

Sustainable Event Professional Certificate (SEPC)

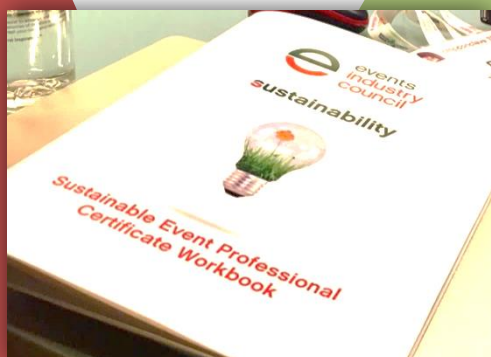
20 – 22 February 2018

China Room, The Athenee Hotel, a Luxury Collection
Hotel, Bangkok

NEW PROGRAM, NEW STRATEGY

Sustainable events help to reduce the impact of events on the environment, can improve the financial outcomes for organizations and can support thriving communities. Using environmentally responsible practices reduces the consumption of resources and can position the event host organization as a responsible business.

Combining active learning and experiential elements, this program is designed to enable participants to implement their own sustainable events. Topics will include understanding the business value of sustainability for the events industry; practical solutions for improving your environmental performance in areas such as food & beverage, transportation, and supply chain management; and effective methods for achieving corporate social responsibility goals. As part of the program, the participants will customize a roadmap for their own sustainable event.



**Registration is open for the
Sustainable Event Professional
Certificate Program!**

Program by:



Hosted & Organized by:



LEARNING OUTCOMES:

- Understand how to communicate the business value of sustainable events, including improving brand reputation and cost savings.
- Learn how to design elements of your events to be more environmentally and socially responsible. This includes reducing energy and water usage, improving accessibility and selecting suppliers in areas such as food and beverage, venues and accommodation, audio visual, transportation, materials resource management, marketing and exhibitions.
- Learn how to develop effective community service projects that support organizational objectives.
- Learn about international sustainable event standards and measurement and reporting methodologies that can provide guidance in implementing your next sustainable event.



WHO SHOULD ATTEND

- Project managers from Convention, Conference, Exhibition and Event Organizers
- Managers – Venue's Event Service Department
- Experienced professional who have joined the MICE industry
- Academic lecturers who wish to enhance their understanding of sustainable events

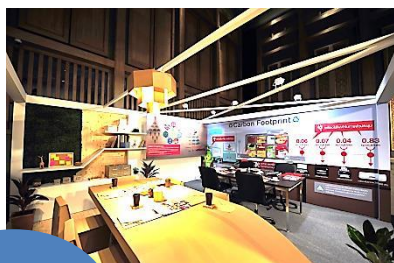


SCHEDULE AT A GLANCE

Day 1

Introduction to Sustainable Events and the Science of Sustainability

- Creating a Sustainable Event Plan
- Marketing, Communications and Public Relations
- Sustainable Food and Beverage
- Designing Accessible Meetings and Events
- Sustainable Supply Chain Management



- Materials Resource Management
- Sustainable Practices for Exhibitions
- Designing Effective Community Service Projects
- Measurement and Reporting
- Financial Considerations of Sustainable Event Management
- Back of the house tour

Day 2

Day 3 (AM)

Sustainable event - group presentations

Remark: Schedule is subject to change without prior notice.



***The Sustainable Event Professional Certificate is eligible for 8 hours of Continuing Education credits (CEs) towards CMP application or recertification. This program is open to all event professionals (CMPs and non-CMPs).**

MICE
Capabilities
Development Department



MICE Capabilities



tcebmiccap

About MICE Capabilities Development Department

The MICE Capabilities Development department is set up to significantly strengthen Thailand's MICE industry through content and knowledge management, networking and astute market intelligence. The overall goal is to generate well-trained professionals who are capable of delivering international standards of service while exuding traditional Thai warmth and friendliness. This innovative program will inspire a new generation of students to pursue a rewarding career in Thailand's rapidly expanding MICE industry, while encouraging industry professionals to enhance their management skills.

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REGISTRATION FORM *Limited seats available!*

First Name: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs.	Family Name
Member of <input type="checkbox"/> TICA <input type="checkbox"/> TEA <input type="checkbox"/> EMA <input type="checkbox"/> MICE 101 <input type="checkbox"/> TMVS	
Organization	Department
Position	Badge Name
Mobile	Email
Information for Invoice and Receipt	
Organization	Company Registration Number
Address	
Country	Zip Code
Phone	Fax

REGISTRATION FEE *Limited seats available!*

Rate (Baht/Person)	Early bird rate (Expired Feb 15, 2018)	Regular Rate (After Feb 15, 2018)
Member Rate: Partner who have signed MOU with TCEB such as member of TICA/TEA/EMA/THA, MICE Academy Partners, TMVS	3,500 Baht	4,500 Baht
Non Member Rate	7,000 Baht	9,000 Baht

For more information or registration, please contact:

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email: ajjima_t@tceb.or.th

Payment – Bank transfer

Account Name: MICE CAPABILITIES DEVELOPMENT
Account No.: 038-438984-1
Bank Name: SIAM COMMERCIAL BANK PUBLIC COMPANY LIMITED
Branch Name: Siam Square Branch
Bank Address: 222/1-7 Rama 1 Road, Wangmai, Patumwan Bangkok 10330, Thailand
Swift Code: SICOTHBK

Please send a copy of the original bank transfer – payable to the mentioned account number together with this registration form by email to:

Ms. Ajjima Tingwasutan email: ajjima_t@tceb.or.th
Tel: 02-694 6088 Mobile: 088-229 9148

**Kindly note all the bank charges are to be borne by the participant.*