

“คิด” แล้ว ต้อง “ทำ” ให้ได้

“คิด”

- CREATIVE
- COPY WRITE
- DESIGNER

“ทำ”

CONCEPT

MICE IT REAL

KEY MESSAGE

ต้องได้ทำในสิ่งที่อยากทำ
เรียน MICE จบ ...มีงานทำจริง
หางาน ทำงาน สมัครงาน \neq กดดัน
“สนุก”

INSPIRATION



INSPIRATION IS ALL AROUND



INSPIRATION



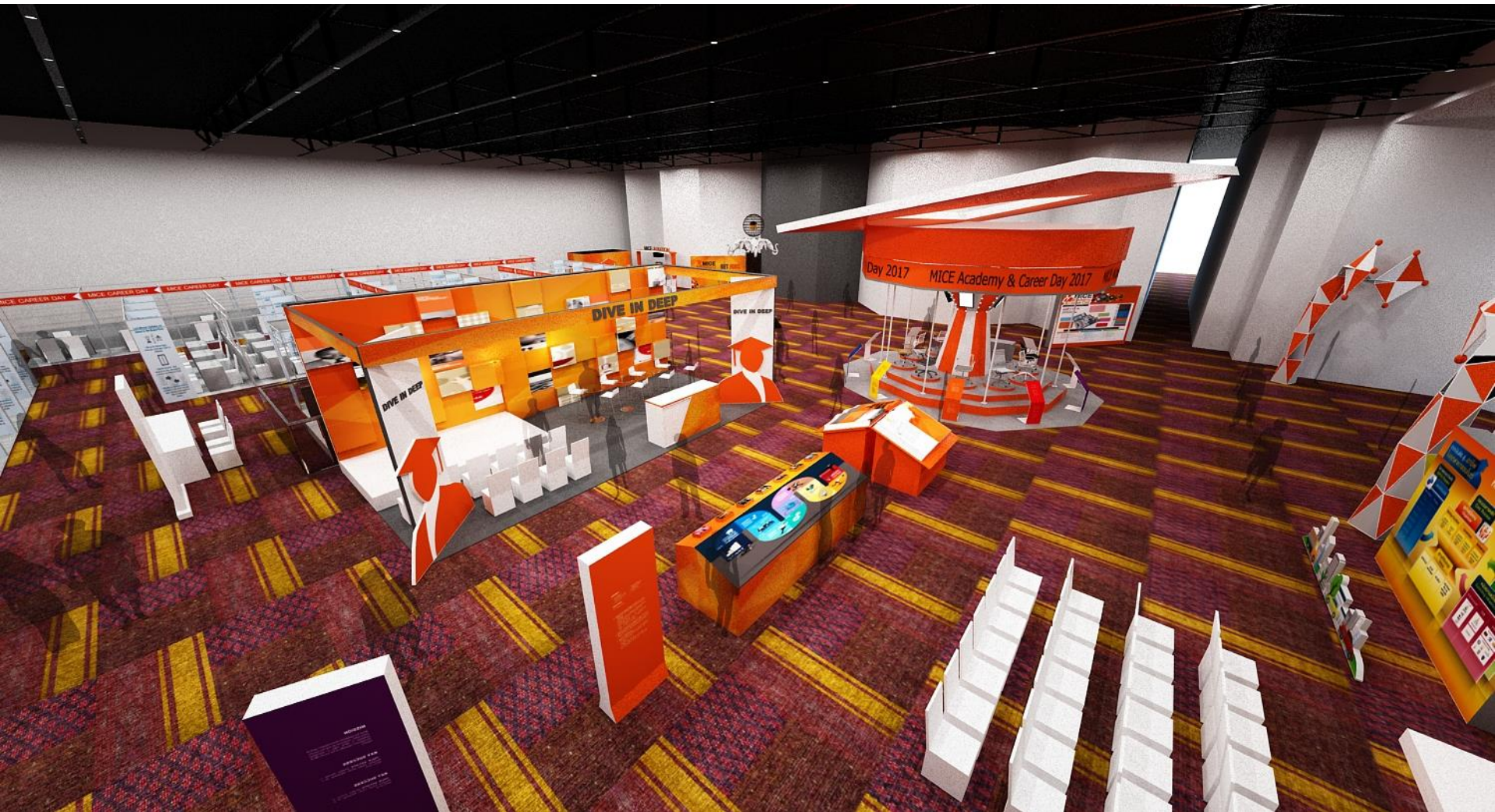
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INSPIRATION



