This space should be		organized, and appropriately			
				located not more than 20		decorated reception,			
				meters from the meeting		registration, and waiting			
				room)		areas. There is a consistent			
						usage of stationery, table			
						clothes (if any) as well as			
						tables and chairs with the			
						meeting room.			
						Functional, clean & well-			
						organized reception,			
						registration, and waiting			
						areas			
						Functional reception,			
						registration and waiting			
						areas but the conditions			
						need an improvement			
						No reception, registration,			
						and waiting areas within			
						20 meters from the meeting			
						room			
√	,		-	P10 Breakout rooms	3 F	Functional, clean & well-	Inspection		
					(organized and <u>functional</u> ,	Photograph and/or		
					ā	and appropriately decorated	written comments		
					2 F	Functional, clean & well-			
						organized			
						Availability of functional			
						breakout rooms but the			
						conditions need an			
						improvement			
					1 0	No breakout rooms			

	Тур	ре				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
	√		-	P11 Capacity to accommodate of the breakout rooms	 3 70% of the total capacity of a meeting room 2 60% of the total capacity of a meeting room 1 50% of the total capacity of a meeting room 0 Less than 50% of the total capacity of a meeting room 	Photograph and/or written comments		
√	√		-	P12 VIP & special purpose reception room, dressing rooms, and cloakrooms	<u> </u>	Photograph and/or written comments		

	٦	Гуре				Method of		
Hotels/Resorts		Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
				P13 Security arrangement for VIPs	3 There is a possible VIP security arrangement in terms of both physical setting and staff. There is a concrete policy and documents for this purpose. 2 There is a possible VIP security arrangement in terms of both physical setting and staff 1 There is a possible VIP security arrangement in terms of physical setting or staff 0 There is no VIP security arrangement possible, both physical setting and staff	Photograph and/or		
		✓	✓	P14 Space for conference organizers/ for secretariat room (This space should be located not more than 300 meters from the meeting venue)	3 There is a space with electrical source, furnishing and airconditioning 2 There is a space with electrical source, and some furnishing 1 There is a space with no electrical source, no furnishing and no air-conditioning 0 No space	·		

	Туре				Method of		
Sesorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
√	√	-	P15 Media centers	3 The space can be set up,	• Inspection		
				dedicated for a meeting	• Photograph and/or		
				event, with sufficient and	written comments		
				good condition of facilities.			
				A list of suppliers to rent			
				or lease facilities is also			
				available upon request.			
				2 The space can be set up or			
				there is a shared space, with			
				sufficient and good condition			
				of shared facilities			
				1 The space can be set up or			
				there is a shared space, with			
				some shared facilities			
				0 No space			
✓	\checkmark	✓	P16 Support for meeting participants	3 There are sufficient facilities	Inspection		
			with disabilities (according to	supporting meeting	Photograph and/or		
			local law)	participants with disabilities.	written comments		
				There are staff who are			
				trained to provide services			
				to disabled meeting			
				participants.			
				2 There are sufficient facilities			
				supporting meeting participants			
				with disabilities			
				1 There are minimum facilities			
				supporting meeting participants			
				with disabilities			
				O There are no facilities supporting			
				meeting participants with			
				disabilities			

	Type				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
Hotel	Con Æx	Publi			Evidence		
\checkmark	✓	✓	P17 Prayer rooms	3 There is a permanent space	Inspection		
				or a space that can be set	• Photograph and/or		
				up, separated for males/	written comments		
				females with appropriate			
				facilities			
				2 The space can be set up,			
				separated for males/females			
				with some facilities			
				1 The space can be set up			
				and separated for males/			
				females			
				0 The space cannot be set			
				up for prayer rooms			
\checkmark	\checkmark	-	P18 The dining area	3 Shared dining area is functional,	Inspection		
				clean, well-organized, sufficient	• Photograph and/or		
				and adaptable with variety	written comments		
				of settings			
				2 Shared dining area is functional,			
				clean, well-organized and			
				sufficient.			
				1 Shared dining area is functional,			
				clean and well-organized.			
				0 No shared dining area.			

