

Sustainable Event Practices

การจัดงานอย่างยั่งยืน

What is
Sustainability?

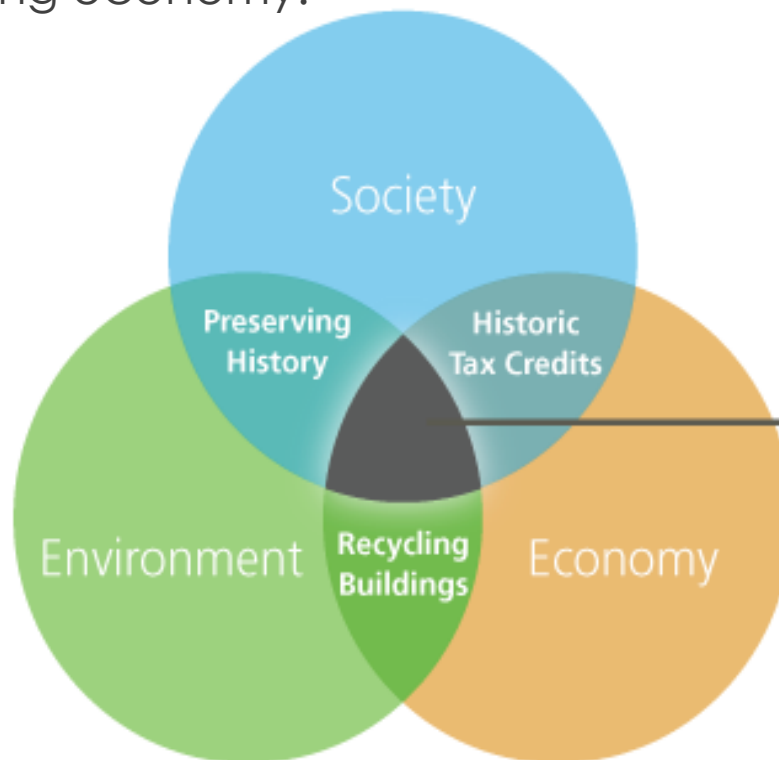


What is “Sustainability”

Sustainability means taking into consideration the environmental, economic and social aspects of our actions, as well as recognizing the inter-relationships between these aspects.

It includes protecting our environment and preserving natural habitats and biodiversity, but it is also about promoting a healthy and engaged society and thriving economy.

Source: Green Meeting Industry Council (GMIC)



Sustainability is the nexus of society, the environment and the economy.

Sustainable Events

A sustainable event is an event designed, organized and implemented in a way that minimizes potential negative impacts and leaves a beneficial legacy for host community and all involved.

(source: Thailand Sustainable Events Guide, 2015 and United Nations' Sustainable Events Guide 2012)



Benefit of Sustainable Events

Benefit of Sustainable Events

Economic

- Resource and financial savings (e.g. energy, water, etc.)
- Develop opportunities for revenue and funding
- Enhance branding, marketing and communications

Social

- Job creation
- Improve quality of life for local
- Support well-being of local residents from allocation of resources

Environment

- Preserve ecological integrity of destinations
- Emphasizes value and conservation of natural and cultural resources


Sustainability Practice Samples



Choose a venue which has **sustainable policy** or an ISO 20121: Event sustainability management systems certified venue.

- Chose a location compatible with your demographic If you have an invitation list.
- Reduce travel and pollution while making the trip more convenient for your guests.





Work reminder linen cards into your eco-friendly contract Not everyone needs towels washed daily. Reduce water & energy usage with linen cards.



JW MARRIOTT.
HOTELS & RESORTS

Save Our Planet

...ST,
... millions of gallons of water are used to wash
... have only been used once.

You Make The Difference

Copyright © by Thailand Convention and Exhibition Bureau. All rights reserved.