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OVER ALL



OVER ALL



OVER ALL



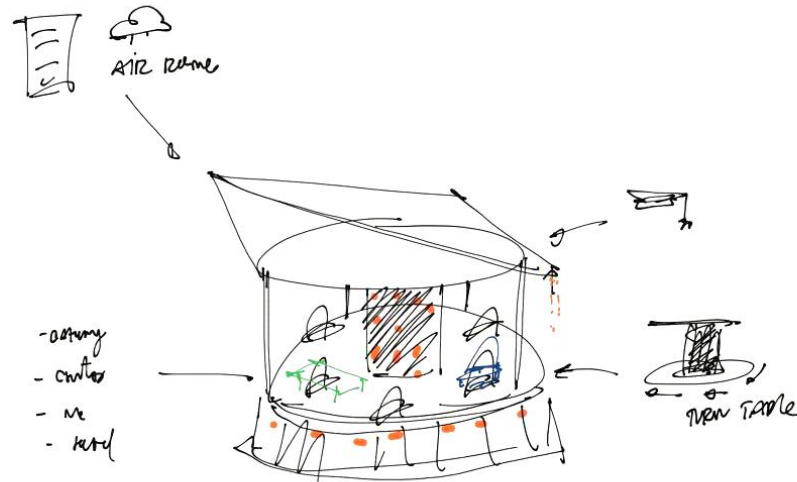
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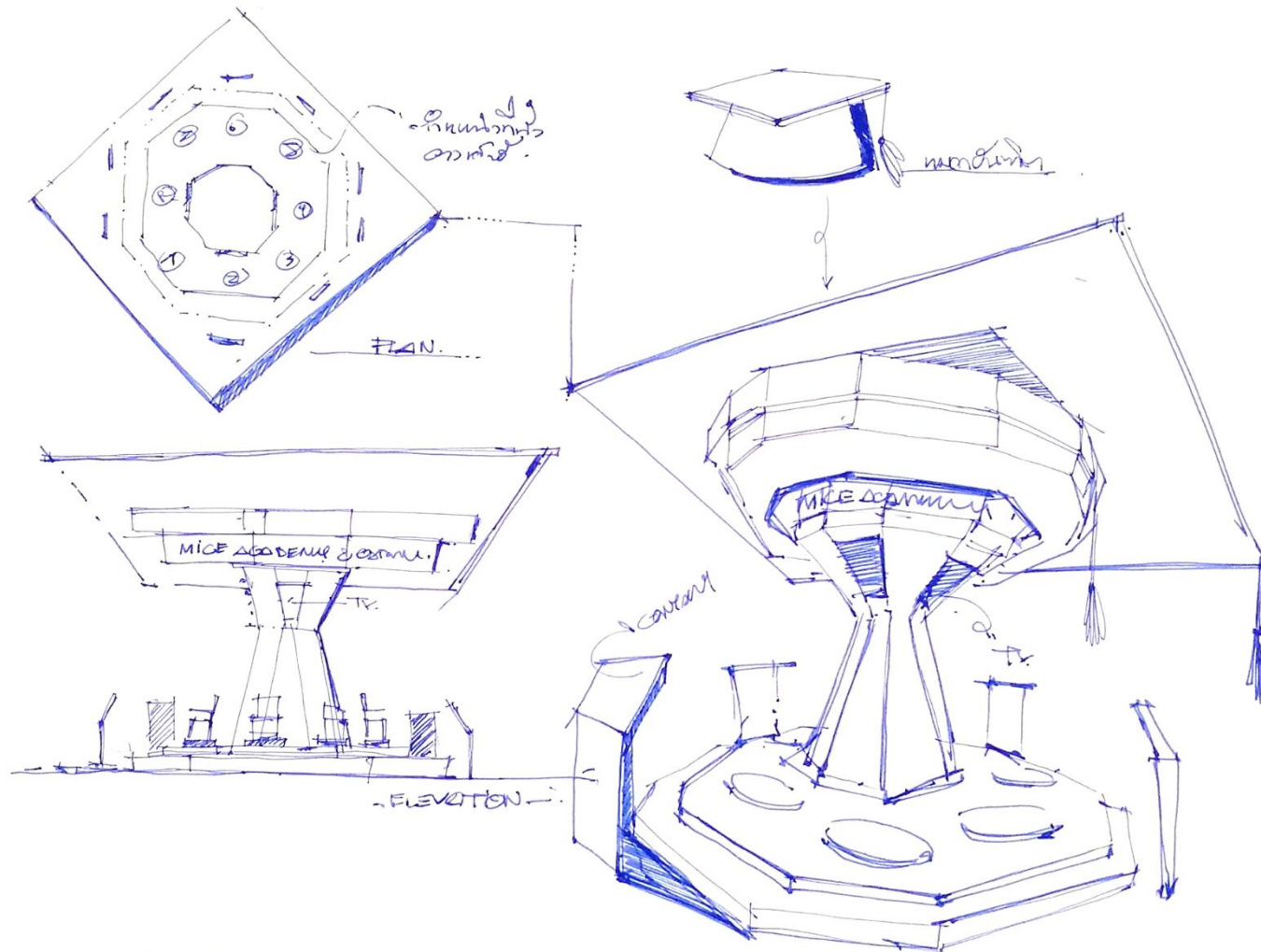
STEP BY STEP