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
	\	>	P19 Signage	3 Sufficient, visible, permanent, and well-kept signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms in appropriate languages 2 Visible, and permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms 1 Permanent signs are installed displaying necessary information about meeting rooms, restrooms, and dining rooms, restrooms, and dining rooms. 0 There are no permanent signs	•		
✓	✓	✓	P20 Emergency exit sign	 3 Sufficient, visible, and permanent exit signs are installed 2 Visible, and permanent signs are installed 1 Permanent exit signs are installed 0 There are no permanent exit signs 	•		

	Ту	pe				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
오	_		Pu					
✓	~		√	P21 Restrooms amenities & facilities	3 Complete all requirements	Inspection		
				ASEAN Public Restroom for Tourism	2 Complete 3 requirements	Photograph and/or		
				Standards	1 Complete 1-2 requirements	written comments		
				3.2 Amenities & Facilities	0 Unable to meet any of the			
				3.2.1 Appropriate space for each	requirements			
				unit				
				3.2.2 Provision of adequate				
				facilities for disabled and				
				elderly.				
				3.2.3 Provision of adequate				
				units/cubicles for ladies				
				and men.				
				3.2.4 Sufficient amenities				
				provisions such as tissue,				
				soap, etc.				

	Туре	!			Method of		
Hotels/Resorts	ition	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
tels/R	Convention /Exhibition	Public/Private	20			Estimated	
<u>₹</u>	√ ×	P.					
V	V	•	P22 Restrooms cleanliness	3 Complete all requirements	·		
			ASEAN Public Restroom for Tourism	2 Complete 4-6 requirements			
			Standards	1 Complete 2-3 requirements	written comments		
			3.3 Cleanliness	0 Unable to meet any of the			
			3.3.1 Adequate air circulation	requirements			
			and ventilation system				
			3.3.2 Good smell and no dirty				
			slough				
			3.3.3 Clean and adequate				
			water				
			3.3.4 Floor should be kept				
			clean and dry				
			3.3.5 Practice sanitation and				
			hygiene principles				
			3.3.6 Trained personnel on				
			facility maintenance and				
			cleanliness keeping				
			3.3.7 Customers' feedback				
			channel				
			3.3.8 Regular maintenance of				
			the toilet premises				
\checkmark	✓	✓	P23 Smoking zone	3 There is a smoking zone,	Inspection		
				complies with relevant laws.	• Photograph and/or		
				The area is functional.	written comments		
				2 There is a smoking zone and			
				complies with relevant laws			
				1 There is a smoking zone			
				but does not comply with			
				relevant laws			
				0 There is no smoking zones			
				U There is no smoking zones			

		Туре				Method of		
	sorts	tion	ivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
	Hotels/Resorts	Convention /Exhibition	Public/Private	Citteria	riequirerrieries & scoriiris		Estimated	Comments
			Puk			Evidence		
,		√	-	P24 Parking accessibility: Drop Off	3 There is a drop-off and	Inspection		
				& Collection Point	collection point, with cover	• Photograph and/or		
					and/or service staff, and	written comments		
					there is a valet parking			
					service if needed			
					2 There is a drop-off and			
					collection point, with cover			
					and/or service staff			
					1 There is a drop-off and			
					collection point			
					0 There is no drop-off and			
					collection point			
,		✓	\checkmark	P25 Parking sufficiency	3 Sufficient parking space within	Inspection		
					the hotel premise	• Photograph and/or		
					2 There is limited parking space	written comments		
					within the hotel premise			
					1 There is no parking space			
					available on the hotel			
					premise but nearby parking			
					space can be provided.			
					0 There is no parking space			
					available			
,		\checkmark	-	P26 Coaches drop off & collection	3 There is a drop-off and	Inspection		
				point	collection point for coaches,	• Photograph and/or		
					with cover and service staff	written comments		
					2 There is a drop-off and			
					collection point for coaches,			
					with cover			
					1 There is a drop-off and			
					collection point for coaches			
					0 There is no drop-off and			
					collection point for coaches			

