

# THE 2<sup>nd</sup> INTERNATIONAL MICE FORUM AND UNDERGRADUATE STUDENT RESEARCH CONFERENCE

2017 UNT/TCEB PARTNERSHIP MICE FORUM

March 9, 2017 09:00 - 17:00 hrs.

At Meeting Room 3-4, QSNCC

## Adenda

09:30–10:00 hrs.

Network and Conference Registration

10:00–10:40 hrs.

Keynote speaker “MICE Competitiveness of ASEAN Country”

by Mr.Sumate Sudasna

President of Thailand Incentive and  
Convention Association (TICA)

10:40–11:00 hrs

Coffee Break

11:00–12:30 hrs.

Panel Discussion “Steps to be a Leader in MICE Industry”

Moderator: Dr. Bharath Josiam at University of North Texas

Invited Panelists:

- Dr. Bongkosh Ngamsom Rittichainuwat, Siam University
- Mrs. Kate Sarasin ,Lecturers & CMP,IAPCO
- Dr. Jin Young Chung, INU (Incheon National University)
- Dr. Sarinya Sungkatavat, Mahidol University
- Dr. Young Hoon Kim, University of North Texas
- Dr. Young Kyu Kim ,KMU (Keimyung University)
- Mr. Jaturon (Eddie) Pruekpaiojkul,  
Human Resources Director - Swensen's (Thailand)

12:30–14:00 hrs.

Lunch

14:00–14:40 hrs.

Poster Session (Max: 10)

14:40–15:00 hrs.

Coffee Break

15:00–16:40 hrs.

Stand-Up Presentations

(Selected 4 presentations/20 mins each /15 mins presentation  
and 5 mins Q&A)

16:40–17:00 hrs.

Award Ceremony

\*18:00–20:00 hrs.

Dinner (Invited Only)



Remark: Program subject to be changed without prior notice  
As of February 14, 2017

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## REGISTRATION FORM

Please complete the form below.

Name : .....

Position : .....

Organization : .....

Telephone : ..... Mobile Phone : .....

Email : .....

Social Media : ..... Line ID : .....

Please send this reply form to email : [UNTSession2017@gmail.com](mailto:UNTSession2017@gmail.com) before February 26, 2017

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ONLY!

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PERSONS

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