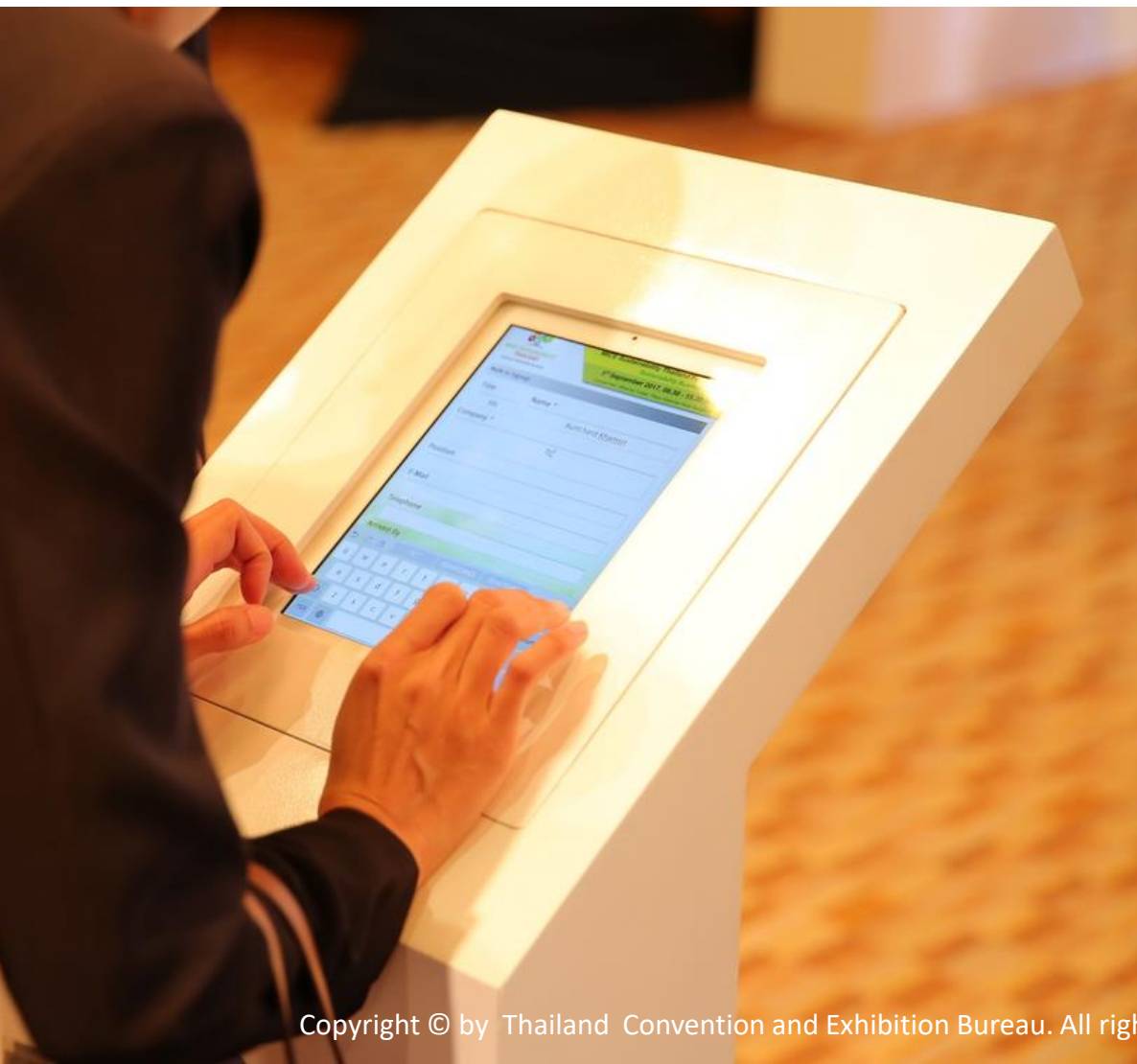
MICE
Capabilities
Development Department
"Creating the Environment 2009 Future for Tomorrow"





- Implement green transportation.
- Use hybrid shuttles
- Create maps (within your mobile app) helping attendees navigate through public transportation options.

