









SEPC 2023

Sustainable Event Professional Certificate (SEPC 2023) (International Course)

ABOUT THE PROGRAM

The SEPC program is for those events professionals interested in accelerating sustainability and social impact in their organizations and global business events. The program provides guidance that will be valuable for reaffirming our industry's commitment to a recovery that is resilient, sustainable and equitable.

The Sustainable Event Professional Certificate is comprised of 16 modules. The course culminates in a straightforward "Final Sustainable Capstone Project"; a certificate of completion for 12 CEs and digital badge is awarded as a result.

REGISTRATION FEE

Rate (Baht/Person)	Registration Fee
	Promotion: Buy 3 Get 1 Free!
1. TCEB partners/ member of partners who has signed MOU with TCEB or meber TICA/TEA/EMA/THA/PHA MICE Academy partners, Government organizations "Registered organizations in Thanliand" 2. Partners who have certified TSEMS, TMVS, AMVS, ISO	THB 3,000
3. Normal Rate for others	THB 10,000
4. TCEB partners who has signed MOU who are non-resident in Thailand or registered via non-registered organizations in Thailand	USD 395
5. International participants	USD 495









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Introduction to Sustainability & Social Impact

- Introduction
- Sustainability in Events
- **Sustainability Frameworks**
- **Sustainable Event Planning**
- **Carbon Emissions**

WHO SHOULD ATTEND

- MICE organizers (management level)
- · Managers from MICE venues
- · Lecturers and instructors from MICE Academic network
- · Other experienced MICE professionals





Event Logistics

- Food and Beverage
- Materials Resource Management
- **Exhibitions**

Social Impact



- Social Impact and Community Service
- **Diversity Equity and Inclusion**
- **Accessible Events**
- **Human Trafficking**

Business Operations



- · Supply Chain Management
- Measurement and Reporting
- Marketing Communication and PR
- **Business Case**