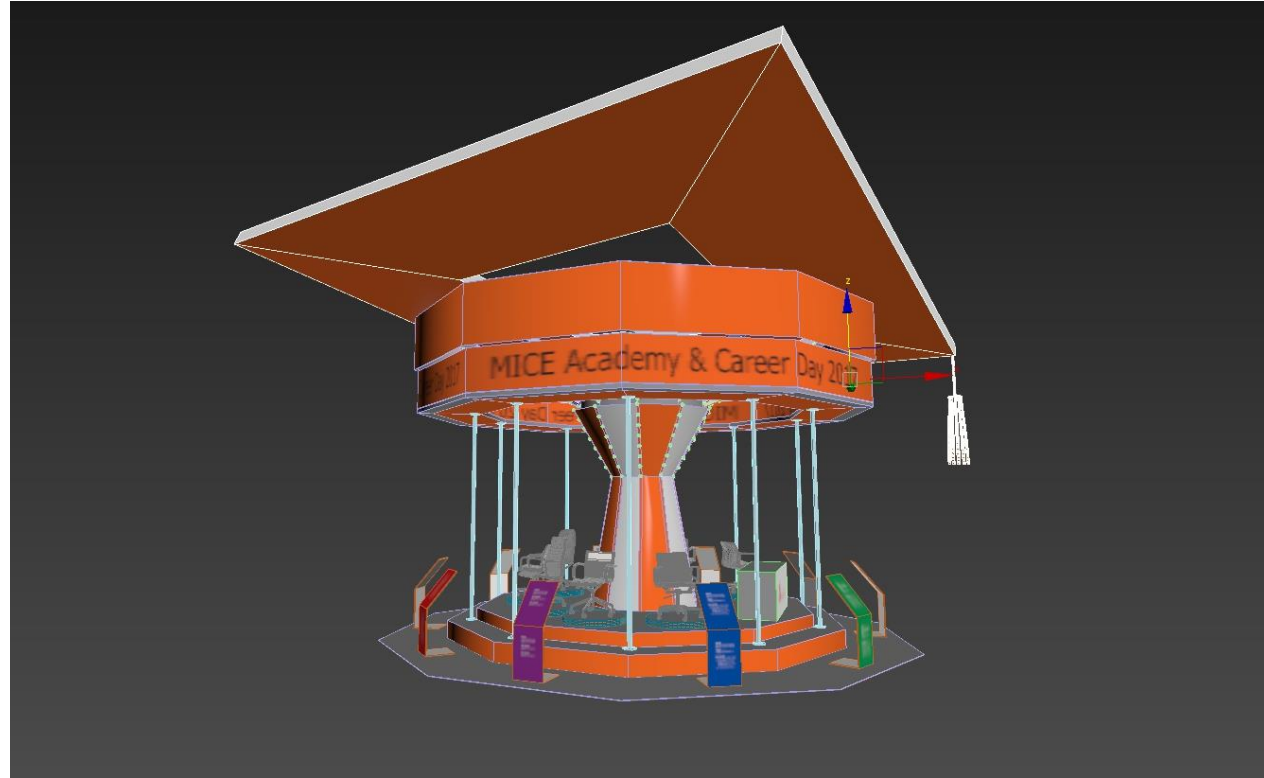
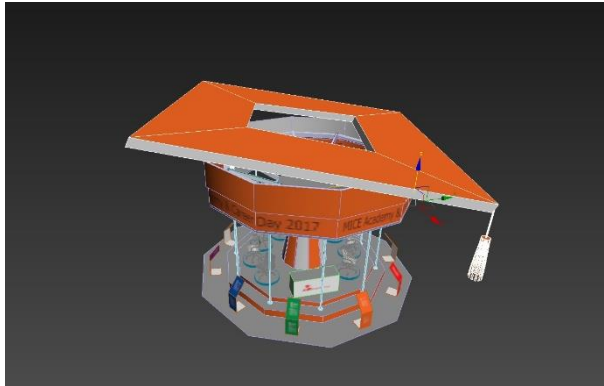
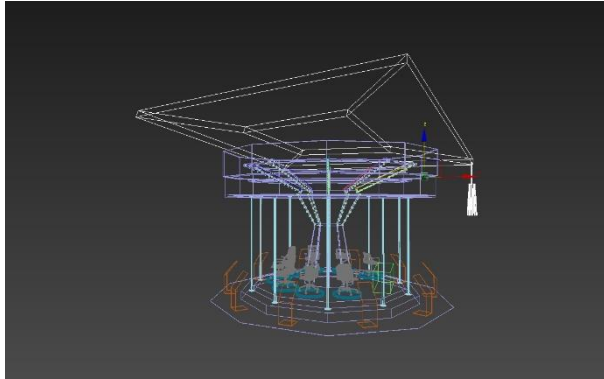
STEP BY STEP