	Туре				Method of		
Resorts	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
<u>−</u>	√	√	P27 Fire protection & evacuation	3 There is a fire protection	• Inspection		
			process	system, evacuation process,	• Photograph and/or		
				and staff training complying	written comments		
				to relevant local law			
				2 There is some fire protection			
				system and an evidence of			
				an evacuation process			
				1 There is some fire protection			
				system			
				0 There is no fire protection			
				system and evacuation process			
✓	\checkmark	-	P28 Safety & security system	3 Complete all requirements	Inspection		
			Sufficient amount of security	2 Complete 3-4 requirements	Photograph and/or		
			guards in the public area	1 Complete 1-2 requirements	written comments		
			such as parking areas, main	0 Unable to meet any of the			
			entrance	requirements			
			 Sufficient amount of CCTV 				
			or other security devices				
			in public area				
			• There is a concrete evidence				
			of safety and security training				
			for staff in handling natural				
			disaster & manmade threat				
			• There is a concrete policy				
			on safety and security in				
			case of the natural disaster				
			& manmade threat				
			• Staff are trained on safety				
			and security issues.				

	Туре	Э			Method of		
Hotels/Resorts	Convention	/ EXNIBITION	Criteria Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
1	>		P29 First aid room	3 There is a full-time or temporary nurse/qualified staff available during the event, with a first aid room 2 There is a full-time or temporary nurse/qualified staff available during the event, with some first aid kits 1 There is no full-time or temporary nurse/qualified staff available during the event. Only some first aid kits available. 0 No full-time or temporary nurses/staff during the event and/or there is no first aid kit/no first aid room	·		
Y	✓		- P30 Water reserve system	3 There is a water reserve system that can provide clean water for at least 48 hours in the event of water shortages. 2 There is a water reserve system that can provide clean water for at least 24 hours in the event of water shortages. 1 There is a water reserve system that can provide clean water for at least 12 hours in the event of water shortages. 0 There is no water reserve system.	•		

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/	Convention /Exhibition	Public/			Evidence	Estimated	
√	✓	-	P31 Space for loading/ unloading	3 Complete all requirements	Inspection		
			conference equipment	2 Complete 3 requirements	Photograph and/or		
			 Functionality of space 	1 Complete 1-2 requirements	written comments		
			• Sufficient amount of	0 Unable to meet any of the			
			usable trolleys	requirements			
			• Elevator, when necessary				
			Service staff				
✓	\checkmark	-	P32 Meeting room setup period	3 There is a meeting room	Inspection		
			for organizer	set-up policy and organizers	Photograph and/or		
				are allowed to access a	written comments		
				meeting room fora set-up			
				purpose of more than 4			
				hours before the event.			
				Free of Charges and there			
				are staff available to assist.			
				2 There is a meeting room			
				set-up policy and organizers			
				are allowed to access a			
				meeting room fora set-up			
				purpose of more than 4			
				hours before the event.			
				Free of Charges.			
				1 There is a meeting room			
				set-up policy and organizers			
				are allowed to access a			
				meeting room fora set-up			
				of before the event.			
				Charges apply.			
				O There is no policy and			
				organizers are not allowed			
				to access a meeting room			
				for a set-up before the			
				event			

	Тур					Method of	_	
Sesorts	ntion 	ITION	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention	/EXNIBITION	Public/Private		_	Evidence	Estimated	
\checkmark	✓		-	P33 Wiring and electrical equipment	3 Complete all requirements	• Inspection		
				in the meeting room	2 Unable to meet 1 requirement	• Photograph and/or		
				 Grounding is installed 	1 Unable to meet 2 requirements	written comments		
				• There is a power cut-off	0 Unable to meet 3 requirements			
				system				
				• There is an inspection				
				document or annual				
				maintenance				
\checkmark	✓		-	P34 Ventilation system	3 Complete all requirements	• Inspection		
				• There is a device for	2 Unable to meet 1 requirement	• Photograph and/or		
				ventilation in a ready-to-	1 Unable to meet 2 requirements	written comments		
				use condition	0 Unable to meet 3 requirements			
				• The operation of the				
				ventilation system does				
				not disturb the meeting				
				• There is an inspection				
				document or annual				
				maintenance				
				Remarks: Excluding doors,				
				windows and vents				