Real E-Registration / paperless registration system



Real E-Registration system

Event Mobile Apps



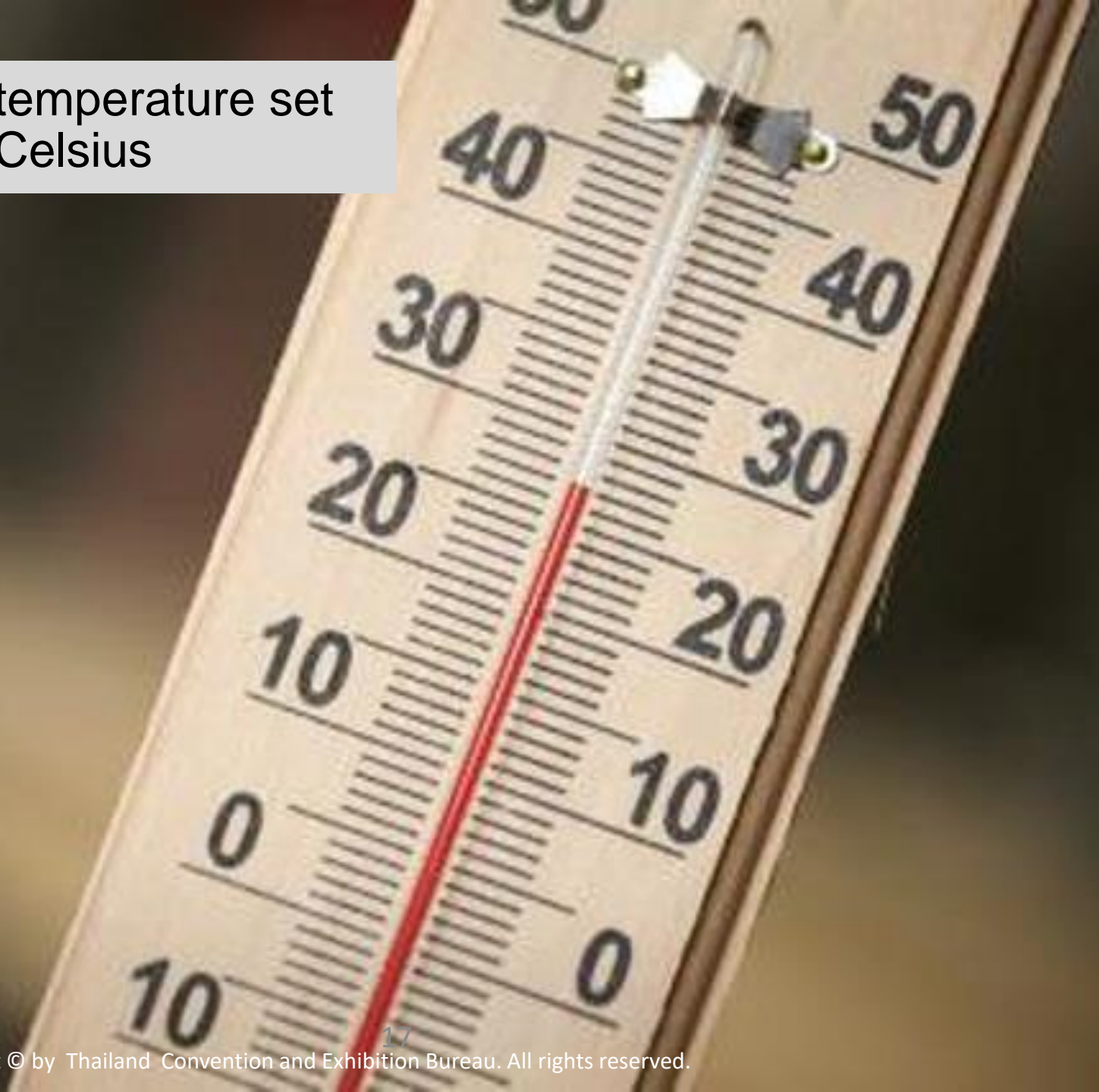
Use a mobile app Dramatically reduce your printing fees and make your attendee's lives easier with a mobile app. Virtual content is the way to go!