STEP BY STEP



STEP BY STEP



OVER ALL



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“คิด”

“ทำ”

- PRODUCTION
- PRODUCER

24 hrs.

MUST BE FINISHED

PROCESS PLAN

60%

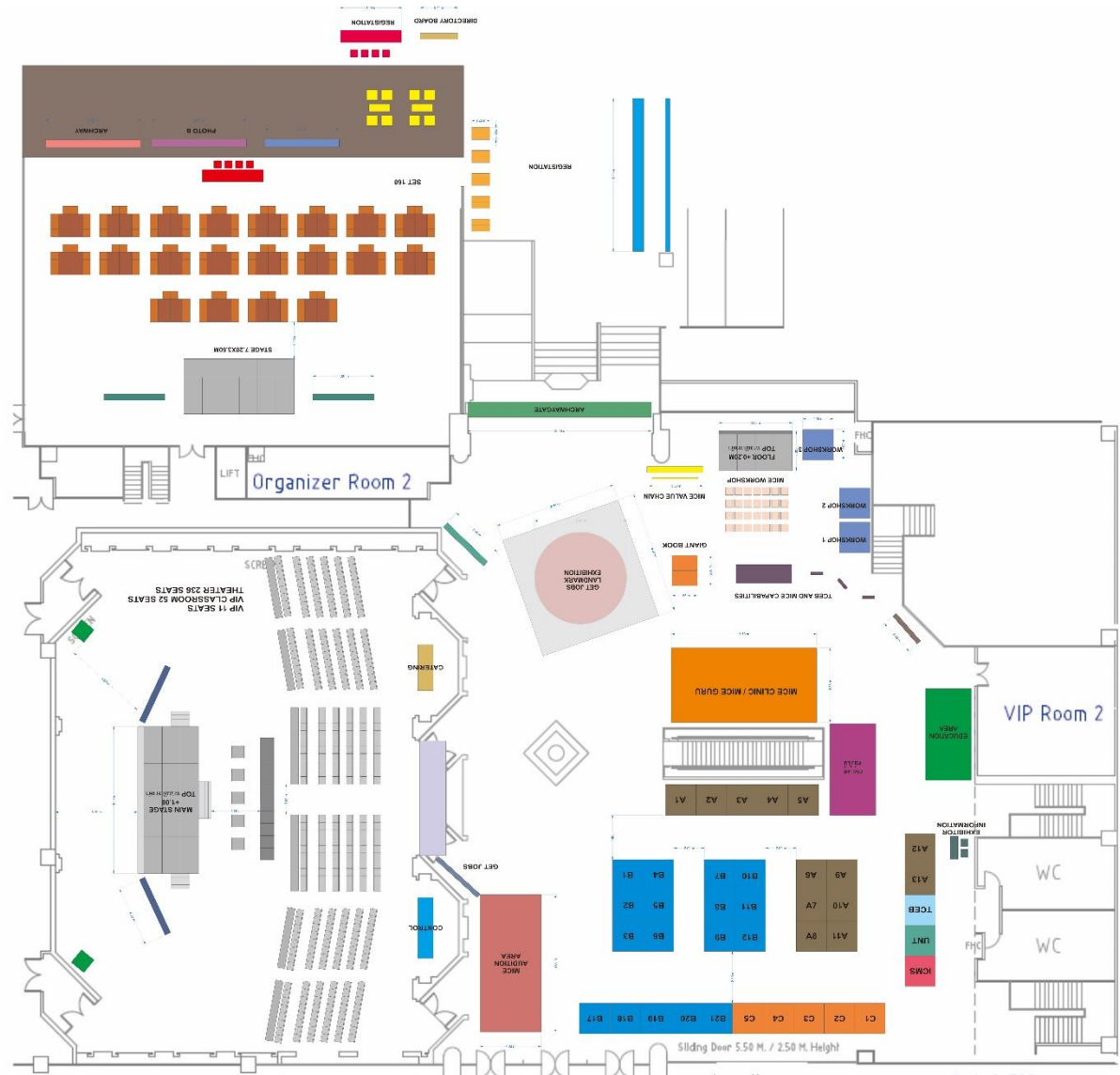
