

Sustainable Event Professional Certificate (SEPC) 2020

19-20 February 2020

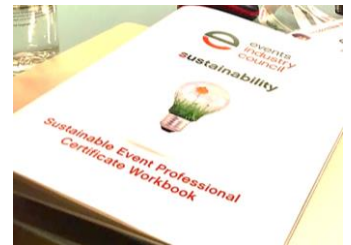
Bangkok Marriott Marquis Queen's Park



Sustainable events help reduce the impact of events on the environment, improve the financial outcomes and support thriving communities. Using sustainability practices empower the event host organization as a responsible business.

Combining active learning and experiential elements, this program is designed to suit event organizers and all MICE operators. Topics will include understanding the business value of sustainability for improving your environmental performance in areas such as food & beverage, transportation, and supply chain management; and effective methods for achieving corporate social responsibility goals.

As part of the program, the participants will customize a roadmap for their own sustainable event.



LEARNING OUTCOMES:

- Understand how to communicate the business value of sustainable events, improve brand reputation and cost savings.
- Learn how to design your events to be more environmentally and socially responsible.
- Learn how to develop effective community service projects that support organizational objectives.
- Learn about international sustainable event standards and measurement and reporting methodologies that can provide guidance in implementing your next sustainable events.

WHO SHOULD ATTEND:

- Project managers from Convention, Conference, Exhibition and Event Organizers
- Managers – Venue's Event Service Department
- Experienced professional who have joined the MICE industry
- Academic lecturers who wish to enhance their understanding of sustainable events

Program by:



Hosted by:





Sustainable Event Professional Certificate (SEPC) 2020

19-20 February 2020

ABar, Bangkok Marriott Marquis Queen's Park

PROGRAM AT A GLANCE

DAY 1

AM Introduction to Sustainable Events and the Science of Sustainability

Creating a Sustainable Event Plan

Marketing, Communications and Public Relations

PM Sustainable Food and Beverage

Designing Accessible Meetings and Events

Sustainable Supply Chain Management

DAY 2

AM Materials Resource Management

Sustainable Practices for Exhibitions

Designing Effective Community Service Projects

Financial Considerations of Sustainable Event

PM Measurement and Reporting Management

Back of the house tour

Sustainable event - group presentations

*The Sustainable Event Professional Certificate is eligible for **8 hours** of Continuing Education credits (CEs) towards CMP application or recertification. This program is open to all event professionals (CMPs and non-CMPs).

REGISTRATION FEE

Rate (Baht/Person)	Advanced Rate (Payment must be made by Feb 4, 2020)	Regular Rate (Payment made after Feb 4, 2020)
<ul style="list-style-type: none"> TCEB partners who have signed MOU with TCEB such as member of TICA, TEA, EMA, THA, PHA, MICE Academy Partners Partners who have certified TMVS, AMVS, ISO, TSEMS, Government organizations 	THB 4,500	THB 6,500
Normal Rate for others	THB 9,000	THB 12,000
International participants	USD 300	USD 400
Note: price includes VAT		



Or [Register here](#)

Program by:



Hosted by:



For more information or registration, please contact:

Ms. Arunwadi Leewananthawet

Tel: +66-294-6000 ext.6088, 6182

email: arunwadi_l@tceb.or.th,
pooncharat_k@tceb.or.th