Consider using reused or reusable material for your booth construction and decorative items.



Meeting room temperature set
at 25 degrees Celsius





- Develop a recycling plan
- Offer recycling points, signage and volunteers to help promote your initiative.
- Include BADGE recycle box

- Consider using cloth napkins
- no table cloth
- use glasses instead of disposable cups, as well as flatware and silverware.







Create a beverage station Move away from wasteful water bottles and work with F&B to have strategically placed beverage stations throughout the exhibit location.



Each individuals received their own hot-cold mugs to refill their drinks throughout the 4-day course.



MICE
Capabilities
Development Department



"Driving an Exceptional MICE Future for Thailand"



THAILAND CONVENTION
& EXHIBITION BUREAU



No cut flowers decoration





MICE
Capabilities
Development Department
"Driving an Exceptional MICE Future for Thailand"



TCEB
THAILAND CONVENTION
& EXHIBITION BUREAU



Avoid individually wrapped products





EATING
LOCALLY
THINKING
GLOBALLY

Create green menu
Use local & seasonal items and breweries







Creative networking break



Local and creative souvenir





Involve local community or NGOs to create business/knowledge opportunity



Donate surplus food to those in need.





Applying “Carbon Neutral Event” concept to events



Communicate sustainability initiatives to participants



Sustainability Report

Here are some statistics
we're proud of

and actions you can take to Nurture Our World

Tweet us your feedback at [CTICC_Official](#)

#GoGreen

CTICC has recycled
346 tons of
waste

the weight of
50 elephants

CTICC has diverted
85%
of waste from
landfill in the
past year

Carbon emissions cause
climate change, which is
why it's important to reduce
one's carbon footprint.
For more information, go to
www.climaterealityproject.org

Since the 2012 baseline,
the CTICC has reduced its
electricity usage by
↓17.3%
per delegate

Just by switching off one
60-watt light in your home
during the day, you can save 1
gigajoule of electricity - and
lots of money - in one year!

Since the 2011 baseline,
the CTICC has reduced its
water usage by

↓36%

saving 24 600 litres of
water, enough for 1500
2 minute showers



Save
water

by using a low-flow shower
head. They maintain the
pressure whilst
saving water

Since the 2012
baseline, the CTICC has
reduced its carbon
footprint by
↓10%

Foundation for
Alcohol-Related
Research
www.farrsa.org.za

The Haven
Night Shelter
www.haven.org.za

Abalimi
Bezekhaya
www.abalimi.org.za

21 Community
activations
implemented by the
CTICC in the past year

Mitchells Plain
School of Skills
[www.mitchellsplain
schoolofskills.com](http://www.mitchellsplain
schoolofskills.com)



we are a green conscious convention centre

For more information, view our Integrated Annual Report www.iaar.cticc.co.za



MICE SUSTAINABILITY
THAILAND

Cape Town International Convention Centre

Always promote your sustainability initiative!

- Sustainability page on event's website.
- Write a **press release** and contact local papers and news stations. Spread the word and bring more attention to your event for a low cost.
- Create **sustainable tips of the day** emails for attendees
- Keep **reminding your attendees about how sustainable your event is during every activities** that the sustainability initiatives are applied.

****Use email, as a means of communication and move away from print (which defeats the purpose), to keep everyone involved.**

Sell your Sustainability

- Always put sustainability your initiatives in your proposal
- Create “sustainable meeting/event package” for sell
- Submit the event/service sustainability to your clients after the service end.

MICE Capabilities

Development Department

“Driving an Exceptional MICE Future for Thailand”



Thank you