ALREADY FINISH

40%

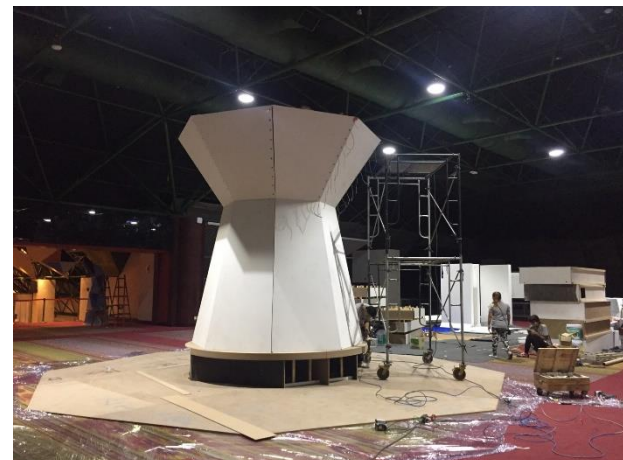
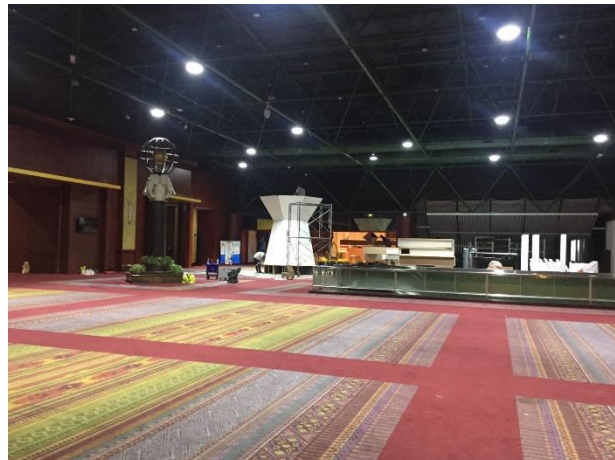
SET UP ON VENUE

SITE LEARNING

- SQM ?
- ENTRANCE ?
- EXIT ?
- PARKING ?
- ELECTRIC ?
- LOADING ?