	Туре				Method of		
Hotels/Resorts	ntion ition	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
tels/R	Convention /Exhibition	Public/Private		,	Evidence	Estimated	
H	0 \	PL		TECHNOLOGY	zvideriee		
V	V	V	T01 Lighting system of the meeting	3 Complete all requirements	Inspection		
			room	2 Complete 3 requirements	Photograph and/or		
			 Lighting for stages and 	·	written comments		
			seating areas can be	0 Unable to meet any of the			
			operated separately	requirements			
			 Brightness of the room can 				
			be fully controlled				
			 Spot lights button facilities 				
			are available				
			• A majority of light bulbs				
			are energy saving				
√	\checkmark	\checkmark	T02 Sound system	3 Complete all requirements	Inspection		
			• Sufficient number of wireless	2 Complete 3-4 requirements	• Photograph and/or		
			microphones	1 Complete 1-2 requirements	written comments		
			Variety of types of	0 Unable to meet any of the			
			microphones (i.e. fixed	requirements			
			lines, wireless, clipper)				
			 Sound system is functional 				
			and appropriate for the				
			size of the meeting room				
			• Sound system is applicable				
			for different equipment				
			(i.e. computer, IPAD) and				
			events				
			• There is a list of suppliers				
			in case needed				

	Type				Method of		
Resort	ntion	Private	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
√	√	✓	T03 Visual system	3 Complete all requirements	• Inspection		
			• Projectors (free of charge	2 Complete 3 requirements	• Photograph and/or		
			or charges apply) are in	1 Complete 1-2 requirements	written comments		
			good quality	0 Unable to meet any of the			
			• Screen size is appropriate	requirements			
			for the number of meeting				
			participants				
			• Visual system is applicable				
			for different equipment (i.e.				
			computer, IPAD) and events				
			• There is a list of suppliers				
			in case needed				
✓	\checkmark	✓	T04 Visual and sound system control	3 Complete 3 requirements	Inspection		
			& operation	2 Complete 2 requirements	• Photograph and/or		
			• A full-time or qualified	1 Complete 1 requirement	written comments		
			temporary staff available	0 Unable to meet any of the			
			during the event	requirements			
			• There is a dashboard to				
			be used to control the				
			visual system				
			• There is a dashboard to				
			be used to control the				
			sound system				

	Тур	эe				Method of		
Hotels/Resorts	Convention	'Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
Hotel	Con	/Ext	Publi			Evidence		
\checkmark	✓	/	\checkmark	T05 Electrical outlets	3 Complete 3 requirements	Inspection		
				• Electrical outlets are	2 Complete 2 requirements	• Photograph and/or		
				appropriate to the number	1 Complete 1 requirement	written comments		
				of meeting participants	0 Unable to meet any of the			
				• There is an ease for an	requirements			
				access to the electrical				
				outlets by the majority of				
				the meeting participants				
				• There are universal plugs				
				available for rent/loan				
				(free of charges or charges				
				apply)				
√	✓	/	\checkmark	T06 Emergency power system	3 Complete 3 requirements	Inspection		
				• Functional Emergency lights	2 Complete 2 requirements	• Photograph and/or		
				• Emergency power system	1 Complete 1 requirement	written comments		
				for the usage of at least 6-	0 Unable to meet any of the			
				8 hours usages.	requirements			
				• The emergency power is				
				comply with the government				
				regulations				

