



THE 2nd INTERNATIONAL MICE FORUM AND UNDERGRADUATE STUDENT RESEARCH CONFERENCE

2017 UNT/TCEB PARTNERSHIP MICE FORUM March 9, 2017 09:00 - 17:00 hrs. At Meeting Room 3-4, QSNCC

Agenda

09:30-10:00 Network and Conference Registration

10:00–10:40 Keynote speaker "MICE Competitiveness of ASEAN Country"

by Mr.Sumate Sudasna

President of Thailand Incentive and Convention Association (TICA)

10:40-11:00 Coffee Break

11:00–12:30 Panel Discussion "Steps to be a Leader in MICE Industry"

Moderator: Dr. Bharath Josiam at University of North Texas

Invited Panelist:

Dr. Bongkosh Ngamsom Rittichainuwat, Siam University

Mrs. Kate Sarasin, Lecturers & CMP, IAPCO

Dr. Jin Young Chung, INU (Incheon National University)

Dr. Sarinya Sungkatavat, Mahidol University

Dr. Young Hoon Kim, University of North Texas

Dr. Young Kyu Kim, KMU (Keimyung University)

Mr. Sanjay Deva

Mr. Jaturon (Eddie) Pruekpairojkul,
Human Resources Director - Swensen's (Thailand)

12:30-14:00 Lunch

14:00–14:40 Poster Session (Max: 10)

14:40-15:00 Coffee Break

15:00–16:40 Stand-Up Presentations

(Invited 4 presentations/20 mins each including Q&A)

16:40-17:00 Award Ceremony

*18:00–20:00 Dinner (By invitation Only)

March 10, 2017 Field Trip















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REGISTRATION FORM

Name :
Position:
Organization:
Telephone: Mobile Phone:
Email :
Social Media : Line ID :

Please email this form to: UNTSession2017@gmail.com before February 26, 2017