SET UP



SET UP



SET UP



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SET UP



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SET UP



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SET UP



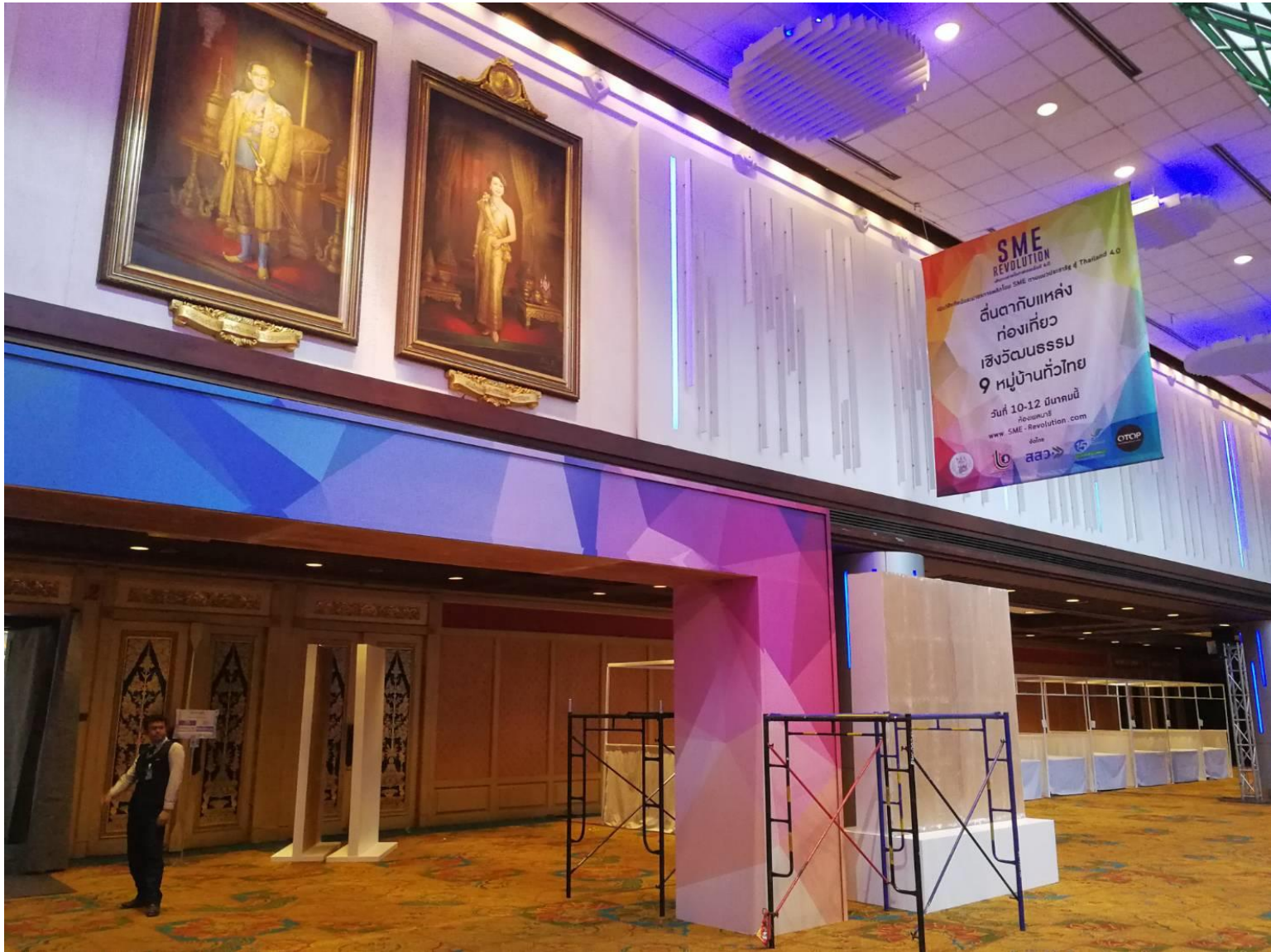
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SET UP DONE!!!



FINAL IS NOT REAL !!!
PLAN B

PLAN B



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PLAN B



PLAN B

นายกรัฐมนตรี เดินทางมาเข้าชมงานฟังตรงข้าม

การเดินทางเข้าศูนย์ การจัดการคน

ประชุมเร่งด่วนกับเจ้าหน้าที่ QSNCC

Plan B : EXPERIENCE TO MAKE A DECISION CASE BY CASE

REMARK

**ธุรกิจ MICE มีความแตกต่างจากธุรกิจการท่องเที่ยว
MICE ต้องการอาศัยการจัดการ การวางแผน และบริหารงานที่ดี
พร้อมที่จะตั้งมือรับกับการเปลี่ยนแปลงอยู่เสมอ
เพื่อให้ตอบโจทย์ในเชิงของ MICE BUSINESS**

THAT's WHY : WE CREATE MICE EXPERT

THANK YOU