	Туре				Method of		
Hotels/Resorts	Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
Hotels	Conv /Exh	Public			Evidence	Lstimated	
	✓	✓	T07 Air-conditioning/temperature control system	3 There is a functional air-conditioning/temperature control system in the meeting room and the pre-functional area. 2 There is an air-conditioning /temperature control system in the meeting room and the pre-functional area. 1 There is an air-conditioning /temperature control system in the meeting room. 0 If the venue requires air-conditioning/temperature control system, there is no device on premise.	 Inspection Photograph and/or written comments 		
✓	✓	✓	T08 Maintenance of air-conditioning and power/power emergency system	 3 There is an evidence of a maintenance and there is an emergency plan & procedures. There are certified staff on premise for all discrepancies and emergencies. 2 There is an evidence of a maintenance and there is an emergency plan & procedures 1 There is a scheduled maintenance 0 There is no scheduled maintenance 	·		

	_	Гур	эe				Method of		
Ç	בווספטעילטטוסט	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
~		✓	/	-	T09 Communication & Document	3 Complete 4-5 requirements	Inspection		
					Service	2 Complete 2-3 requirements	• Photograph and/or		
					• There is a photocopy service	1 Complete 1 requirement	written comments		
					• There is a document scan	0 Unable to meet any of the			
					service	requirements			
					 There is a fax service 				
					• There are facilities provided				
					for the internet/Wi-Fi				
					purposes				
					• There is a printer service				

	Туре				Method of		
Hotels/Resorts	ition tion	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
tels/R	Convention /Exhibition	Public/Private			Evidence	Estimated	
Ġ	Ů (Pu			Lviderice		
				SERVICE			
✓	✓	1	S01 Advanced-booking service	3 Complete 5 requirements	Inspection		
			• There is an on-line	2 Complete 3-4 requirements	Photograph and/or		
			comprehensive information	1 Complete 1-2 requirement	written comments		
			on the types and floor	0 Unable to meet any of the			
			plan of meeting rooms	requirements			
			• There is an on-line				
			comprehensive information				
			on the availability of				
			meeting rooms				
			• There is a salesperson in				
			handling client's queries				
			• The salesperson is				
			knowledgeable and is able				
			to provide advice on floor				
			plan and meeting packages				
			suitable for the client's				
			needs				
			• There are variety of				
			payment methods				
\checkmark	\checkmark	✓	S02 Service to organizers	3 There is a dedicated team	Inspection		
				of staff to respond to the	• Photograph and/or		
				organizers and handle all	written comments		
				issues as a one-stop service			
				when there are incidents			
				2 Organizers need to contact			
				2-3 channels when there			
				are incidents			
				1 Organizers need to contact			
				a number of partieswhen			
				there are incidents			
				0 No available list of emergency			
				contacts			

Hotels/Resorts	Convention A / Exhibition	Public/Private	Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
	>	\	 S03 Complaints & service evaluation of the buyers and/or organizers There are appropriate channels in receiving complaints and customer feedback There is a system in handling customer complaints and customer feedback There is a motivation/incentive system for staff to prevent complaints 	·	 Inspection Photograph and/or written comments 		
✓	√	✓	 Staff personality Staff are in uniform Staff are neat and tidy Staff are friendly 	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	InspectionPhotograph and/or written comments		
	\(\)	•	 Knowledge & understanding about their job description and duties Knowledge & understanding about the meeting industry and meeting activities Knowledge & understanding about the wenues and the organization Knowledge & understanding about the venues and the organization Knowledge & understanding about different backgrounds & needs of meeting participants and organizers 	2 Complete 3 requirements	 Inspection Photograph and/or written comments 		

