



Certification Program

on incentive programs and incentive travel



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Enhance your career by becoming a Certified Incentive Specialist, the entry level education program for emerging professionals and junior executives offered by SITE. Learn the fundamentals of the incentive travel industry and achieve a higher understanding of the marketing and sales part of the business. No need to have previous experience.

**10 - 11
Jan 2019**
Shangri-La Hotel, Bangkok

SITE is the only global organization dedicated to linking professionals in the incentive travel and motivational events industry with corporate leaders seeking improved performance through these experiences. SITE provides resources that prove possible that highly motivated individuals and teams reach the highest levels of workplace performance. Motivational experiences – including travel and events – serve as a powerful business tool to unlock and reward human potential needed to achieve corporate objectives and drive measurable business results.

Objectives

- To attract International events and promote the city as a Destination through new networks.
- To attract more high-end consumer groups in commercial business
- Stimulate comprehensive development of local SMEs and other industries
- Raise the bar on competency and competitiveness by elevating the quantity and quality of professionals in the motivation experiences and incentive travel industry.

Program timing:

Thursday 10 January 2019

08:00: Registration

08:30 - 12:30: CIS Program

12:30 - 13:30: Lunch Break

13:30 - 17:30: CIS Program

Friday 11 January 2019

08:00 - 12:30: CIS Program



REGISTRATION FORM

☐ Mr. ☐ Ms. ☐ Mrs. Member of ☐ EMA ☐ TEA ☐ THA ☐ TICA ☐ Others

First Name _____ Last Name _____

Year in the industry _____ Degree (s) Held _____

Title _____ Badge Name _____

Organization _____ Company Registration Number _____

Address _____

Country _____ Zip code _____

Phone _____ Mobile _____

Fax _____ Email _____

REGISTRATION FEE

	Non Member	Member*
Rate	<input type="checkbox"/> 30,000 Baht	<input type="checkbox"/> 10,000 Baht
* EMA, TEA, THA, TICA, TMVS, AMVS, Certified Venues, and other partners who have signed MOU with TCEB are entitled to Member rate.		

PAYMENT – BANK TRANSFER

Account Name: MICE Capabilities Development
 Account Number: 038-438984-1
 Bank Name: Siam Commercial Bank
 Branch Name: Siam Square
 Bank Address: 222/1-7 Rama 1 Road, Wangmai, Pathumwan, Bangkok, 10330, Thailand
 Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with the registration form by fax to (+66) 2658 1412 or email to nuanrumpa_n@tceb.or.th

***Kindly note all the bank charges are to be borne by the participant.**

Program by



Hosted and organized by



For more information or registration,
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