



event sustainability

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balance

FREEMAN





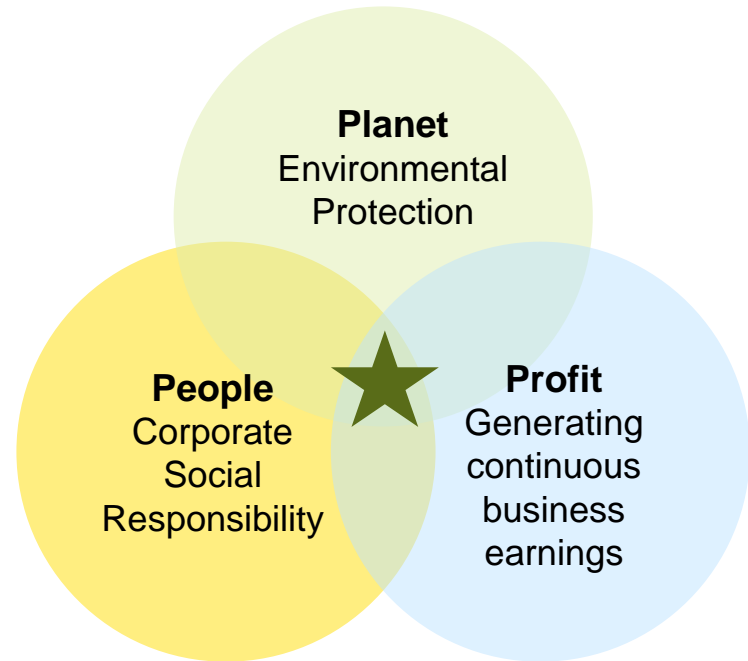
lead by example

Desk Made of Wood Pallets

sustainable balance

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The intersection of Planet, People and Profit is the ideal balance of sustainability in business planning and event production.



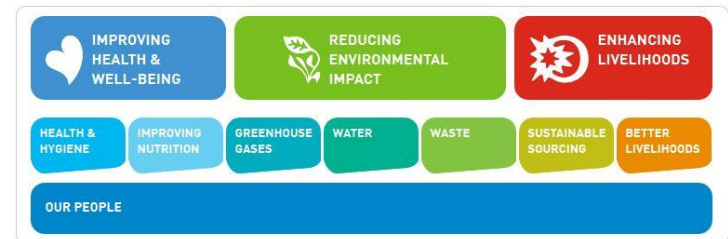
lead by example

Unilever Sustainable Living

Unilever is the parent company to more 450 brands around the world

54% of global consumers prefer socially and environmentally sustainable products

35% faster growth for sustainable living brands that align with consumer values





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sustainable events

Trade Show and Event Management

sustainability standards

ISO: 20121

F R E E M A N

Sustainability management system to inform that process of organizing an event or trade show.

International standard was first put into place at the 2012 London Olympic games.



ISO: 20121

*Sustainable Event
Management Systems*

www.iso20121.org



smart walls and aluminum frames

Sustainable Materials

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fab fold

Sustainable Materials

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honeycomb signage and graphics

Sustainable Materials

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re-board

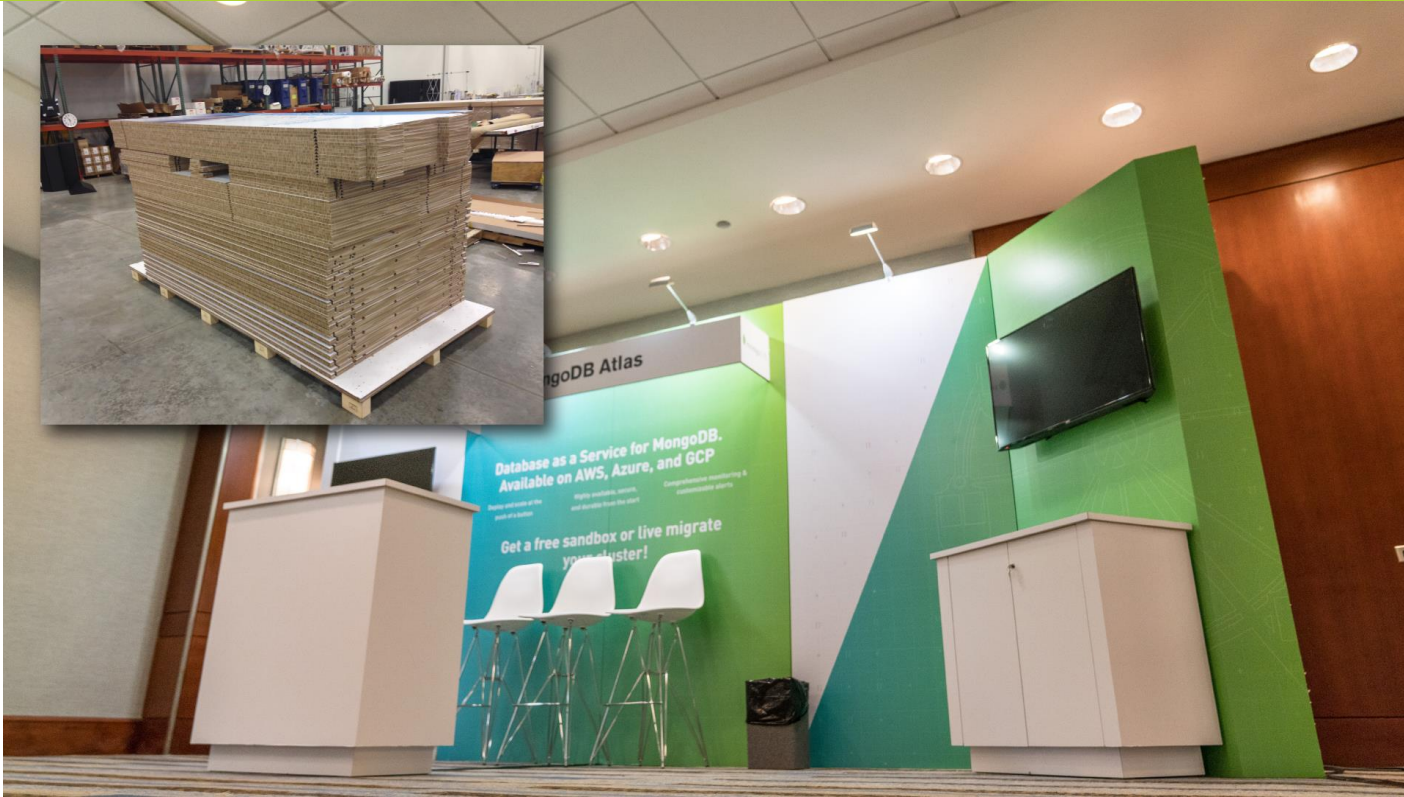
Sustainable Materials

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re-board

Sustainable Materials



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sustainable community

Donation Programs

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design the future
Progress Not Perfection

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thank you

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