	Туре				Method of		
esorts	tion	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private	5.1. 0			Estimated	
오		Pu					
V	\checkmark	-	S06 F&B service	3 Complete 5-6 requirements	·		
			• Staff are able to create or	2 Complete 3-4 requirements	Photograph and/or		
			adapt the menu to suit	1 Complete 1-2 requirement	written comments		
			with the requirements of	0 Unable to meet any of the			
			the meeting	requirements			
			 Staff are able to create or 				
			adapt the menu by using				
			local ingredients				
			• Staff is able to produce				
			high volume of				
			refreshments and meals				
			within the time and				
			requirements of the event				
			• The tea set/coffee set/				
			dinner set are appropriate				
			• There is clean drinking				
			water available for meeting				
			participants				
			 Food service staff are well- 				
			trained and knowledgeable				
√	\checkmark	√	S07 Foreign language skills of staff	3 Complete 3 requirements	Inspection		
			Most staff can communicate	2 Complete 2 requirements	• Photograph and/or		
			in English	1 Complete 1 requirement	written comments		
			• Some of the staff can	0 Unable to meet any of the			
			communicate in third	requirements			
			language				
			There are on-going language				
			training program for staff				
			both full-time and temporary				

Hotels/Resorts	Convention Convention /Exhibition	Public/Private	Criteria	Requirements & Scoring	Method of Assessment & Evidence	Score Estimated	Comments
	→	✓	S08 Respect to the difference of races, religions, cultures, genders and ages • There are signs in local and English language • The preparation of foods is accountable for different needs of meeting participants • The staff is aware of differences in races, religions and cultures • There is a equality policy for staff in providing service to meeting participants	2 Complete 3 requirements 1 Complete 1-2 requirement	 Inspection Photograph and/or written comments 		
✓	√		So9 Staff performance on service quality • There is a systematic recruitment procedures both for full-time and temporary staff • There is an appropriate orientation and training for full-time and temporary staff in respond to the local law • There is an monitoring system for new hires and temporary staff • There is an appropriate performance management for full-time and temporary staff	3 Complete all requirements 2 Complete 3 requirements 1 Complete 1-2 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		

		ре				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
<u> </u>	V		-	 S10 Compensation, benefits and welfare for staff Compensation, benefits and welfare are provided in accordance with the local labor's law There is an annual staff health check In compliance with the local law, there is an encouragement to hire 	3 Complete 3 requirements 2 Complete 2 requirements 1 Complete 1 requirement 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
				local staff to work with the organization				
	V			S11 Interpretation services	3 Staff has a good experience and is able to coordinate and fully support the interpretation services 2 Staff can coordinate and can fully support the interpretation services 1 Staff can coordinate and can merely support the interpretation service 0 No experiences in working with any interpretation services	Photograph and/or written comments		

	Ту	ре				Method of		
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment & Evidence	Score Estimated	Comments
✓	٧		-	S12 First aid staff and/or nursing staff	and temporary trained staff available during the event. 2 There is a full-time nurse or temporary trained staff available during the event. 1 There is only staff available during the event . 0 No full-time or temporary	written comments		
					nurses/staff during the event			

Guidance

	Гуре				Method of		
Resorts	ntion	rivate	Criteria	Requirements & Scoring	Assessment &	Score	Comments
Hotels/Resorts	Convention /Exhibition	Public/Private			Evidence	Estimated	
Ĭ		А		SUSTAINABILITY			
			St01 Environmental protection system ASEAN Green Hotel Standard 1.1 Environmental policy and actions for hotel operation 1.1.1 Promotion of environmental activities in order to encourage the involvement of hotel staff, clients and suppliers to participate in environmental management practices. 1.1.2 Existence of plan for raising staff to be aware of environment i.e. training. 1.1.3 Existence of environmental management plan for hotel operation. 1.1.4 Existence of monitoring program for environmental	3 Complete 4 requirements, with an adaption of guidelines to be applicable to the meeting room 2 Complete 3 requirements, with an adaption of guidelines to be applicable to the meeting room 1 Complete 1-2 requirements 0 Unable to meet any of the requirements	 Inspection Photograph and/or written comments 		
			1.1.4 Existence of monitoring program for environmental management of hotels				

Туре					Method of			
Hotels/Resorts	Convention	/Exhibition	Public/Private	Criteria	Requirements & Scoring	Assessment &	Score Estimated	Comments
Hotel	Con	这	Public			Evidence		
✓	✓		√	St02 Waste handling	3 There is a training for staff for waste handling and the process is complying to the local law	•		
					2 The process is complying to the local law			
					1 There is a process but it is not complying with the local law			
					0 There is no waste handling process			
	✓			St03 Consideration for the surrounding community	3 There are regular activities and organization's policy that support surrounding community 2 There are some activities or organization's policy that support surrounding community 1 There are very limited activities or organization's policy that support surrounding community 0 There is no activities or organization's policy that support surrounding community	•		

Remarks:

The full score and passing score of meeting room in each MICE Venue setting is as below.

MICE Venue Setting	Total number of indicators	Full Score	Passing Score
Hotels/Resorts	55	165	123.75
Convention/Exhibitions	55	165	123.75
Public/Private Sectors	32	96	72.00

Other comments:		
	Signature	
	0.3	
	()

Appendix 4

AMVS On-Site Audit Report & Corrective/Preventive Action Form

AMVS On-Site Audit Report &

Corrective/Preventive Action Form



Applicant: Name
Address:
Meeting Venue: Name
Location:
Satting
Setting:
Hotels/Resorts (55 Indicators)
Conventions/Exhibitions (55 Indicators)
Public/Private Sectors (32 Indicators)
AMVS Initial Audit Result by the National Assessment Committee
The National Assessment Committee found that your MICE venue
☐ Has a strong potential for AMVS (category Meeting Room)
☐ Has a moderate potential for AMVS (category Meeting Room)
☐ Has a low potential for AMVS (category Meeting Room)
This is not the final audit result and this information is not considered a final result of a MICE venue to be entitled for AMVS.
National Assessment Committee's Chairman Signature
(
Position
Date

Applicant Acknowledgement of the AMVS Initial Audit Result
I, on behalf of the representative of the MICE venue, acknowledge and agree to the above auditreport. Additional comments from the audit report (if any)
Applicant's Signature(
Date

Corrective and Preventive Action Plan*

Major Criteria	Nonconformity/Noncompliancewith	Cause	Corrective	Completion	Preventive	Completion	
No.	the requirements		action	date	action	date	person
							

lational Assessment Committee's Chairman Signa	ature	
	(
	,	
Po	sition	
	Date	

I, on behalf of the representative of the MICE venue, acknowledge the corrective and preventive action plan.

Applicant's Signatur	<u> </u>
11	
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	•
Positio	Λ
Dat	e

^{*}Remarks: The National Assessment Committee and the applicant may agree upon the submission of this formwithin 2 weeks after the audit date

Appendix 5 AMVS Audit Report

AMVS Audit report



Applicant: Name			
Address:			
Meeting Venue: Name			
Location:			
Date of Auditing:	/	/	
Category: Meeting room			

Attached to this report, please find:

- Application form & self-assessment report
- Members of National Assessment Committee Attendance form
- A final scorecard (an average score of the committee) as well as individual member's scorecard and comments
- An On-Site Audit Report & Corrective/Preventive Action form

The applicant obtains the score of each category as below. Please choose only one.

☐ Hotels/Resorts *or* Conventions/Exhibitions (55 Indicators)

Category	Full Score	Score Obtained
Physical Setting (34 Major Criteria)	102	
Technology (9 Major Criteria)	27	
Service (12 Major Criteria)	36	
Total (55 Major Criteria)	165	
Percentage to the full score	%	

☐ Public/Private Sectors (34 Indicators)

Category	Full Score	Score Obtained
Physical Setting (18 Major Criteria)	54	
Technology (8 Major Criteria)	24	
Service (6 Major Criteria)	18	
Total (32 Major Criteria)	96	
Percentage to the full score		%

The	e committee, therefore, recommends this MICE venue to be:
	Certified
	The total score is 75% and above of the full score.
	Not certified
	The total score is less than 75% of the full score
	National Assessment Committee's Chairman Signature
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	Position
	Date



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ASEAN MICE VENUE Standard

Certification Manual

CATEGORY: MEETING ROOM



Commercial attention

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